

Ampersand Cable System Order

Order #	63058794
Syscode	4921
System Name	Cass Cable TV/Williamsville, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	11/01/22 - 11/08/22
Agency	Adelstein & Associates
Advertiser	Friends of Doris Turner

Update Date	10/28/22
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Alexandra Gold Alexandra Gold
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Aug21
-	

Client Code	
Product Code	
Est Code	6075
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,000.00		
Commission	\$150.00		
Net Total	\$850.00		
Total Spots	250		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/27 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
2	AEN	AEN RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
3	CNN	CNN RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
4	CNN	CNN RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
5	DISC	DISC RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
6	DISC	DISC RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
7	ESPN	ESPN RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	25	\$4.00	\$100.00	30	IPE 1/1/2022-12/31/2022
8	FOOD	FOOD RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
9	FOOD	FOOD RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
10	HGTV	HGTV RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
11	HGTV	HGTV RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
12	MNBC	MNBC RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
13	MNBC	MNBC RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
14	TBSC	TBSC RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
15	TBSC	TBSC RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
16	TNT	TNT RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022
17	TNT	TNT RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022
18	USA	USA RT	11/7/22	11/13/22	06:00	24:00	X							-	-	4	\$4.00	\$16.00	30	IPE 1/1/2022-12/31/2022

Ampersand Cable System Order

Order #	63058794
Syscode	4921
System Name	Cass Cable TV/Williamsville, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	11/01/22 - 11/08/22
Agency	Adelstein & Associates
Advertiser	Friends of Doris Turner

Update Date	10/28/22
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	2
------------------	---

Total	\$1,000.00
-------	------------

Commission	\$150.00
------------	----------

Net Total	\$850.00
-----------	----------

Total Spots	250
-------------	-----

Affiliate Split	100.0	
-----------------	-------	--

Sold On	Cost Per Spot
---------	---------------

GRP	-	GIMP	-
-----	---	------	---

CPP	-	CPM	-
-----	---	-----	---

AE	Leah Losier
Sales Coordinator	Alexandra Gold Alexandra Gold
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Aug21
-	

Client Code	
Product Code	
Est Code	6075
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/27 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	USA	USA RT	10/31/22	11/6/22	06:00	24:00		X	X	X	X	X	X	-	-	21	\$4.00	\$84.00	30	IPE 1/1/2022-12/31/2022

	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Total
SPOTS	250	0	0	0	0	0	0	0	0	0	0	0	250
AMT	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/22

63058794 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Williamsville, IL | 4921 |

Cass Advertising

Cass Advertising
 100 Redbud Rd, PO Box 200
 Virginia, IL 62691
 888-314-1374

Today's Date : 10/31/2022
 CLIENT : **Friends of Doris Turner**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :
 Contact : **Contact**
 Start Date : **10/31/2022**
 Stop Date : **11/13/2022**

CLIENT # : **0877-23**
 ADVERTISER : **#63058794 #6075 W**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**
 Campaign : **W**
 Description : **C_3Z3-11T-1 | |**
 Contract Type : **Regular**

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
1	AnE	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
2	AnE	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
3	CNN	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
4	CNN	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
5	DISC	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
6	DISC	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
7	ESPN	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	25	\$4.00	1	\$100.00	Williamsville Headend
8	FOOD	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
9	FOOD	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
10	HGTV	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
11	HGTV	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
12	MSNB	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
13	MSNB	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
14	WTBS	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
15	WTBS	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
16	TNT	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
17	TNT	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend
18	USA	11/07/2022	11/13/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	4	\$4.00	1	\$16.00	Williamsville Headend
19	USA	10/31/2022	11/06/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	21	\$4.00	1	\$84.00	Williamsville Headend

Weekly Totals : 125 \$500.00

Commercials per Week : 125	Type of Copy - Copy Number - Percentage	Spot Number - Description
Weekly Investments : \$500.00	Normal Copy 1 and 25 %	6 ILSS2030H
Commercials per Month : 125	Normal Copy 1 and 35 %	7 ILSS2630H
Average Monthly Gross Investments : \$500.00	Normal Copy 1 and 40 %	8 ILSS2830H
Term of Contract In Months : 2		
Total Commercial Announcements : 250		
Total Gross Advertising Investment : \$ 1,000.00		
PAYMENT TERMS : Terms		

AVERAGE COST PER SPOT : \$ 4.00

Today's Date : 10/31/2022

CLIENT # : 0877-23

CLIENT : Friends of Doris Turner

ADVERTISER : #63058794 #6075 W

Address : Address1

City : City

State : ST

Zip Code : 00000

Phone Number : (000) 000 - 0000

Fax Number : (000) 000 - 0000

Email Address :

Contact : Contact

Campaign : W

Start Date : 10/31/2022

Description : C_3Z3-1IT-1 | |

Stop Date : 11/13/2022

Contract Type: Regular

	Nov-2022	Dec-2022	Jan-2023	Feb-2023	Mar-2023	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023	Oct-2023
Gross Total	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	250	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.
 Rates are good for seven days. Subject to change.
 All Rates based on each commercial.
 Rates do not include commercial production.
 Deadlines: 2-day turnaround for traffic and insertion.
 Proposal Expires in 30 days
 Terms
Pay Who
 Address, City, State ZIP

 Client Signature

 Cass Advertising : House A Account