

**WPCM
920 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPCM

3RD Q QUARTER 2023
(July 1 – September 30)

Operations Manager: Carson Johnson

Report compiled by:
Carson Johnson

WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
3rd Quarter 2023
July 1- September 30, 2023

Issue:	CD Crime/Drugs	FY Family/Youth
	EC Economy	GR Growth/Roads/Transportation
	ED Education	HO Housing
	EH Environment/Health	PA Private/Public/Accountability
	IN Infrastructure	POL Politics
	VOL Volunteering	PS Public Safety
	HC Healthcare	AR Addiction/Recovery
	MI Military Appreciation/Awareness	HA High School Athletics
	TAX Tax Reform/Taxes	ME Media
	IM Immigration	LE Law Enforcement
	COVID COVID-19	RUS, War in Ukraine
	ART The Arts/Fine Arts	EQ Equal Opportunity
	POV Families In Need	MH Mental Health
	HT Human Trafficking	AG Agriculture
	HN Hunger Needs	

Shows: The Hope Morning Show with Tom Britt News and Weather 6a-10a M-F

WPCM-AM 920
3rd Quarter Community Affairs
July 1 – September 30, 2023

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a, 12p, 5p **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

7/3/23 8:00a-9a Kurt Ward and India Kingery talked with Anderson Rathbun, General Manager of the Burlington Sockpuppets Discussed plans to use the Burlington Athletic Stadium year round, not just during baseball season and the economic impact that will provide to the underserved community of East Burlington. Talked about Chamber Night at the ballpark, an opportunity to highlight the work of the Alamance County Chamber of Commerce, and recived an update on expansions and improvement to the stadium, which is owned by the City of Burlington. **EC, IN, GR, FY**

7/14/23 8:00a-9a Kurt Ward and India Kingery talked with Mary Casey from Stone Soup Menus, an organization which brings community organizations, regardless of political or religious affiliation, together to support senior citizens by providing meals and companionship. Discussed challenges of living on a fixed income, the impact of inflation of senior citizens, the need for mental and emotional support, and the dibilitating effect loneliness on seniors. **HN, MH**

7/26/23 8:00a-8:30a Kurt Ward and India Kingery talked with Chief Harrison of the Haw River Police Department regrading their National Night Out plans. Talked about National Night Out and the need for community policeing, the ability for police officers to be present in the community in non emergency situations. Discussed the challenges of the Haw River police department as one of the smallest departments in the county that faces a higher per capita crime rate than other communities. **LE, PA, CD**

7/31/23 8:00a-8:30a Kurt Ward and India Kingery talked with Emily Adkins, PIO for the Burlington Police Department regarding their National Night Out plans. Discussed NNO plans throughout the county. **LE, PA, CD**

8/18/23 8:00a-8:30a Kurt Ward and India Kingery talked with Kirk Rogers and Lee Ann Oakly about Realy For Life Alamance. Relay For Life is a major fundraiser for cancer patients and also provides support for survivors. During COVID Relay For Life lost much of its participation and is in the process of rebuilding. **HC, VOL**

8/25/23 8:00a-8:30a Kurt Ward and India Kingery talked with Chris Howe, pastor of First Baptist Church on Graham about its food ministry which supports those in need in the Graham area. First Baptist also provides relief for members of community whos homes have been devistated by storms or fires. Discussed the need for food and monitary donations. **HN**

8/31/23 8:00a-8:30a Kurt Ward and India Kingery talked with Jordan, Reeci, and Mariah, each a part of the Living Free Ministries and Mary's House drug and alcohol rehabilitation programs. Discussed International Overdose Awareness Day and the number of ODs in Alamance County, the rising problems of drug addictions and the human and financial costs of addiction. Discussed the cahllenges faced by those who wish to get clean and the potential for relapse. **AR, CD, EC**

9/1/23 8:00a-8:30a Kurt Ward and India Kingery talked with Cornelius Muller, an Alamance County filmmaker about his movie Making Him Famous which was filmed in Alamance County and is now receiving a wider release. Discussed Alamance County's potential to become a major film making center and the need for state tax credits and supports. Talked about the economic impact of making films in Alamance County, job creation, and tax revenue. **EC, TAX**

9/11/23 8:00a-8:30a Kurt Ward and India Kingery talked with Lorrie Barham and Amanda Shore from the Open Door Clinic which helps reduce the cost of healthcare by treating the uninsured for chronic and acute disease. Discussed how untreated illness can lead to higher medical costs down the road and the need to treat early to

prevent major expenses. Discussed how medical treatment can create debilitating economic burdens on everyone, especially for the uninsured. Discussed the need for greater access to medical care and the rising cost of healthcare and prescription medication. **HC, EC**

9/14/23 8:00a-8:30a Kurt Ward and India Kingery talked with Shiela Gibson of Crop Walk Alamance. Discussed the history of Crop Walk in Alamance County, the Alamance County roll nationwide as one of the top fundraisers nationwide in the fight to end world hunger. Discussed signups, route, and logistics post COVID. **HN**

9/19/23 8:00-8:30a Kurt Ward and India Kingery talked with Sally Gordon from United Way of Alamance County about its role in the community. Discussed UA's role in furthering the education of children in economically depressed families as well as adults trying to further their education to make them more employable. Talked about healthier, more resilient communities, and moving families towards financial stability by providing adequate public transportation, affordable housing, jobs, and career readiness. **EC, HC, POV, GR**

9/28/23 8:00a-8:30a Kurt Ward and India Kingery talked with Amanda Bartolomeo and Penny Fogleman from Alamance County Meals On Wheels about their latest fundraising drive which coincided with 4th Fridays in Downtown Burlington. Discussed Meals On Wheels history of taking care of the elderly who are on a fixed income by not only feeding them but also providing human interaction and providing wellness checks. Talked about Burlington's new "Social District" in downtown Burlington and the economic impact it will have on the city. **HN, EC**