

**WPCM
920 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPCM

**1st Q QUARTER 2023
(January 1 – March 31)**

Operations Manager: Carson Johnson

**Report compiled by:
Carson Johnson**

WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
^{1st} Quarter 2023
January 1- March 31, 2023

Issue:	CD Crime/Drugs	FY Family/Youth
	EC Economy	GR Growth/Roads/Transportation
	ED Education	HO Housing
	EH Environment/Health	PA Private/Public/Accountability
	IN Infrastructure	POL Politics
	VOL Volunteering	PS Public Safety
	HC Healthcare	AR Addiction/Recovery
	MI Military Appreciation/Awareness	HA High School Athletics
	TAX Tax Reform/Taxes	ME Media
	IM Immigration	LE Law Enforcement
	COVID COVID-19	RUS, War in Ukraine
	ART The Arts/Fine Arts	EQ Equal Opportunity
	POV Families In Need	MH Mental Health
	HT Human Trafficking	

Shows: The Hope Morning Show with Tom Britt News and Weather 6a-10a M-F

WPCM-AM 920
1st Quarter Community Affairs
January 1 – March 31, 2023

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a, 12p, 5p **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

1/3/23 8a-9:00a Kurt Ward, India Kingery, and Scott Reavis talked with Anderson Rathbun, General manager of the Burlington Sockpuppets. Anderson discussed plans to make the Burlington Athletic Stadium a part of the revitalization of East Burlington. The Sockpuppets are a Collegiate League baseball team that play in the city owned stadium. The City of Burlington has been trying to bring economic development to East Burlington for a number of years and the Sockpuppets have proposed a year round portion of the park for events and businesses. **EC, FY**

1/6/23 8a-9:00a Kurt Ward, India Kingery, and Scott Reavis talked with Shawn Colacchia, youth pastor for St. Mark's Church about their upcoming Walking Wisley Weekend. W3 is an annual joint church youth event that brings hundreds of students from around the county together to engage in service projects and hear guest speakers. The 2023 Guest Speaker was Grant Diamond, a Twitch streamer and digital missionary. Diamond uses online streaming/gaming service Twitch to reach youths. Discussed missions in the digital world, the need for youths to have role models in areas that they are interested in, the need for students to learn the value of service to the community. **FY**

1/10/23 8a-9:00a Kurt Ward, India Kingery, and Scott Reavis talked with Julie Essary and Sally Gordon from United Way's VITA program. VITA is a free tax prep service offered to low and moderate income families. Families in those income areas need all of the tax advantages they can get but are least likely to be able to afford professional tax services to help them navigate the complicated federal and state forms. VITA works with these families to help them find tax credits and refunds that otherwise would go unclaimed. **EC, TAX, VOL, POV,**

1/17/23 8a-9:00a Kurt Ward, India Kingery, and Scott Reavis talked with Les Atkins, PIO for the Alamance Burlington School System, about the upcoming Family University. Family University is open to all parents of students enrolled in ABSS middle schools high schools. It helps parents become more involved in their child's education. Seminars include topics like helping kids with reading and math, the specific challenges for middle school students, ACT prep, and how to navigate college applications and post graduation job opportunities. Discussed the need for parents to take part in their kid's education and the numbers and statistics that show students learn more quickly and achieve higher grades when their parents are a part of the education process. **ED, FY, EQ**

1/24/23 8a-9:00a Kurt Ward, India Kingery, and Scott Reavis talked with Michelle Carey and Brooke Thompson from Roots And Wings Teen Court. Roots And Wings is a Child Advocacy program that helps parents of at risk kids and at risk teens. The Roots And Wings Teen Court Program is for teens facing first time misdemeanor charges like shoplifting, theft, trespassing, vandalism, simple assault, disorderly conduct, and school behavior issues. The program helps teens recover from making a single mistake that could potentially follow them for the rest of their lives but also makes sure they are held accountable for their actions. The program receives referrals from school resource officers, juvenile services, school personnel, and other law enforcement officers. Sentences may include, among other things, community service, counseling, essays, and letters of apology. Discussed juvenile crime and school discipline issues in Alamance County. Talked about the need for kids to have hope and be able to recover from a mistake made while young. Talked about the likelihood of repeat offenders once a teen enters the "system". **CD, FY, ED, EQ**

2/1/23 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Charity Apple and Paul Russ from Authoricare Collective. Authoricare is formerly known as Hospice Of Alamance County. Discussed Authoricare's role in end of life care as well as counseling services for terminally ill patients as well as families of those patients both during illness and following the loss of a loved one. Discussed local fund raising efforts

including the Hospice Thrift Store which serves two purposes: to help fund Authoricare operations and to provide inexpensive items for lower income families. **HC, FY, VOL**

2/3/23 8a-9:00a Kurt Ward, India Kingery, and Scott Reavis talked with Scot Levandoski and Jan Loy from Care Portal. Care Portal uses emerging technology to solve child welfare crisis. Similar to ridesharing and homesharing, Care Portal provides "caresharing". The system connects local nonprofits with families in need, either refugees from abusive relationships or foster parents, or single mothers. Care Portal identifies needs like furniture, temporary housing, meals, transportation, and more. It is a digital way of connecting nonprofits and churches with those in need. Discussed the lack of government funding for these needs and the large amounts of red tape involved in getting help when a need is urgent. Talked about the number of families and children who fall through the cracks not because their needs couldn't be met but because they couldn't be connected with something that could meet their needs. Discussed the need for nonprofits to embrace digital technology as a way to better serve their target groups. **VOL, POV, FY, EC, IN, HO**

2/7/23 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Zachary Neefe from the State Bureau Of Investigation and Bernie Kilmer from the Alamance County Sheriff's Office about Safer Internet Day. Kilmer is head over the Sheriff's Office's Internet Crimes Division. Discussed the need to bring awareness of internet crimes, specifically sexual predators targeting children. Talked about the need for parents and kids to understand these dangers and how to protect kids from online dangers. Talked about how the internet can be a dangerous place for kids and adults. Discussed advances in technology to help law enforcement track down cybercriminals. Talked about several high profile cases recently solved by the Alamance County Sheriff's Office through the Internet Crimes Division. **CD, LE, FY, HT**

2/10/23 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Cornelius Muller from Cornelius Muller Productions. Muller is an Alamance County film director releasing the movie Making Him Famous. Making Him Famous is a faith based film shot entirely in Alamance County. Talked about the film industry and a recent shift towards faith based films, discussed North Carolina's history in the film industry and the millions of dollars the industry provides North Carolina. Talked about the ending of the film tax credit by the North Carolina State Legislature and the gradual return of film making to the state. Some tax incentives have been added back but not as much as the industry used to see. **ME, EC, TAX, ART**

2/15/23 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Nick Anders, head of the Southern High School Future Farmers Of America, along with five FFA students from Southern High School. Talked about the strong FFA program at Southern which recently sent ten teams to the National Competition and several finished in the top five nationally. Discussed the role of FFA and fostering farming, livestock raising, and other agricultural skills and preparing students for future careers in agriculture. Discussed farming in the 21st century which often requires degrees in not only agriculture but also business. Talked about an upcoming reverse raffle fund raiser for the Southern Alamance FFA. **AG, ED, HA**

2/17/23 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Amanda Anderson Snipes from Prom Up Alamance. Prom Up provides dresses and suits for teens in Alamance County by accepting donations of gently used clothing, refurbishing them, and donating them to students in need so that they can attend their High School Prom without feeling singled out from other students. Prom Up helps teens feel a sense of belonging in a world where mental illness and isolation is destroying lives on a daily basis. Discussed the current mental health crisis among teens and preteens and the need for a return to "normal" and join together with their peers. Discussed the effects of the COVID lockdowns and the isolating effects of Social Media. **VO, EQ, POV, MH, COVID**

2/2/23 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Christy Roessler from Foster Family Alliance NC. FFA is a family led, non-profit, organization that supports children in foster care and the families and professionals that work with them. FFA recruits foster parents and adoptive parents and provides assistance and training. It also lobbies on behalf of foster kids and families for changes in existing legislation to help make the system work more smoothly and fix holes and problems. FFA provides legal assistance, trauma counseling and treatment, and more. Discussed the number of kids in the foster care program in Alamance County, the number of foster families, and the growing need for more. Discussed the reasons kids

enter the fostercare system and the financial burdens on the government and private entities who take care of these kids. **FY, POV, VOL, HO,**

2/28/23 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Bobby Ruffin, superintendent for Burlington Parks and Recreation. Discussed upcoming events, summer rec leagues, Burlington Parks and trails, and available resources for the community. Discussed the Burlington park system that is available to the community. Talked about local farmers markets and recreational sports leagues for kids and adults. Talked about expansion of services and the basic need for these resources to be available to the community for community wellbeing. Talked about the economic impact of a strong parks and rec department as Burlington is a bedroom community with growing industry all around. People are moving in to the area and look for strong parks and rec systems like sports leagues, greenways, bike trails, and more when choosing where they will buy a home. **FY, VOL, EH, IN, EC**

3/1/23 8a-8:30a Kurt Ward and India Kingery talked with Ty Dawson from Baseball United, a group that provides scholarships and funding for youth to play baseball at higher levels even though their families can't afford it. Discussed the cost of kids playing sports, talked about the lessons learned from youth sports and its impact on education. Discussed skills and lessons of good sportsmanship, hard work, training, and dedication and the need for these to be instilled at a young age so they will be assets for life. Baseball United offers college scholarships, free youth clinics, and summer events for youth. **FY, EQ, ED**

3/8/23 8a-8:30a Kurt Ward and India Kingery talked with Kelly Roberts and Reagan Gurel from the Alamance Chamber about their upcoming Women's Conference. The conference features guest speakers discussing women in business and celebrates women business owners. Talked about the specific challenges faced by female business owners and the importance of small business in Alamance County. **EC**

3/15/23 8a-8:30a Kurt Ward and India Kingery talked with Laura Michel from Burlington Animal Services about fostering animals, adoptions, adoption specials, and the role Animal Services plays in the community. Talked about the need to control the pet population by spay and neutering animals, the safety issue feral and wild animals present. Talked about the Mighty Mousers program which vaccinates, spay and neuters feral cats and releases them to folks who can use them as "barn cats". Talked about rabies in Alamance County and the need to make sure your own pets are vaccinated. Talked about the mental health benefits of having a pet. **EH, MH, PS**

3/15/23 8a-8:30a Kurt Ward and India Kingery talked with Payton Rice and Meghan Wagoner, local business owners in the City Of Mebane about an upcoming fund raiser for St. Baldrick's Foundation in Mebane. The fundraiser features music, food, games, and craft vendors. St Baldrick's representatives will be on hand for donations to help fight pediatric cancer. Local Hair Stylists donated their time to shave heads for donations and downtown Mebane businesses and restaurants donated a portion of their proceeds for the day to St. Baldrick's Foundation. **FY, HC, EC**

3/23/23 8a-8:30a Kurt Ward and India Kingery talked with Let Atkins, PIO for the Alamance County school System about the upcoming Night Of Excellence. The Night Of Excellence recognizes outstanding teachers and classified employees of ABSS. Discussed the impact these teachers have on the lives of their students. Talked about recent incidents of "toy" guns found in student's possession on campus and the dangers those present. Talked about the need for parents to stay more involved in their kid's day to day lives and the punishments involved in these crimes. Discussed the building of the new High School in Alamance County, South East High School, and the progress towards its opening in Fall 2023. **ED, CD, PA, IN**

3/24/23 8a-8:30a Kurt Ward and India Kingery talked with Sean Donnelly from Missionary Air Group. MAG provides medical care, humanitarian support, relief, and ministry services to the most remote areas of the world and is based in Burlington, NC. MAG uses volunteer private and commercial pilots to fly in to the most remote regions of the world including Honduras, Guatemala, Ukraine, Poland, and other remote areas of Africa, South America, and Asia. They provide air ambulances, disaster relief, food and educational supply deliveries. Discussed the need for healthcare in the poorest and most remote countries, the ability of MAG to go places that governments can't, allowing relief to not be hindered by politics. **EC, POV, VOL, HC, HT, RUS**

3/29/23 8a-8:30a Kurt Ward and India Kingery talked with Burlington Police Chief Brian Long about the upcoming Alamance Crimestoppers Car Show. Alamance County Crimestoppers has been used as a model for other crimestopper programs around the county. Discussed that Crimestoppers is a non-profit organization funded by community support. The program solves hundreds of cases each year through anonymous tips. Chief Long talked about crime in the City Of Burlington and the need for community involvement and the policing of our own neighborhoods. **CD, LE, PS**