

**WPCM
920 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPCM

**2nd Q QUARTER 2023
(April 1 – June 30)**

Operations Manager: Carson Johnson

**Report compiled by:
Carson Johnson**

WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
2nd Quarter 2023
April 1- June 30, 2023

Issue:	CD Crime/Drugs	FY Family/Youth
	EC Economy	GR Growth/Roads/Transportation
	ED Education	HO Housing
	EH Environment/Health	PA Private/Public/Accountability
	IN Infrastructure	POL Politics
	VOL Volunteering	PS Public Safety
	HC Healthcare	AR Addiction/Recovery
	MI Military Appreciation/Awareness	HA High School Athletics
	TAX Tax Reform/Taxes	ME Media
	IM Immigration	LE Law Enforcement
	COVID COVID-19	RUS, War in Ukraine
	ART The Arts/Fine Arts	EQ Equal Opportunity
	POV Families In Need	MH Mental Health
	HT Human Trafficking	AG Agriculture

Shows: The Hope Morning Show with Tom Britt News and Weather 6a-10a M-F

WPCM-AM 920
2nd Quarter Community Affairs
April 1 – June 30, 2023

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a, 12p, 5p **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

4/4/23 8:00a-9a Kurt Ward and India Kingery talked with Tanner Baldwin about Revival at Burlington City Park. Tanner organized a revival at the city park, discussed her purpose for the revival and the need for community gathering and connections. **FY**

4/12/23 8:00a-9a Kurt Ward and India Kingery talked with Mike Minter, keynote speaker for Christian Adventures. Mike is the head football coach at Campbell University. Talked about the role Fellowship Of Christian Athletes played in his life and ultimately his career as a football coach. **HA, FY**

4/20/23 8:00a-9a Kurt Ward and India Kingery talked with Jeanine Petten-Coble about Little Pink Houses Of Hope's Dancing With The Little Pink Stars. Little Pink Houses Of Hope provides relief to breast cancer patients and their families and a chance for them to find a bit of normalcy in their battle against cancer. Little Pink began as an Alamance County non profit and has grown to become a national charity. The Dancing With The Little Pink Stars event is their largest fund raiser of the year. **EH, VOL**

4/25/23 8:00a-9a Kurt Ward and India Kingery talked with Staci Stepp from Home Sweet Hope about their Spring Par-Tea fundraiser. The Spring Par-Tea fundraiser is a mother daughter "tea date". Home Sweet Hope designs and decorates rooms for foster kids to give them a sense of home with their new foster families. Discussed the foster care system and the fact that often kids in the system have never really had a room to call their own and money times arrive with little more than a suitcase. Discussed Home Sweet Hope as a local non profit driven by donations and contribution. **VOL, FY, HO**

4/26/23 8:00a-8:30 Kurt Ward and India Kingery talked with Les Atkins and Daniel Flack about the upcoming 100th anniversary of the school Alexander Wilson is the oldest school in Alamance County. Talked about the history of the school, discussed education in North Carolina, and specifically education in Alamance County. Talked about the challenges faced by teachers today, many of which have been complicated since COVID-19. **COVID, ED, FY**

4/27/23 8:00a-8:30 Kurt Ward and India Kingery talked with Emily Adkins about the Burlington Police Department's Autism Awareness Family day event. The event is designed to promote autism awareness and is an opportunity for the public to learn how emergency services interacts with individuals with autism. Discussed some of the challenges emergency services face when interacting with autistic individuals, some of whom may be non-verbal. Discussed the specific training police undergoes for these situations and the fact that autistic citizens may not react to requests the same as others. **PS, FY, LE, PS**

5/3/23 8:00a-9a Kurt Ward and India Kingery talked with Alex Mebane, regional director for Fellowship Of Christian Athletes, about their upcoming banquet. FCA is a Christ centered organization that works with middle and high school students to foster leadership and strong decision making. Discussed the role of athletics in education and its lessons of discipline and leadership. Discussed the need for strong role models for students and the positive impact student athletics has on grades and graduation rates. **HA, FY, VOL**

5/5/23 8:00a-8:30a Kurt Ward and India Kingery talked with Anderson Rathbun, Kelly Roberts, and Rachel Baldwin about the upcoming Alamance Chamber golf tournament. Discussed the role the Chamber plays in fostering economic growth in Alamance County, the economic opportunities available within the county, and the challenges of small businesses. Talked about Alamance County as one of the fastest growing counties in the state. **EC, GR**

5/8/23 8:00a-8:30a Kurt Ward and India Kingery talked with PIO Les Atkins and Ashley West, Alamance Burlington School System Teacher of The Year. Discussed the innovative ideas Ashley has used in the classroom, the idea that a single teacher can change the life of a student, the challenges faced by teachers. Talked about teaching as a true calling in which it is truly the commitment of the teacher to impact lives that drives them to do what they do. **ED, COVID,**

5/9/23 8:00a-9a Kurt Ward and India Kingery talked with Sally Gordon from United Way of Alamance County about their annual Stamp Out Hunger partnership with the United States Postal Service. Discussed hunger in Alamance County and the number of citizens living under the poverty line. Talked about simple steps the average person can do to “stamp out” hunger in Alamance County. **POV**

5/16/23 8:00a-9a Kurt Ward and India Kingery talked with Thomas Messick from the Crescent Project: Understanding stories of Christianity and Islam. The project is designed to promote understanding between cultures and find common ground and common goals between the two religions. **FY, IM**

5/17/23 8:00a-8:30a Kurt Ward and India Kingery talked with Vaughn Willoughby about Homegrown In The Park, an annual event showcasing Alamance County farmers. Discussed the dangers to the family farm due to inheritance taxes, property taxes, and competition from corporate farms. Discussed the number of farmers in Alamance County and how much food is still produced locally. Talked about the challenges faced by farmers in addition to economic conditions, including weather. Many farmers are only one bad season away from losing everything. Talked about the need for Ag In The Classroom which provides curriculum and materials for Alamance County Teachers to encourage farming in younger generations. Also discussed 4-H Club and FFA, both of which are very active in Alamance County. **EC, TAX, AG**

5/26/23 8:00a-8:30a Kurt Ward and India Kingery talked with Anna Bowland, Mackenzie Greenley, and Jason Witherspoon about Alamance Parks, trails, camps, and disc golf and all of the other opportunities in Alamance County. Discussed the economic impact a strong park system has as an incentive for new residents and businesses, discussed tourism and Alamance County residents spending their tourism dollars locally rather than out of county. **FY, IN, EC**

5/31/23 8:00a-8:30a Kurt Ward and India Kingery talked with coaches and players from the Western Alamance Softball team about their upcoming appearance in the state 3A Softball Championships. Discussed the hard work and discipline needed to advance to the championships, talked about community support and their representing Alamance County on a state level. **HA**

6/2/23 8:00a-9a Kurt Ward and India Kingery talked with Lisa Edwards and Armando Camocho from the Citygate Dream Center. Citygate Dream Center is a community center in east Burlington that provides athletic opportunities, food distribution for disadvantaged families, and other necessities for the public. The Citygate Dream Center's soccer team recently was given the opportunity to compete in a tournament in England and is raising funds for its kids to make the trip. **EO, POV, HA, FY**

6/8/23 8:00a-8:30a Kurt Ward and India Kingery talked with Chris Gillespie from Habitat For Humanity about their upcoming “Family Feud” fundraiser for Habitat. Discussed the number of Habitat homes built each year in Alamance County and the history of Habitat For Humanity. Alamance County was one of the first areas in North Carolina to begin building Habitat homes. Discussed how home recipients must be invested in the building of their home, including spending time during the build process and saving the money to help pay for the home. Discussed homelessness in Alamance County and the challenges of becoming a first time homeowner. Talked about the housing crisis and current cost of rent in Alamance County. **HO, EC**

6/14/23 8:00a-8:30 Kurt Ward and India Kingery talked with current chief of the Burlington Police Department Brian Long and the soon to be chief Alan Balog. Chief Long is retiring in the coming month and Chief Balog is his replacement. Discussed the challenges currently faced by the BPD and police officers in general. Talked about gang and drug issues in Alamance County. Discussed the transition between chiefs, the need for more funding and current vacancies in the department. **LE, CD, PS,**

6/22/23 8:00a-8:30 Kurt Ward and India Kingery talked with Tari Thornton, director of the Bread Of Life Food Bank in Alamance County. The food bank is facing a critical shortage after serving nearly 300 families the prior week, a number about 75 families higher than usual. Discussed current economic troubles faced by families, inflation, and the need for Alamance County to help feed our neighbors. **POV, VOL**