

**WPCM
920 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPCM

**4TH Q QUARTER 2023
(October 1 – December 31)**

Operations Manager: Carson Johnson

**Report compiled by:
Carson Johnson**

WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
4th Quarter 2023
October 1- December 31, 2023

Issue:	CD Crime/Drugs	FY Family/Youth
	EC Economy	GR Growth/Roads/Transportation
	ED Education	HO Housing
	EH Environment/Health	PA Private/Public/Accountability
	IN Infrastructure	POL Politics
	VOL Volunteering	PS Public Safety
	HC Healthcare	AR Addiction/Recovery
	MI Military Appreciation/Awareness	HA High School Athletics
	TAX Tax Reform/Taxes	ME Media
	IM Immigration	LE Law Enforcement
	COVID COVID-19	RUS, War in Ukraine
	ART The Arts/Fine Arts	EQ Equal Opportunity
	POV Families In Need	MH Mental Health
	HT Human Trafficking	AG Agriculture
	HN Hunger Needs	IS Israel

Shows: The Hope Morning Show with Tom Britt News and Weather 6a-10a M-F

WPCM-AM 920
4th Quarter Community Affairs
October 1 – December 31, 2023

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a, 12p, 5p **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

10/4/23 8:00a-8:30a Kurt Ward and India Kingery talked with Senior Director Kelly Roberts and President Regan Gural from the Alamance County Chamber of Commerce. Discussed the upcoming annual Economic Summit hosted by the Chamber. This years summit focused on Agriculture and its significant impact on the Alamance County economy. NC Agriculture Commissioner Steve Troxler announced that in 2023 NC Agribusiness topped \$100 Billion dollars. Discussed the various crops grown in Alamance County, the current state of local farms, the Alamance County Farm Trust which protects family farmland from inheritance taxes and helps insure our farmers livleyhood. Talked about challenges faced by farmers. Also discussed the Alamance Chamber Small Business Grant Program which helps to promote local small business. Talked about the impact on the local economy by buying and supporting local small business. Discussed the upcoming Chamber trip to Vietnam which gives members an opportunity to see the business models of asian countries. **AG, EC**

10/18/23 7:00a-8:00a Kurt Ward and India Kingery talked with Thomas Messick. Thomas works with the Crescent Project which helps Christians move towards their Muslim neighbors with respectful love, understanding and truth. As the Director of Internships, Thomas' job is to coach spiritual leaders how to love, understand and the Muslim faith. So far, they have raised up 21 interns from across the US, Africa, Asia, and Europe. In 2023, the interns served Afghan refugees in Oklahoma and California. Thomas spoke more specifically about the recent happenings in Israel during the visit. Discussed the background and causes of the confilct, the international response, and local response. **IS, POL**

10/19/23 8:00a-8:30a Kurt Ward and India Kingery talked with Alamance County Fire Marshall J Nim Harris and David Sharpe with the Burlington Fire Department about Fire Prevention Month. Discussed commin causes of household fires, the importance of having a family fire plan, office place saftey, and the number of house fires in Alamance County over the past several months. Discussed the need for funtional smoke detectors and the simple availablity of them from the Burlington Fire Department. **PS**

10/23/23 8:00a-8:30a Kurt Ward and India Kingery talked with Pastor Ron Philabaum from Alamance Lutheran Church about their upcoming community fall festival. Alamance Lutheran Church is located in the small villiage of Alamance who's government is limited in its ability to provide fesitvals and events so the Church is able to coordinate and provide enterainment and community gatherings. Discussed the need for community gatherings and getting to know ones neighbors. **FY**

10/27/23 8:00a-8:30a Kurt Ward and India Kingery talked with Dennis Boone from the Guardians of Truth of Alamance County. Dennis Boone is the pastor of First Wesleyan Church of Burlington, and encouraged all of us to get out and vote in the Nov. 7 election. Discussed the need to make informed decisions about which candidates to support and the importance of researching each candidate through multiple sources. Dennis also encouraged us to attend the open meetings of our various elected bodies to find out for ourselves what types of decisions are being made. **POL,**

11/4/23 8:00a-8:30a Kurt Ward and India Kingery talked with Eric Yarborough from Southeast Alamance High School. SE Alamance is the newest school in the ABSS system. Mr. Yarborough is the principal at the new high school. During the visit we discussed the school year up to that point as well as the ribbon cutting ceremony to allow visitors to check out the facility. Talked about the challenges presented in starting the 2023-2024 school year, as multiple schools in the district needed mold remediation before they could safely open. Also part of the discussion was the exciting football season that the first ever varsity team was having as they were getting set to play in the state playoffs. **ED, HA, GR, PS**

11/6/23 8:00a-8:30a Kurt Ward and India Kingery talked with Sally Gordon from The United Way of Alamance County. During the visit, Sally Gordon and other members of the UWAC team discuss the programs and services offered by the United Way, including housing resources, grant availability for other non profits, and assistance in starting a non profit organization. They also shared upcoming events such as the monthly Community Council meeting. **HO, VOL, HN, MH, POV**

11/8/23 8:00a-8:30a Kurt Ward and India Kingery talked with Betty Hall from Alamance Christmas Cheer. Christmas Cheer is a nonprofit charity dedicated to sharing the spirit of Christmas with the underprivileged children and elderly of Alamance County. They collect donations and solicit sponsorsips to help provide gifts to those who may not have a Christmas without help. Discussed how Christmas Cheer provides more than presents for kids at Christmas, they also provide meals and financial assistance for families in need. **HN, HO, POV**

11/9/23 7:00a-8:30a Kurt Ward and India Kingery talked with Jason Cheek, basketball coach for Williams High School, about their upcoming Central City Classic, a girls basketball tournament hosted by Williams High School. The tournament showcases girls basketball teams from around the state. Discussed the need for high school athletics and its impact on student education, with studies repeatedly showing a positive correlation between athletics and academics. Discussed the need to promote girls sports which often are underfunded as compared to boys sports. **HA, ED, EQ,**

11/14/23 8:00a-8:30a Kurt Ward and India Kingery talked with Christie Doss and Jordan Fernandez of Living Free Ministries about their upcoming live auction. Discussed Living Free as an extremely effective addiction treatment center for men and women battling life controlling issues. Discussed the need for these treatment centers, the current state of drug and alcohol dependency in America and the current mental health crisis and opioid epidemic in America. **HR, CD, VOL**

11/16/23 8:00a-8:30a Kurt Ward and India Kingery talked with Charity Apple Pierce and Sabrina Otero about the upcoming Alamance Service League's Holly Days. The Holly Days Bazaar is an annual fundraiser for the volunteer run organization. The ACSL has a long, rich history in our area and supports many local organizations through volunteer opportunities and financial contributions. **VOL**

11/17/23 8:00a-8:30a Kurt Ward and India Kingery talked with Elon University Women's Basketball coach Charlotte Smith. Charlotte shared about the upcoming Elon basketball season as well as relived her buzzer beater shot to help the UNC Lady Tarheels win the 1994 NCAA championship. We talked about her books "When Coaches Pray" and "When Athletes Pray" and she hinted about the possibility of more books in the making. We also got to chat about her experience during the K-Love Fan Awards and shared some personal details about her health journey and what dishes we might expect to see from "Chef Char"

on social media. Discussed the correlation between athletic participation and education, the opportunities athletic scholarships provide students to go to college, and Title IX. **ED, EQ**

12/1/23 8:00a-8:30a Kurt Ward and India Kingery talked with Jael Henry and Jimmy Pierre from the Alamance County Salvation Army about food collections, kettle ringing, and upcoming Greensboro Symphony Orchestra performance at Williams High School. Discussed the role the Salvation Army plays in the community providing food and shelter for those in need year round and the need for donations throughout the year, not just at Christmas. **VOL, POV, HO, HN**

12/6/23 8:00a-8:30a Kurt Ward and India Kingery talked with Dale Young and Arleen Wideman from the Alamance Chorale talked about their upcoming Christmas Dreams concert. This annual Christmas concert kicked off the 50th season of the Alamance Chorale. The group specializes in sacred and classical music, but also sings selections from Broadway musicals, choruses from famous operas, traditional folk songs, madrigals, and much more. Participants are not required to audition. Currently there are approximately 70 singers in the Chorale. **ART, FY**

12/7/23 8:00a-8:30a Kurt Ward and India Kingery talked with Kartina Moorefield about the upcoming "Bethlehem Experience" at New Covenant Fellowship Church. The "Bethlehem Experience" is a live Nativity scene that can be viewed during a short drive through biblical scenes from the birth of Christ, involving 100+ volunteers and a variety of live animals. This has become an annual 2-day event hosted by New Covenant Fellowship in Graham, NC. **FY**

12/8/23 8:00a-8:30a Kurt Ward and India Kingery talked with Alicia and Randy Isley about Riverside Baptist Church's "Christmas Changes Everything" Cantata. Alicia has coordinated a community Christmas Cantata that brings together over 50 singers from 8 Alamance County area churches. This group presented "Christmas is Everything" on both Saturday (7pm) and Sunday (6pm) evenings during the weekend of December 9th&10th at Riverside Baptist Church on East Harden Street in Graham. **ART, FY**

12/12/23 8:00a-8:30a Kurt Ward and India Kingery talked with Jason Cheek, Scout Winter, and Jane Albright about the upcoming Central City Classic at Williams High School. The tournament showcases girls basketball teams from around the state. Discussed the need for high school athletics and its impact on student education, with studies repeatedly showing a positive correlation between athletics and academics. Discussed the need to promote girls sports which often are underfunded as compared to boys sports. **HA, EQ, ED**

12/14/23 8:00a-8:30a Kurt Ward and India Kingery talked with Kim Suleki and Jenny Gum from the EM Holt Backpack Program about its current need for donations leading in to Christmas break. The backpack program is 100% funded by donations on nonperishable foods that can be sent home with over 30 students to insure they have food over the weekend and during holidays. Many of these students rely on free or reduced lunches at school for their only nutrition and the program makes sure they are able to eat when school isn't in session. **HN, POV, VOL**

12/15/23 8:00a-8:30a Kurt Ward and India Kingery talked with Tony Honeycutt from Piedmont Rescue Mission. Tony is the executive director of Piedmont Rescue Mission which is a local ministry that works to meet the physical and spiritual needs of those who have reached rock bottom. The Piedmont Rescue Mission hosted its annual Community Christmas Celebration on December 16. Families in need received

a free hot meal, groceries for a Christmas meal, and a new coat. Children were able to register to receive one of several new bicycles. Those who don't have those needs could simply drive through the event and enjoy a Live Nativity Scene and hear the Christmas carolers. **HO, POV, HN, VOL**

12/21/23 8:00a-8:30a Kurt Ward and India Kingery talked with Jacob Price and John Vogel; both are involved in the filming of the movie "Buddy". Buddy is based on the life of an Alamance County resident and is filming in Alamance County. Discussed the North Carolina film industry and the number of films being made in Alamance County. Discussed the economic impact of these films, jobs they create in North Carolina, and the need for North Carolina to support its growing film industry. **EC, ART, VOL, ME**