

ORDER



Orders
Order / Rev: 686889
Alt Order #: 32137792
Product Desc: Texans For Greg Abbott
Estimate: 4381
Flight Dates: 10/24/18 - 10/30/18
Original Date / Rev: 09/07/18 / 09/07/18
Order Type: POLITICAL CANDIDATE

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates, IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	15	\$279.00	\$237.15
10/29/18	10/30/18	6	\$130.00	\$110.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	15	\$279.00	\$237.15	0.00
November 2018	6	\$130.00	\$110.50	0.00
Totals	21	\$409.00	\$347.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULL	10/24/18	10/30/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$25.00	P-00	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	11111--		5				\$25.00		0.00			
N 2	KULL	10/24/18	10/30/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$25.00	P-00	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	11111--		5				\$25.00		0.00			
N 3	KULL	10/24/18	10/30/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$15.00	P-00	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	11111--		5				\$15.00		0.00			
N 4	KULL	10/24/18	10/30/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2-	1:00	2	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	-----2-		2				\$14.00		0.00			
N 5	KULL	10/24/18	10/30/18	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----2-	1:00	2	\$14.00	P-00	0.00	NM	2	\$28.00

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Advertiser: Greg Abbott for Governor
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 KULL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Midday		(10:00 AM-3:00 PM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/24/18	10/30/18	-----2-		2		\$14.00		0.00					
N 6	KULL	10/24/18	10/30/18	Sa-Su PM	CM	3:00 PM-7:00 PM	-----2-	1:00	2	\$14.00	P-00	0.00	NM	2	\$28.00
				Sa-Su PM Drive		(3:00 PM-7:00 PM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/24/18	10/30/18	-----2-		2		\$14.00		0.00					
													Totals	21	\$409.00



CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 66 CANAL CENTER PLAZA
 SUITE 555
 ALEXANDRIA, VA 22314



UNITED BANK

68-444/660

45036

10/22/2018

PAY TO THE ORDER OF KULL-FM

\$ **347.65

Three Hundred Forty-Seven and 65/100*****

DOLLARS

KULL-FM

Patricia W. Heck

MEMO

Abbott EST 4381



TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈045036⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 KULL-FM

45036

Date	Type	Reference
10/22/2018	Bill	EST 4381

Original Amt.
347.65

Balance Due
347.65

10/22/2018
Discount
Check Amount

Payment
347.65
347.65

Media Account - New- Abbott EST 4381

347.65