

ORDER



Orders
Order / Rev: 675935
Alt Order #: 32115795
Product Desc: Texans For Greg Abbott
Estimate: 4376
Flight Dates: 09/04/18 - 09/13/18
Original Date / Rev: 08/29/18 / 09/18/18
Order Type: POLITICAL CANDIDATE

KULL-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/11/18	22	\$446.00	\$379.10

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	22	\$446.00	\$379.10	0.00
Totals	22	\$446.00	\$379.10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULL	09/04/18	09/11/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$25.00	P-02	0.00	NM	6	\$150.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/18	09/10/18	11111--		5				\$25.00		0.00			
	Week:	09/11/18	09/17/18	-1-----		1				\$25.00		0.00			
N 2	KULL	09/04/18	09/11/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$25.00	P-02	0.00	NM	6	\$150.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/18	09/10/18	11111--		5				\$25.00		0.00			
	Week:	09/11/18	09/17/18	-1-----		1				\$25.00		0.00			
N 3	KULL	09/04/18	09/11/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$15.00	P-02	0.00	NM	6	\$90.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/18	09/10/18	11111--		5				\$15.00		0.00			
	Week:	09/11/18	09/17/18	-1-----		1				\$15.00		0.00			
N 4	KULL	09/04/18	09/10/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----1-	1:00	1	\$14.00	P-02	0.00	NM	1	\$14.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/18	09/10/18	-----1-		1				\$14.00		0.00			

Order / Rev: 675935
 Alt Order #: 32115795
 Flight Dates: 09/04/18 - 09/13/18

Advertiser: Greg Abbott for Governor
 Product Desc: Texans For Greg Abbott
 Estimate: 4376
 KULL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KULL	09/04/18	09/10/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$14.00	P-02	0.00	NM	1	\$14.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/04/18	09/10/18	-----1-			1			\$14.00			0.00		
N 6	KULL	09/04/18	09/10/18	Sa-Su PM Sa-Su PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----1-	1:00	1	\$14.00	P-02	0.00	NM	1	\$14.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/04/18	09/10/18	-----1-			1			\$14.00			0.00		
N 7	KULL	09/04/18	09/10/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----1	1:00	1	\$14.00	P-02	0.00	NM	1	\$14.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/04/18	09/10/18	-----1			1			\$14.00			0.00		
													Totals	22	\$446.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Crossroads Media,

being/on behalf of: Texans for Greg Abbott,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/24/18

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 66 CANAL CENTER PLAZA
 SUITE 555
 ALEXANDRIA, VA 22314



UNITED BANK
 68-444/560

44160

8/29/2018

PAY TO THE ORDER OF KULL-FM

\$ **489.60

Four Hundred Eighty-Nine and 60/100***** DOLLARS

KULL-FM

Patricia W Heck

MEMO

Abbott EST 4376 # 675935



TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈044160⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 KULL-FM

44160

Date	Type	Reference	Original Amt.	Balance Due	8/29/2018, Discount	Payment
8/29/2018	Bill	EST 4376	489.60	489.60		489.60
					Check Amount	489.60

Media Account - New- Abbott EST 4376

489.60