

ORDER



Orders
Order / Rev: 686913
Alt Order #: 32136885
Product Desc: Texans For Greg Abbott
Estimate: 4379
Flight Dates: 10/04/18 - 10/13/18
Original Date / Rev: 09/07/18 / 09/07/18
Order Type: POLITICAL CANDIDATE

KYYW-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates, IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/11/18	16	\$420.00	\$357.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	16	\$420.00	\$357.00	0.00
Totals	16	\$420.00	\$357.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYYW	10/04/18	10/11/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	1-11---	1:00	3	\$30.00	P-00	0.00	NM	4	\$120.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	1-11---		3				\$30.00		0.00			
		Week: 10/11/18	10/17/18	---1---		1				\$30.00		0.00			
N 2	KYYW	10/04/18	10/11/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$20.00	P-00	0.00	NM	6	\$120.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	11111--		5				\$20.00		0.00			
		Week: 10/11/18	10/17/18	---1---		1				\$20.00		0.00			
N 3	KYYW	10/04/18	10/11/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$30.00	P-00	0.00	NM	6	\$180.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	11111--		5				\$30.00		0.00			
		Week: 10/11/18	10/17/18	---1---		1				\$30.00		0.00			
													Totals	16	\$420.00

ORDER



Orders
Order / Rev: 686873
Alt Order #: 32136883
Product Desc: Texans For Greg Abbott
Estimate: 4379
Flight Dates: 10/04/18 - 10/13/18
Original Date / Rev: 09/07/18 / 09/07/18
Order Type: POLITICAL CANDIDATE

KEAN-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/13/18	20	\$456.00	\$387.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	20	\$456.00	\$387.60	0.00
Totals	20	\$456.00	\$387.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KEAN	10/04/18	10/11/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$30.00	P-00	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	11111--		5				\$30.00		0.00			
		Week: 10/11/18	10/17/18	---1---		1				\$30.00		0.00			
N 2	KEAN	10/04/18	10/11/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$22.00	P-00	0.00	NM	6	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	11111--		5				\$22.00		0.00			
		Week: 10/11/18	10/17/18	---1---		1				\$22.00		0.00			
N 3	KEAN	10/04/18	10/11/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	1-11---	1:00	3	\$22.00	P-00	0.00	NM	4	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	1-11---		3				\$22.00		0.00			
		Week: 10/11/18	10/17/18	---1---		1				\$22.00		0.00			
N 4	KEAN	10/04/18	10/13/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	-----1-		1				\$14.00		0.00			

Order / Rev: 686873
 Alt Order #: 32136883
 Flight Dates: 10/04/18 - 10/13/18

Advertiser: Greg Abbott for Governor
 Product Desc: Texans For Greg Abbott
 Estimate: 4379
 KEAN-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/11/18	10/17/18	-----1-	1	\$14.00	0.00								
N 5	KEAN	10/04/18	10/13/18	Sa-Su PM Sa-Su PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/04/18	10/10/18	-----1-	1	\$14.00	0.00								
		Week: 10/11/18	10/17/18	-----1-	1	\$14.00	0.00								
													Totals	20	\$456.00

ORDER



Orders
Order / Rev: 686902
Alt Order #: 32136884
Product Desc: Texans For Greg Abbott
Estimate: 4379
Flight Dates: 10/04/18 - 10/13/18
Original Date / Rev: 09/07/18 / 09/07/18
Order Type: POLITICAL CANDIDATE

KULL-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/13/18	24	\$474.00	\$402.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	24	\$474.00	\$402.90	0.00
Totals	24	\$474.00	\$402.90	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULL	10/04/18	10/11/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$25.00	P-00	0.00	NM	6	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		10/04/18	10/10/18	11111--		5				\$25.00		0.00			
		10/11/18	10/17/18	---1---		1				\$25.00		0.00			
N 2	KULL	10/04/18	10/11/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$25.00	P-00	0.00	NM	6	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		10/04/18	10/10/18	11111--		5				\$25.00		0.00			
		10/11/18	10/17/18	---1---		1				\$25.00		0.00			
N 3	KULL	10/04/18	10/11/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$15.00	P-00	0.00	NM	6	\$90.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		10/04/18	10/10/18	11111--		5				\$15.00		0.00			
		10/11/18	10/17/18	---1---		1				\$15.00		0.00			
N 4	KULL	10/04/18	10/13/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		10/04/18	10/10/18	-----1-		1				\$14.00		0.00			

Order / Rev: 686902
 Alt Order #: 32136884
 Flight Dates: 10/04/18 - 10/13/18

Advertiser: Greg Abbott for Governor
 Product Desc: Texans For Greg Abbott
 Estimate: 4379
 KULL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/18	10/17/18	-----1-		1				\$14.00		0.00			
N 5	KULL	10/04/18	10/13/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	-----1-		1				\$14.00		0.00			
		Week: 10/11/18	10/17/18	-----1-		1				\$14.00		0.00			
N 6	KULL	10/04/18	10/13/18	Sa-Su PM Sa-Su PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/18	10/10/18	-----1-		1				\$14.00		0.00			
		Week: 10/11/18	10/17/18	-----1-		1				\$14.00		0.00			
													Totals	24	\$474.00



CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 66 CANAL CENTER PLAZA
 SUITE 555
 ALEXANDRIA, VA 22314



UNITED BANK

68-444/660

44607

10/2/2018

PAY TO THE ORDER OF KYYW-AM

\$ ****399.50**

Three Hundred Ninety-Nine and 50/100***** DOLLARS

KYYW-AM
 3911 S. First St.
 Abilene, TX 79604

Patricia W. Hecke

MEMO

Abbott EST 4379



TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈044607⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 KYYW-AM

44607

Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
10/2/2018	Bill	EST 4379	399.50	399.50	10/2/2018	399.50
					Check Amount	399.50

Media Account - New- Abbott EST 4379 399.50



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314



UNITED BANK
68-444/560

44606

10/2/2018

PAY TO THE ORDER OF KULL-FM

\$ **458.15

Four Hundred Fifty-Eight and 15/100*****

DOLLARS

KULL-FM

Patricia W. Heck

MEMO Abbott EST 4379

TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈044606⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
KULL-FM

44606

Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
10/2/2018	Bill	EST 4379	458.15	458.15		458.15
					Check Amount	458.15

Media Account - New- Abbott EST 4379

458.15

DOCUMENT HEADERS WITH REFERENCE NUMBERS CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOL HOLOGRAM



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314



UNITED BANK
68-444/560

44605

10/2/2018

PAY TO THE ORDER OF KEAN-FM

\$ ****431.80**

Four Hundred Thirty-One and 80/100***** DOLLARS

KEAN-FM

Patricia W. Heck

MEMO
Abbott EST 4379

TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈044605⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
KEAN-FM

44605

Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
10/2/2018	Bill	EST 4379	431.80	431.80		431.80
					Check Amount	431.80

KATZ Radio

Media Account - New- Abbott EST 4379

431.80

Details on back
Security Features Included
MP