

ORDER



Orders
Order / Rev: 731247
Alt Order #: 32248675
Product Desc: Texans For Greg Abbott
Estimate: 4382
Flight Dates: 10/31/18 - 11/06/18
Original Date / Rev: 10/12/18 / 10/18/18
Order Type: POLITICAL CANDIDATE

KULL-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	20	\$394.00	\$334.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	20	\$394.00	\$334.90	0.00
Totals	20	\$394.00	\$334.90	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULL	10/31/18	11/06/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$25.00	P-00	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/18	11/06/18	11111--		5				\$25.00		0.00			
N 2	KULL	10/31/18	11/06/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$25.00	P-00	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/18	11/06/18	11111--		5				\$25.00		0.00			
N 3	KULL	10/31/18	11/06/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	1-111--	1:00	4	\$15.00	P-00	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/18	11/06/18	1-111--		4				\$15.00		0.00			
N 4	KULL	10/31/18	11/06/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2-	1:00	2	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/18	11/06/18	-----2-		2				\$14.00		0.00			
N 5	KULL	10/31/18	11/06/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2-	1:00	2	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/18	11/06/18	-----2-		2				\$14.00		0.00			

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 KULL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/18	11/06/18	-----2-		2				\$14.00		0.00			
N 6	KULL	10/31/18	11/06/18	Sa-Su PM Sa-Su PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2-	1:00	2	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/18	11/06/18	-----2-		2				\$14.00		0.00			
													Totals	20	\$394.00



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 656
ALEXANDRIA, VA 22314



UNITED BANK
68-444/660

45212

10/29/2018

PAY TO THE ORDER OF KULL-FM

\$ **334.90

Three Hundred Thirty-Four and 90/100 ***** DOLLARS

KULL-FM

731247

Patricia W. Heck

MEMO

Abbott EST 4382



TWO SIGNATURES REQUIRED OVER \$10,000.00

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

⑈045212⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
KULL-FM

45212

Date	Type	Reference	Original Amt.	Balance Due	10/29/2018 Discount	Payment
10/29/2018	Bill	EST 4382	334.90	334.90		334.90
					Check Amount	334.90

Media Account - New- Abbott EST 4382

334.90