

ORDER



Orders
Order / Rev: 733792
All Order #:
Product Desc: 4380
Estimate: 4380
Flight Dates: 10/14/18 - 10/23/18
Original Date / Rev: 10/17/18 / 10/18/18
Order Type: POLITICAL CANDIDATE

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: HH
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/23/18	24	\$497.00	\$422.45

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	24	\$497.00	\$422.45	0.00
Totals	24	\$497.00	\$422.45	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHI	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULL	10/15/18	10/23/18	M-F Prime Rotator	CM	6a-7p	---32--	1:00	5	\$25.00	P-00	0.00	NM	7	\$175.00
				M-F Prime Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----2--		2				\$25.00		0.00			
		Week: 10/22/18	10/28/18	23-----		5				\$25.00		0.00			
N 2	KULL	10/15/18	10/23/18	M-F Midday	CM	10a-3p	---32--	1:00	5	\$25.00	P-00	0.00	NM	7	\$175.00
				M-F Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----2--		2				\$25.00		0.00			
		Week: 10/22/18	10/28/18	32-----		5				\$25.00		0.00			
N 3	KULL	10/15/18	10/23/18	M-F PM Drive	CM	3p-7p	---32--	1:00	5	\$15.00	P-00	0.00	NM	7	\$105.00
				M-F PM Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----2--		2				\$15.00		0.00			
		Week: 10/22/18	10/28/18	32-----		5				\$15.00		0.00			
N 4	KULL	10/20/18	10/20/18	Sa-Su AM	CM	6a-10	-----1-	1:00	1	\$14.00	P-00	0.00	NM	1	\$14.00
				Sa-Su AM Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1-		1				\$14.00		0.00			
N 5	KULL	10/20/18	10/20/18	Sa-Su Midday	CM	10a-3p	-----1-	1:00	1	\$14.00	P-00	0.00	NM	1	\$14.00
				Sa-Su Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 733792
 Alt Order #:
 Flight Dates: 10/14/18 - 10/23/18

Advertiser: Greg Abbott for Governor
 Product Desc: 4380
 Estimate: 4380
 KULL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-		1				\$14.00		0.00			
N 6	KULL	10/20/18	10/20/18	Sa-Su PM Sa-Su PM Drive	CM	3p-7p	-----1-	1:00	1	\$14.00	P-00	0.00	NM	1	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-		1				\$14.00		0.00			
													Totals	24	\$497.00



CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 66 CANAL CENTER PLAZA
 SUITE 655
 ALEXANDRIA, VA 22314



UNITED BANK
 68-444/560

44808

10/11/2018

PAY TO THE ORDER OF KULL-FM

\$ **422.45

Four Hundred Twenty-Two and 45/100*****

DOLLARS

KULL-FM

Patricia W. Heck

MEMO

Abbott EST 4380



TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈044808⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 KULL-FM

44808

Date	Type	Reference
10/11/2018	Bill	EST 4380

Original Amt.
422.45

Balance Due
422.45

10/11/2018
Discount

Check Amount

Payment
422.45
422.45

Media Account - New- Abbott EST 4380

422.45