

ORDER



Orders
Order / Rev: 686904
Alt Order #: 32135117
Product Desc: Texans For Greg Abbott
Estimate: 4378
Flight Dates: 09/24/18 - 10/03/18
Original Date / Rev: 09/07/18 / 09/07/18
Order Type: POLITICAL CANDIDATE

KULL-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	18	\$367.00	\$311.95
10/01/18	10/03/18	9	\$195.00	\$165.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	18	\$367.00	\$311.95	0.00
October 2018	9	\$195.00	\$165.75	0.00
Totals	27	\$562.00	\$477.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULL	09/24/18	10/03/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$25.00	P-00	0.00	NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	11111--		5				\$25.00		0.00			
		Week: 10/01/18	10/07/18	111----		3				\$25.00		0.00			
N 2	KULL	09/24/18	10/03/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$25.00	P-00	0.00	NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	11111--		5				\$25.00		0.00			
		Week: 10/01/18	10/07/18	111----		3				\$25.00		0.00			
N 3	KULL	09/24/18	10/03/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$15.00	P-00	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	11111--		5				\$15.00		0.00			
		Week: 10/01/18	10/07/18	111----		3				\$15.00		0.00			
N 4	KULL	09/24/18	09/30/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	1	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----1-		1				\$14.00		0.00			

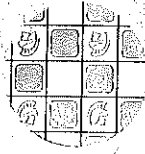
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Advertiser: Greg Abbott for Governor
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 KULL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/24/18	09/30/18	-----1-	1	\$14.00	0.00								
N 5	KULL	09/24/18	09/30/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	1	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/24/18	09/30/18	-----1-	1	\$14.00	0.00								
N 6	KULL	09/24/18	09/30/18	Sa-Su PM Sa-Su PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	1	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/24/18	09/30/18	-----1-	1	\$14.00	0.00								
													Totals	27	\$562.00



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314



UNITED BANK
68-444/560

44449

9/20/2018

PAY TO THE ORDER OF KULL-FM

\$ **477.70

Four Hundred Seventy-Seven and 70/100*****

DOLLARS

KULL-FM

Patricia W. Heck

MEMO Abbott EST 4378



TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈044449⑈ ⑆056004445⑆ 0020235038⑈

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
KULL-FM

44449

Date	Type	Reference	Original Amt.	Balance Due	9/20/2018 Discount	Payment
9/20/2018	Bill	EST 4378	477.70	477.70		477.70
					Check Amount	477.70

Media Account - New- Abbott EST 4378

477.70