

ORDER



Orders
Order / Rev: 680696
Alt Order #: 32129641
Product Desc: Texans For Greg Abbott
Estimate: 4377
Flight Dates: 09/14/18 - 09/23/18
Original Date / Rev: 09/05/18 / 09/18/18
Order Type: POLITICAL CANDIDATE

KULL-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/23/18	26	\$502.00	\$426.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	26	\$502.00	\$426.70	0.00
Totals	26	\$502.00	\$426.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULL	09/14/18	09/21/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$25.00	P-00	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/18	09/20/18	11111--		5				\$25.00		0.00			
		Week: 09/21/18	09/27/18	----1--		1				\$25.00		0.00			
N 2	KULL	09/14/18	09/21/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$25.00	P-00	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/18	09/20/18	11111--		5				\$25.00		0.00			
		Week: 09/21/18	09/27/18	----1--		1				\$25.00		0.00			
N 3	KULL	09/14/18	09/21/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$15.00	P-00	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/18	09/20/18	11111--		5				\$15.00		0.00			
		Week: 09/21/18	09/27/18	----1--		1				\$15.00		0.00			
N 4	KULL	09/14/18	09/23/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/18	09/20/18	-----1-		1				\$14.00		0.00			

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 KULL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/18	09/27/18	-----1-		1				\$14.00		0.00			
N 5	KULL	09/14/18	09/23/18	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/18	09/20/18	-----1-		1				\$14.00		0.00			
		Week: 09/21/18	09/27/18	-----1-		1				\$14.00		0.00			
N 6	KULL	09/14/18	09/23/18	Sa-Su PM Sa-Su PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----1-	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/18	09/20/18	-----1-		1				\$14.00		0.00			
		Week: 09/21/18	09/27/18	-----1-		1				\$14.00		0.00			
N 7	KULL	09/14/18	09/23/18	Sa-Su AM Sa-Su AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----1	1:00	1	\$14.00	P-00	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/18	09/20/18	-----1		1				\$14.00		0.00			
		Week: 09/21/18	09/27/18	-----1		1				\$14.00		0.00			
													Totals	26	\$502.00



CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 66 CANAL CENTER PLAZA
 SUITE 555
 ALEXANDRIA, VA 22314



UNITED BANK
 68-444/560

44312

9/12/2018

PAY TO THE ORDER OF KULL-FM

\$ **426.70

Four Hundred Twenty-Six and 70/100*****

DOLLARS

KULL-FM

Patricia W Heck

MEMO

Abbott EST 4377



TWO SIGNATURES REQUIRED OVER \$10,000.00

⑈044312⑈ ⑈056004445⑈ 0020235088⑈

CROSSROADS MEDIA, LLC
 MEDIA ACCOUNT
 KULL-FM

44312

Date	Type	Reference	Original Amt.	Balance Due	9/12/2018 Discount	Payment
9/12/2018	Bill	EST 4377	426.70	426.70		426.70
					Check Amount	426.70

Media Account - New- Abbott EST 4377

426.70