

WTWC TALLAHASSEE QUARTERLY ISSUES REPORT

1st Quarter 2015

Below is a list of some of the significant issues responded to by Station WTWC, Tallahassee, Florida, along with the most significant programming treatment of those issues for the period January 1, to March 31, 2015.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Capital Medical Society Foundation "We Care Network" Provide a safety net to those low-income, uninsured patients most in need in our community through donation of specialty medical care and dental care. Eligible patients must have a household income that is at or below 150% of the Federal Poverty Guidelines.	Our Issues Tallahassee/ "Capital Medical Society Foundation "We Care Network"	1/3/15 at 5:30am and 1/4/15; 1/10/15 at 5:30am and 1/11/15.	7:30am	22 minutes	Interview segments include James (Jim) Stockwell, M.D. and Pam Wilson, Executive Director, Capital Medical Society discussing how the "We Care Network" was created and who is eligible to join. Walt Colon, D.M.D and his patient Rhonda Thomas share their story of how Rhonda was helped by We Care. Shelby Blank, M.D. Barbara Wynn discuss how We Care Network helped her with her medical issues all free of charge.

Mayor Andrew Gillum discusses his plans for the community for his first term in office as Mayor of Tallahassee.	Our Issues Tallahassee/ "Mayor Gillum"	1/17/15 at 5:30am and 1/18/15; 1/24/15 at 5:30am and 1/25/15.	7:30am	22 minutes	Interview segments with Mayor Gillum discussing the various issues that are affecting the citizens of Tallahassee, such as Poverty, Crime and improving our schools test scores. Mayor Gillum discusses how he plans on taking these issues and implementing new programs to deal with the homeless, improving our kids school testing scores and helping crime by installing community watch initiatives.
---	--	---	--------	------------	--

Headquartered in Tallahassee, Florida, the ELC proudly serves Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, and Wakulla county. A contracted partner with the State of Florida's Office of Early Learning, the ELC is responsible for the administration of the School Readiness and Voluntary PreKindergarten programs.	Our Issues Tallahassee/"Early Learning Coalition"	1/31/15 at 5:30am and 2/1/15.	7:30am	22 minutes	Interview segments with Matt Guse, CEO, Early Learning Coalition who discusses the overall Mission of the ELC. Moneisa Brown, Chair, Board of Directors discusses fund raising and how the ELC works with the local schools in implementing the Pre K program. Morgan Evers, Manager, Child Resource Referral discusses how you can get your child enrolled in the Pre K program and what are the qualifications for doing so.
--	---	-------------------------------	--------	------------	--

Alzheimer's Project, Inc. exists to provide comfort, support, and assistance to persons with memory disorders and their caregivers in the Big Bend area. Alzheimer's Project, Inc. is a non-profit organization funded by grants and private donations. ALL services are provided FREE of charge. The goal is to keep caregivers healthier, both physically and emotionally, to prolong the abilities of caregivers, and to delay institutionalization of the patients.	Our Issues Tallahassee/"Alzheimer's Project Inc."	2/7/15 at 5:30am and 2/8/15	7:30am	22 minutes	Interview segments with Jessica Duncan Marketing Director discussing how Alzheimer's Project gets the word out to the community. James Smith, Clinical Director discusses what Alzheimer's is and Sandy Halperin(person diagnosed with Alzheimer's). Rebeccah Lutz - President, Board of Directors discusses the overall mission of Alzheimer's Project and how the community can help with donations and volunteering.
---	---	-----------------------------	--------	------------	---

Florida Agricultural and Mechanical University search for a New President	Our Issues Tallahass ee/ "FAMU President Elmira Mangum"	2/14 at 5:30am and 2/15; 2/21 at 5:30am and 2/22.	7:30am	22 minutes	Interview segments with Dr Elmira Mangum the newly appointed and first female President in the 126 year history of Florida Agricultural and Mechanical University. She discusses her career and what lead her to FAMU and what her goals are for bringing the University back to prominent status.
--	--	--	--------	------------	--

How animal therapy dogs can assist children and adults with their physical and mental health in our community.	Our Issues/"T MH Animal Therapy"	2/14 at 5:30am and 2/15; 2/21 at 5:30am and 2/22.	7:30am	22 minutes	Interview segment one with Stephanie Perkins, Program Manager, TMH Animal Therapy Program discusses what the program is about. Segment two Chuck Mitchell Volunteer, TMH Animal Therapy Program with his service dog Rikki discuss how animals help terminal patients and their families in hospitals and the health benefits of animal therapy. Segment three Chuck Mitchell discusse how Rikki has been used in courtroom situations to help calm child witnesses who must testify in front of their abusers.
--	----------------------------------	---	--------	------------	---

Combatting Type 2 diabetes in children in Leon County.	Our Issues Tallahassee/"Leon County Schools"	2/28/15 at 5:30am and 3/1/15; 3/7/15 at 5:30am and 3/8/15.	7:30am	22 minutes	Interview segment one with Sheila Costigan, Executive Director, The Foundation for Leon County Schools gives background on type 2 diabetes. Segment two Sheila Costigan and the Executive Director Len Harvey from TMH Premier Health and Fitness. Both discuss the importance of exercise for our youth. Segment three Russell Daws, CEO, Executive Director, Tallahassee Museum discusses how the museum is helping combat Type 2 diabetes with their annual fundraiser Stomp Out Type 2 Diabetes in our schools.
--	--	--	--------	------------	---

<p>Combatting Poverty in the Big Bend Region. The Capital Area Community Action Agency's mission is to provide a comprehensive, seamless system of services and resources to reduce the detrimental effects of poverty, empower low-income citizens with skills and motivation to become self-sufficient, and improve the overall quality of their lives, and our community.</p>	<p>Our Issues Tallahassee/Capital Area Community Action agency"</p>	<p>3/28/15 at 5:30am and 3/29/15.</p>	<p>7:30am</p>	<p>22 minutes</p>	<p>Interview segment one with Tim Center, Executive Director - Capital Area Community Action Agency discussing the mission of the organization. Segment two Tim Center and Melissa Watson a CACAA Volunteer discuss how the criteria that must be met to qualify for help from the CACAA. Segment three Tim Center discusses their annual fund raiser for the CACAA; Pigfest 2015 and how the community can get involved with helping those in need.</p>
--	---	---------------------------------------	---------------	-------------------	--

--	--	--	--	--	--

--	--	--	--	--	--

