

CONTRACT



WAGM
12 Brewer Rd
Presque Isle, ME 04769
USA
(207) 764-4461

And:

Political Communications Advertising
37 W 39th St Ste 602
New York, NY 10018

<u>Contract / Revision</u> 401358 /		<u>Alt Order #</u>
<u>Product</u> ME CD 2		
<u>Contract Dates</u> 08/11/16 - 08/26/16		<u>Estimate #</u> 584
<u>Advertiser</u> America Deserves Better PAC		<u>Original Date / Revision</u> 08/10/16 / 08/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAGM	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 68965		<u>Advertiser Ref</u> 68964

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAGM	08/12/16	08/12/16	CBS This Morning	7a-9a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/16	08/14/16	----1--				1	\$160.00			
N 2	WAGM	08/15/16	08/26/16	CBS This Morning	7a-9a		:30			NM	6	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	MTWTF--				3	\$160.00			
	Week:	08/22/16	08/28/16	MTWTF--				3	\$160.00			
N 3	WAGM	08/12/16	08/12/16	NewsSource 8 1st Ed @530p	5:30 PM-6:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/16	08/14/16	----1--				1	\$450.00			
N 4	WAGM	08/15/16	08/26/16	NewsSource 8 1st Ed @530p	5:30 PM-6:00 PM		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	MTWTF--				2	\$450.00			
	Week:	08/22/16	08/28/16	MTWTF--				2	\$450.00			
N 5	WAGM	08/15/16	08/26/16	NewsSource 8 EveningEd@6p	6p-630p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	MTWTF--				1	\$900.00			
	Week:	08/22/16	08/28/16	MTWTF--				1	\$900.00			
N 6	WAGM	08/12/16	08/12/16	M-F Wheel of Fortune	7p-730p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/16	08/14/16	----1--				1	\$400.00			
N 7	WAGM	08/15/16	08/26/16	M-F Wheel of Fortune	7p-730p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	MTWTF--				2	\$400.00			
	Week:	08/22/16	08/28/16	MTWTF--				2	\$400.00			
N 8	WAGM	08/15/16	08/26/16	M-F Jeopardy	730p-8p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	MTWTF--				2	\$400.00			
	Week:	08/22/16	08/28/16	MTWTF--				2	\$400.00			
N 9	WAGM	08/12/16	08/12/16	NewsSource 8 @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/16	08/14/16	----1--				1	\$110.00			
N 10	WAGM	08/15/16	08/26/16	NewsSource 8 @ 11p	11:00 PM-11:30 PM		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/15/16	08/21/16	MTWTF--				1	\$110.00			
	Week:	08/22/16	08/28/16	MTWTF--				1	\$110.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Advertiser</u> America Deserves Better		<u>Original Date / Revision</u> 08/10/16 / 08/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WAGM	08/13/16	08/20/16	Sat Wheel of Fortune	7p-730p		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/08/16	08/14/16	-----1-				1	\$110.00			
		Week: 08/15/16	08/21/16	-----1-				1	\$110.00			
N 12	WAGM	08/13/16	08/20/16	Sat Jeopardy	730p-8p		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/08/16	08/14/16	-----1-				1	\$110.00			
		Week: 08/15/16	08/21/16	-----1-				1	\$110.00			
Totals											30	\$9,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/26/16	30	\$9,540.00	(\$1,431.00)	\$8,109.00
Totals	30	\$9,540.00	(\$1,431.00)	\$8,109.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WAGM-TV Presque Isle, ME	Date: 8/10/14
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I, KC Strategies, LLC

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do hereby request station time concerning the following issue:

2016 Presidential Campaign

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Spreadsheet					

Total Charges:

This broadcast time will be used by: Americans Deserve Better PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Gary Johnson - President
Bill Weld - Vice President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans Deserve Better PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): **Geoff Neale, Treasurer**
PO Box 49942, Austin, TX 78765

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/10/16

Date

Signature

5126961417

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Linda Connolly
Signature

Linda Connolly
Printed Name

NSM
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Spreadsheet					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.