

DUPLICATE

## INVOICE



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**Main: (615)353-4444**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
757761-1	10/23/16	October 2016	09/26/16 - 10/18/16

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**1911 North Ft. Myer Drive, Suite 400**  
**Arlington, VA 22209**  
**USA**

Advertiser	Product	Estimate Number
Tennessee Senate Republic	TN SEN REP CAUCUS	2024

Flight Dates	Order #	Alt Order #
10/12/16 - 10/18/16	757761	08410541

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSMV**  
**P.O. BOX 29824 Network Place**  
**Chicago, IL 60673-1298**

Agency Code	Advertiser Code	Product 1/2
	224	277

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/16	10/14/16	M-F 10P NEWS	10P-1035P	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$1,100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 10/14/16 10:24 PM M-F 10P NEWS 10P-1035P :30 TDTV100401H \$1,100.00 NM									
2	10/14/16	10/14/16	CH. 4 NEWS @ 6:30pm	629-7pm	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 10/14/16 6:42 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 TDTV100401H \$600.00 NM									
3	10/17/16	10/17/16	M-F 10P NEWS	10P-1035P	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 10/17/16 10:13 PM M-F 10P NEWS 10P-1035P :30 TDTV100401H \$1,100.00 NM									
4	10/17/16	10/17/16	CH. 4 NEWS @ 6	6-630pm	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 10/17/16 6:27 PM CH. 4 NEWS @ 6 6-630pm :30 TDTV100401H \$800.00 NM									
5	10/17/16	10/17/16	Ch. 4 News Today 6-7am	558am-658am	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 10/17/16 6:10 AM Ch. 4 News Today 6-7am 558am-658am :30 TDTV100401H \$700.00 NM									
6	10/15/16	10/15/16	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

## DUPLICATE INVOICE

Send Payment To:



**WSMV**  
**P.O. BOX 29824 Network Place**  
**Chicago, IL 60673-1298**

Invoice # <b>757761-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/18/16</b>
Advertiser <b>Tennessee Senate Republic</b>	Product <b>TN SEN REP CAUCUS</b>	Estimate Number <b>2024</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/16	10/15/16	Ch. 4 News at 6 Saturday 558-630pm		-----1-	:30	1	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Sa 10/15/16 6:20 PM Ch. 4 News at 6 Saturday 558-630pm :30 TDTV100401H \$600.00 NM									
7	10/15/16	10/15/16	Sat 6-7a	Sat 6-7a	-----1-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Sa 10/15/16 6:38 AM Sat 6-7a Sat 6-7a :30 TDTV100401H \$300.00 NM									
8	10/16/16	10/16/16	Sun 8a-9a	Sun 8a-9a	-----1	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----1 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 10/16/16 8:50 AM Sun 8a-9a Sun 8a-9a :30 TDTV100401H \$500.00 NM									
9	10/13/16	10/13/16	CH. 4 NEWS @ 6	6-630pm	---1---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 ---1--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 10/13/16 6:23 PM CH. 4 NEWS @ 6 6-630pm :30 TDTV100401H \$800.00 NM									
10	10/13/16	10/13/16	Ch. 4 News Today 6-7am 558am-658am		---1---	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 ---1--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 10/13/16 6:27 AM Ch. 4 News Today 6-7am 558am-658am :30 TDTV100401H \$700.00 NM									
11	10/13/16	10/13/16	CH. 4 NEWS @ 6:30pm	629-7pm	---1---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 10/13/16 6:39 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 TDTV100401H \$600.00 NM									
12	10/18/16	10/18/16	M-F 10P NEWS	10P-1035P	-1-----	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -1----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 10/18/16 10:26 PM M-F 10P NEWS 10P-1035P :30 TDTV100401H \$1,100.00 NM									
13	10/18/16	10/18/16	CH. 4 NEWS @ 6	6-630pm	-1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 10/18/16 6:22 PM CH. 4 NEWS @ 6 6-630pm :30 TDTV100401H \$800.00 NM									
14	10/18/16	10/18/16	Ch. 4 News Today 6-7am 558am-658am		-1-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 10/18/16 6:28 AM Ch. 4 News Today 6-7am 558am-658am :30 TDTV100401H \$700.00 NM									

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**Chicago, IL 60673-1298**

Invoice #	Invoice Date	Invoice Month	Invoice Period
757761-1	10/23/16	October 2016	09/26/16 - 10/18/16
Advertiser	Product	Estimate Number	
Tennessee Senate Republic	TN SEN REP CAUCUS	2024	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/18/16	10/18/16	CH. 4 NEWS @ 6:30pm	629-7pm	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -1----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Tu 10/18/16 6:43 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 TDTV100401H \$600.00 NM									
16	10/12/16	10/12/16	M-F 10P NEWS	10P-1035P	--1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$1,100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 10/12/16 10:27 PM M-F 10P NEWS 10P-1035P :30 TDTV100401H \$1,100.00 NM									
17	10/12/16	10/12/16	CH. 4 NEWS @ 6	6-630pm	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 10/12/16 6:23 PM CH. 4 NEWS @ 6 6-630pm :30 TDTV100401H \$800.00 NM									
18	10/12/16	10/12/16	Ch. 4 News Today 6-7am	558am-658am	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 10/12/16 6:41 AM Ch. 4 News Today 6-7am 558am-658am :30 TDTV100401H \$700.00 NM									
19	10/12/16	10/12/16	CH. 4 NEWS @ 6:30pm	629-7pm	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 10/12/16 CH. 4 NEWS @ 6:30pm 629-7pm :00 <del>\$600.00</del> NM See MG 19.2 2 WSMV W 10/12/16 Titans Blitz 630p-7p :00 <del>\$600.00</del> NM See MG 19.3 3 WSMV Th 10/13/16 6:54 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 TDTV100401H \$600.00 NM MG for 19.2 10/12									
<b>Total Spots</b>							<b>19</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$14,200.00</b>
<u>Agency Commission</u>	<b>\$2,130.00</b>
<u>Net Amount Due</u>	<b>\$12,070.00</b>