

3457549



125 West 55th St
New York, NY 10019

Contract # 26128060	Changes as of: 8/14/2018 at 10:57 AM	Version: Current State Version 1
CPE: //2574	Flight: 8/15/18 - 8/21/18	Station: WBMA
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: IVEY, KAY	Market: Birmingham
	Product: Kay Ivey for Gov	Office: LOS ANGELES
	Agency Order #:	Service: Nielsen
	Buyer: MEREDITH MARCUS	Primary Demo: Adults 35+
	Salesperson: JENNA AVISHAY 323-966-5205	Assistant: RILEY SCHONEMAN 323-966-5009
	Separation: Sep:30	
		Con Type: POLITICAL/VOTE
		Total \$: \$8,625.00
		Total Spots: 25
		Total CPP: \$78.41
		Total GRP: 110.0

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/15 - 8/20		Total Spots	Total \$	CPP*	GRP*
							8/15	8/20				
1	W-F 6a-7a		Good Morning Alabama	\$175.00	2.2	30	3	0	3	\$525.00	\$79.55	6.6
2	M-Tu 6a-7a		Good Morning Alabama	\$175.00	2.2	30	0	2	2	\$350.00	\$79.55	4.4
3	W-F 7a-9a		GMA	\$175.00	2.2	30	3	0	3	\$525.00	\$79.55	6.6
4	M-Tu 7a-9a		GMA	\$175.00	2.2	30	0	2	2	\$350.00	\$79.55	4.4
5	W-F 5p-5:30p		News at 5	\$325.00	5.5	30	3	0	3	\$975.00	\$59.09	16.5
6	M-Tu 5p-5:30p		News at 5	\$325.00	5.5	30	0	2	2	\$650.00	\$59.09	11.0
7	W-F 6p-6:30p		News at 6	\$500.00	6.0	30	3	0	3	\$1,500.00	\$83.33	18.0
8	M-Tu 6p-6:30p		News at 6	\$500.00	6.0	30	0	2	2	\$1,000.00	\$83.33	12.0
9	W-F 6:30p-7p		Wheel of Fortune	\$550.00	6.1	30	3	0	3	\$1,650.00	\$90.16	18.3
10	M-Tu 6:30p-7p		Wheel of Fortune	\$550.00	6.1	30	0	2	2	\$1,100.00	\$90.16	12.2
TOTALS:							15	10	25	\$8,625.00	\$78.41	110.0



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Separation: Sep:30		

Special Instructions	
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Competitive Information	
Market Budget:	\$21,563
WBMA Share:	40%
Comment:	Rank and Share estimated
WIAT:	60%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$8,625.00	\$78.41	110.0
Total	100%	25	\$8,625.00	\$78.41	110.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	25	\$8,625.00
Total	25	\$8,625.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
New	8/14/18 10:57 AM	JENNA AVISHAY	New	25		\$8,625.00	\$8,625.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 3457549
Schedule Dates 08/15/18-08/21/18
Advertiser Kay Ivey for AL Governor-R (43305)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand KAY IVEY FOR GOVERNOR (1008567)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name
Phone/Fax /
CPE 2574
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 08/14/18
Last Modified 08/14/18
Entered By Christine Bartlett
CO-OP No
Headline #
Demo A35+R/A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,293.75
Net Total \$7,331.25
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Aug. 2018	25	\$8,625.00
Grand Total:	25	\$8,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/15/18-08/17/18	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday				1	1	1			3	\$175.00	\$525.00	Birmingham (WBMA)	NEWS	8/14/18
2.0	Normal Line / News (2)	08/15/18-08/17/18	4	:30	7A- ABC-Good Morning America				1	1	1			3	\$175.00	\$525.00	Birmingham (WBMA)	GMA	8/14/18
3.0	Normal Line / News (3)	08/15/18-08/17/18	4	:30	5P- News-ABC 3340 5p Monday-Friday				1	1	1			3	\$325.00	\$975.00	Birmingham (WBMA)	NEWS	8/14/18
4.0	Normal Line / News (4)	08/15/18-08/17/18	4	:30	5:59P- News-ABC 3340 6p Monday-Friday				1	1	1			3	\$500.00	\$1,500.00	Birmingham (WBMA)	NEWS	8/14/18
5.0	Normal Line / Access (5)	08/15/18-08/17/18	4	:30	6:28P- Wheel of Fortune				1	1	1			3	\$550.00	\$1,650.00	Birmingham (WBMA)	WHEEL OF FORTUNE	8/14/18
6.0	Normal Line / News (1)	08/20/18-08/21/18	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday		1	1						2	\$175.00	\$350.00	Birmingham (WBMA)	NEWS	8/14/18
7.0	Normal Line / News (2)	08/20/18-08/21/18	4	:30	7A- ABC-Good Morning America		1	1						2	\$175.00	\$350.00	Birmingham (WBMA)	GMA	8/14/18
8.0	Normal Line / News (3)	08/20/18-08/21/18	4	:30	5P- News-ABC 3340 5p Monday-Friday		1	1						2	\$325.00	\$650.00	Birmingham (WBMA)	NEWS	8/14/18
9.0	Normal Line / News (4)	08/20/18-08/21/18	4	:30	5:59P- News-ABC 3340 6p Monday-Friday		1	1						2	\$500.00	\$1,000.00	Birmingham (WBMA)	NEWS	8/14/18
10.0	Normal Line / Access (5)	08/20/18-08/21/18	4	:30	6:28P- Wheel of Fortune		1	1						2	\$550.00	\$1,100.00	Birmingham (WBMA)	WHEEL OF FORTUNE	8/14/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>[Signature]</i>	8/15/18	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Nim Frazer, Jr.

being/on behalf of: Kay Ivey

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Kay Ivey for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nim Frazer, Jr.

Signature of Candidate or Authorized Representative _____ Date _____

To be Signed by Station Representative

Accepted Accepted in Part Rejected

BSM

Printed Name _____ Title _____



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15260 Ventura Boulevard, Suite 1240
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(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Kay Ivey

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

DOES

DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: {check applicable box}

The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Nim Frazer, Jr.

Printed Name

February 21, 2018
Date

Target Enterprises

15260 Ventura Blvd, suite 1240
Sherman Oaks, CA 91403

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact: Sheila Lavin at Sheila@targetla.com.

Sinclair Broadcast Grp

WBMA

Birmingham, AL

Routing: XXXXX XXXX

Account: XXXXX XXXX

PAYMENT DETAILS

Payment #: [REDACTED]
Paid Date: 08/14/2018
Net Amount : \$7,331.25



Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
2574	08/14/2018	Kay Ivey for Governor	Ivey 8/15-8/21	\$7,331.25	\$0.00	\$7,331.25

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.