




**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 10/26/2018 at 2:14 PM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Accepted
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham	<b>Total \$:</b> \$13,975.00
	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 55
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$62.70	
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 222.9	
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Traffic #:</b> 3504483	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*	
							10/24	10/29						
MSD 13	W-F 1p-2p		GENERAL HOSPITAL	\$175.00	2.6	30	3	2	0		2	\$350.00	\$67.31	5.2
MGD 36	M-Tu 11:35p-12:05a		NIGHTLINE	\$35.00	0.5	30	0	1			1	\$35.00	\$70.00	0.5
MGD 37	M-Tu 10:35p-11:35p		JIMMY KIMMEL	\$70.00	1.5	30	0	2			2	\$140.00	\$46.67	3.0
TOTALS:							32	23			55	\$13,975.00	\$62.70	222.9

Makegood Comments			
Date/Time	Action	Added by	Comment
10/26/18 2:14 PM	Sent To Agency	RILEY SCHONEMAN	MG sent via email 10/26



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 10/26/2018 at 1:12 PM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Sent To Rep
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham	<b>Total \$:</b> \$13,750.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 53
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$63.89	
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 215.2	
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Traffic #:</b> 3504483	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*	
							10/24	10/29						
MSD 13	W-F 1p-2p		GENERAL HOSPITAL	\$175.00	2.6	30	3	2	0		2	\$350.00	\$67.31	5.2
MGD 36	M-Tu 11:35p-12:05a		NIGHTLINE	\$35.00	0.0	30	0	1			1	\$35.00	\$0.00	0.0
MGD 37	M-Tu 10:35p-11:35p		JIMMY KIMMEL	\$70.00	0.0	30	0	2			2	\$140.00	\$0.00	0.0
TOTALS:							30	23			53	\$13,750.00	\$63.89	215.2



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 10/26/2018 at 1:22 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Accepted
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham	<b>Total \$:</b> \$13,975.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 55
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$63.70	
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 219.4	
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Traffic #:</b> 3504483	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
BON 38	F 10:15p-10:35p		Firday Night Blitz	\$175.00	3.0	30	1	0	1	\$175.00	\$58.33	3.0
BON 39	Su 10:35p-11:05p		The Zone	\$50.00	1.2	30	1	0	1	\$50.00	\$41.67	1.2
<b>TOTALS:</b>							<b>32</b>	<b>23</b>	<b>55</b>	<b>\$13,975.00</b>	<b>\$63.70</b>	<b>219.4</b>



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 26148260

Changes as of: 10/23/2018 at 10:53 AM

Version: Current State Version 4

CPE: //2669

Flight: 10/24/18 - 10/30/18

Station: WBMA

Con Type: POLITICAL/VOTE

Agency: TARGET ENTERPRISES

Advertiser: IVEY, KAY

Market: Birmingham

Total \$: \$13,750.00

15260 VENTURA BLVD  
SUITE 1240 SHERMAN  
OAKS CA 91403

Product: KAY IVEY FOR GOV

Office: LOS ANGELES

Total Spots: 51

Agency Order #:

Service: Nielsen

Total CPP: \$63.13

Buyer: MEREDITH MARCUS

Primary Demo: Adults 35+

Total GRP: 217.8

Salesperson: JENNA AVISHAY  
323-966-5205

Assistant: RILEY SCHONEMAN  
323-966-5009

Traffic #: 3504483

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*	
							10/24	10/29						
REV- 1	W-F 5a-6a		GOOD MORNING AL	\$85.00	1.5	30	3	0	✓ ✓	0	\$0.00	\$56.67	0.0	
REV- 2	M-Tu 5a-6a		GOOD MORNING AL	\$85.00	1.5	30	0	2		0	0	\$0.00	\$56.67	0.0
REV- 11	W-F 12n-1p		GMA DAY	\$125.00	2.1	30	3	0		0	0	\$0.00	\$59.52	0.0
REV- 12	M-Tu 12n-1p		GMA DAY	\$125.00	2.1	30	0	2		0	0	\$0.00	\$59.52	0.0
REV- 15	W-F 3p-4p		FAMILY FEUD	\$85.00	1.4	30	3	0		0	0	\$0.00	\$60.71	0.0
REV- 16	M-Tu 3p-4p		FAMILY FEUD	\$85.00	1.4	30	0	2		0	0	\$0.00	\$60.71	0.0
REV- 27	Th 7p-8p		GREYS ANATOMY	\$1,200.00	5.2	30	1	0		0	0	\$0.00	\$230.77	0.0
REV- 28	W-F 10:35p-11:35p		JIMMY KIMMEL	\$70.00	1.5	30	3	0		0	0	\$0.00	\$46.67	0.0
REV- 29	M-Tu 10:35p-11:35p		JIMMY KIMMEL	\$70.00	1.5	30	0	2		0	0	\$0.00	\$46.67	0.0
TOTALS:							31	20			51	\$13,750.00	\$63.13	217.8



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 10/23/2018 at 10:53 AM	<b>Version:</b> Current State Version 4
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total Spots:</b> 51
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total CPP:</b> \$63.13
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Total GRP:</b> 217.8
<b>Separation:</b>		<b>Traffic #:</b> 3504483
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$13,750.00

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/19/18 10:42 AM	JENNA AVISHAY	approved.
10/18/18 5:31 PM	RILEY SCHONEMAN	MG sent via email 10/18
10/18/18 12:20 PM	Christine Bartlett	PROGRAM CHANGE ABC CAN NOT MAKE UP THEIR MIKND IN WHAT TO AIR
09/24/18 1:15 PM	RILEY SCHONEMAN	MG sent via email 9/24

Competitive Information	
<b>Market Budget:</b>	\$34,375
<b>WBMA Share:</b>	40%
<b>Comment:</b>	RANK AND SHARE ESTIMATED
<b>WIAT:</b>	60%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$13,750.00	\$63.13	217.8
<b>Total</b>	<b>100%</b>	<b>51</b>	<b>\$13,750.00</b>	<b>\$63.13</b>	<b>217.8</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	31	\$7,200.00
2018-Nov	20	\$6,550.00
<b>Total</b>	<b>51</b>	<b>\$13,750.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/23/18 10:53 AM	JENNA AVISHAY	Revised		21	\$-3,025.00	\$13,750.00	Changes: Total Spots from 72 to 51, Calculated Dollars from \$16,775.00 to \$13,750.00, Total GRPs from 255.5 to 217.8, Total CPP from \$65.66 to \$63.13, Competitive Market Budget from \$41,938 to \$34,375, Total \$ from \$16,775.00 to \$13,750.00, Origuser Entered Dollars to \$16,775.00, User Entered \$ from \$16,775.00 to \$13,750.00. 9 buylines added or modified.
Makegood 2	10/18/18 5:31 PM	RILEY SCHONEMAN	Confirmed	1	1	\$0	\$16,775.00	Changes: 2 buylines added or modified.
Makegood 1	9/24/18 1:15 PM	RILEY SCHONEMAN	Confirmed	1	1	\$0	\$16,775.00	Changes: Total GIMPs from 0 to 256, Total CPM from \$0.00 to \$65,655.58. 2 buylines added or modified.
Queued for Electronic Contracting	9/13/18 1:59 PM					\$0	\$0	
Queued for Electronic Contracting	9/13/18 1:59 PM					\$0	\$0	
New	9/13/18 1:46 PM	RILEY SCHONEMAN	Confirmed	72		\$16,775.00	\$16,775.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 10/18/2018 at 5:31 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham	<b>Total \$:</b> \$16,775.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 72
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$65.66	
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 255.5	
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Traffic #:</b> 3504483	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
MSD 34	Sa 6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0	0	\$0.00	\$53.57	0.0
MGD 35	Sa 6p-6:30p		SAT BEWS	\$225.00	4.2	30	1	0	1	\$225.00	\$53.57	4.2
<b>TOTALS:</b>							<b>44</b>	<b>28</b>	<b>72</b>	<b>\$16,775.00</b>	<b>\$65.66</b>	<b>255.5</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
10/19/18 10:42 AM	Accepted	JENNA AVISHAY	approved.
10/18/18 5:31 PM	Sent To Agency	RILEY SCHONEMAN	MG sent via email 10/18



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 10/18/2018 at 12:20 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Sent To Rep
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham	<b>Total \$:</b> \$16,775.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 72
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$65.66	
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 255.5	
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Traffic #:</b> 3504483	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
MSD 34	Sa 6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0	0	\$0.00	\$53.57	0.0
MGD 35	Sa 6p-6:30p		SAT BEWS	\$225.00	4.2	30	1	0	0	\$225.00	\$53.57	4.2
<b>TOTALS:</b>							<b>44</b>	<b>28</b>	<b>72</b>	<b>\$16,775.00</b>	<b>\$65.66</b>	<b>255.5</b>



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 9/24/2018 at 1:15 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham	<b>Total \$:</b> \$16,775.00
	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 72
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$65.66	
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 255.5	
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Traffic #:</b> 3504483	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
MSD 30	Sa 6p-6:30p		33/40 NEWS AT 6	\$225.00	4.2	30	1	0	0	\$0.00	\$53.57	0.0
MGD 34	Sa 6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0	1	\$225.00	\$53.57	4.2
<b>TOTALS:</b>							<b>44</b>	<b>28</b>	<b>72</b>	<b>\$16,775.00</b>	<b>\$65.66</b>	<b>255.5</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
09/24/18 1:15 PM	Sent To Agency	RILEY SCHONEMAN	MG sent via email 9/24





KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 9/24/2018 at 11:18 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Sent To Rep
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham	<b>Total \$:</b> \$16,775.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 72
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$65.66	
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 255.5	
<b>Salesperson:</b> JENNA AVISHAY	<b>Assistant:</b> RILEY SCHONEMAN	<b>Traffic #:</b> 3504483	
323-966-5205		323-966-5009	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
MSD 30	Sa 6p-6:30p		33/40 NEWS AT 6	\$225.00	4.2	30	1	0	0	\$0.00	\$53.57	0.0
MGD 34	Sa 6p-6:30p		COLLEGE FB SCOREBOARD	\$225.00	4.2	30	1	0	1	\$225.00	\$53.57	4.2
TOTALS:							44	28	72	\$16,775.00	\$65.66	255.5



125 West 55th St  
New York, NY 10019

3504482

<b>Contract #</b> 26148260	<b>Changes as of:</b> 9/13/2018 at 1:46 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total Spots:</b> 72
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total CPP:</b> \$65.66
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Total GRP:</b> 255.5
<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
1	W-F 5a-6a	✓	GOOD MORNING AL	\$85.00	1.5	30	3	0	3	\$255.00	\$56.67	4.5
2	M-Tu 5a-6a		GOOD MORNING AL	\$85.00	1.5	30	0	2	2	\$170.00	\$56.67	3.0
3	W-F 6a-7a	✓	GOOD MORNING AL	\$150.00	2.2	30	3	0	3	\$450.00	\$68.18	6.6
4	M-Tu 6a-7a		GOOD MORNING AL	\$150.00	2.2	30	0	2	2	\$300.00	\$68.18	4.4
5	W-F 7a-9a	✓	GMA	\$150.00	3.0	30	3	0	3	\$450.00	\$50.00	9.0
6	M-Tu 7a-9a	✓	GMA	\$150.00	3.0	30	0	2	2	\$300.00	\$50.00	6.0
7	W-F 10a-11a	✓	THE VIEW	\$125.00	2.2	30	3	0	3	\$375.00	\$56.82	6.6
8	M-Tu 10a-11a		THE VIEW	\$125.00	2.2	30	0	2	2	\$250.00	\$56.82	4.4
9	W-F 11a-12n	✓	MIDDAY NEWS	\$125.00	3.3	30	3	0	3	\$375.00	\$37.88	9.9
10	M-Tu 11a-12n	✓	MIDDAY NEWS	\$125.00	3.3	30	0	2	2	\$250.00	\$37.88	6.6
11	W-F 12n-1p		GMA DAY	\$125.00	2.1	30	3	0	3	\$375.00	\$59.52	6.3
12	M-Tu 12n-1p	✓	GMA DAY	\$125.00	2.1	30	0	2	2	\$250.00	\$59.52	4.2
13	W-F 1p-2p	✓	GENERAL HOSPITAL	\$175.00	2.6	30	3	0	3	\$525.00	\$67.31	7.8
14	M-Tu 1p-2p	✓	GENERAL HOSPITAL	\$175.00	2.6	30	0	2	2	\$350.00	\$67.31	5.2
15	W-F 3p-4p	✓	FAMILY FEUD	\$85.00	1.4	30	3	0	3	\$255.00	\$60.71	4.2
16	M-Tu 3p-4p	✓	FAMILY FEUD	\$85.00	1.4	30	0	2	2	\$170.00	\$60.71	2.8
17	W-F 4p-5p	✓	33/40 NEWS AT 4	\$125.00	3.4	30	3	0	3	\$375.00	\$36.76	10.2
18	M-Tu 4p-5p	✓	33/40 NEWS AT 4	\$125.00	3.4	30	0	2	2	\$250.00	\$36.76	6.8
19	W-F 5p-5:30p	✓	ABC NEWS AT 5	\$300.00	6.2	30	3	0	3	\$900.00	\$48.39	18.6
20	M-Tu 5p-5:30p	✓	ABC NEWS AT 5	\$300.00	6.2	30	0	2	2	\$600.00	\$48.39	12.4



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260	<b>Changes as of:</b> 9/13/2018 at 1:46 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //2669	<b>Flight:</b> 10/24/18 - 10/30/18	<b>Station:</b> WBMA
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Advertiser:</b> IVEY, KAY	<b>Market:</b> Birmingham
	<b>Product:</b> KAY IVEY FOR GOV	<b>Office:</b> LOS ANGELES
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Con Type:</b> POLITICAL/VOTE
<b>Buyer:</b> MEREDITH MARCUS	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$16,775.00
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205	<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009	<b>Total Spots:</b> 72
<b>Separation:</b>		<b>Total CPP:</b> \$65.66
		<b>Total GRP:</b> 255.5

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29			Total Spots	Total \$	CPP*	GRP*
							10/24	10/29					
21	W-F 6p-6:30p	✓	ABC NEWS AT 6	\$400.00	6.9	30	3	0		3	\$1,200.00	\$57.97	20.7
22	M-Tu 6p-6:30p	✓	ABC NEWS AT 6	\$400.00	6.9	30	0	2		2	\$800.00	\$57.97	13.8
23	W-F 6:30p-7p	✓	WHEEL OF FORTUNE	\$500.00	7.9	30	3	0		3	\$1,500.00	\$63.29	23.7
24	M-Tu 6:30p-7p	✓	WHEEL OF FORTUNE	\$500.00	7.9	30	0	2		2	\$1,000.00	\$63.29	15.8
25	M 7p-9p	✓	DANCING W THE STARS	\$1,100.00	6.1	30	0	1		1	\$1,100.00	\$180.33	6.1
26	M 9p-10p	✓	THE GOOD DOCTOR	\$1,350.00	6.8	30	0	1		1	\$1,350.00	\$198.53	6.8
27	Th 7p-8p	✓	GREYS ANATOMY	\$1,200.00	5.2	30	1	0		1	\$1,200.00	\$230.77	5.2
28	W-F 10:35p-11:35p	✓	JIMMY KIMMEL	\$70.00	1.5	30	3	0		3	\$210.00	\$46.67	4.5
29	M-Tu 10:35p-11:35p	✓	JIMMY KIMMEL	\$70.00	1.5	30	0	2		2	\$140.00	\$46.67	3.0
30	Sa 6p-6:30p	✓	33/40 NEWS AT 6	\$225.00	4.2	30	1	0		1	\$225.00	\$53.57	4.2
31	Sa 10p-10:35p	✓	ABC NEWS AT 10 SAT	\$250.00	4.0	30	1	0		1	\$250.00	\$62.50	4.0
32	Su 5p-5:30p	✓	ABC NEWS SUNDAY	\$275.00	4.3	30	1	0		1	\$275.00	\$63.95	4.3
33	Su 10p-10:35p	✓	ABC 33/30 NEWS AT 10 SUNDAY	\$300.00	3.9	30	1	0		1	\$300.00	\$76.92	3.9
TOTALS:							44	28			72	\$16,775.00	\$65.66



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26148260		<b>Changes as of:</b> 9/13/2018 at 1:46 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> //2669		<b>Flight:</b> 10/24/18 - 10/30/18		<b>Station:</b> WBMA	
<b>Agency:</b> TARGET ENTERPRISES		<b>Advertiser:</b> IVEY, KAY		<b>Market:</b> Birmingham	
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403		<b>Product:</b> KAY IVEY FOR GOV		<b>Office:</b> LOS ANGELES	
<b>Agency Order #:</b>		<b>Service:</b> Nielsen		<b>Total CPP:</b> \$65.66	
<b>Buyer:</b> MEREDITH MARCUS		<b>Primary Demo:</b> Adults 35+		<b>Total GRP:</b> 255.5	
<b>Salesperson:</b> JENNA AVISHAY 323-966-5205		<b>Assistant:</b> RILEY SCHONEMAN 323-966-5009			
<b>Separation:</b>					
				<b>Con Type:</b> POLITICAL/VOTE	
				<b>Total \$:</b> \$16,775.00	
				<b>Total Spots:</b> 72	

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$41,938
<b>WBMA Share:</b>	40%
<b>Comment:</b>	RANK AND SHARE ESTIMATED
<b>WIAT:</b>	60%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	72	\$16,775.00	\$65.66	255.5
<b>Total</b>	<b>100%</b>	<b>72</b>	<b>\$16,775.00</b>	<b>\$65.66</b>	<b>255.5</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	44	\$9,495.00
2018-Nov	28	\$7,280.00
<b>Total</b>	<b>72</b>	<b>\$16,775.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/13/18 1:59 PM					\$0	\$0	
New	9/13/18 1:46 PM	RILEY SCHONEMAN	New	72		\$16,775.00	\$16,775.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Target Enterprises  
15260 Ventura Blvd Ste 1240  
Sherman Oaks, CA 91403

## Contract # 3504483

**Schedule Dates** 10/24/18-10/30/18  
**Advertiser** Kay Ivey for AL Governor-R (43305)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** KAY IVEY FOR GOVERNOR (1008567)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** MARCUS, MEREDITH  
**Phone/Fax** /  
**CPE** 2669  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** KAY IVEY FOR GOV

**Date Entered** 09/24/18  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR26148260  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,516.25  
**Net Total** \$14,258.75  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Oct. 2018	44	\$9,495.00
Nov. 2018	28	\$7,280.00
<b>Grand Total:</b>	<b>72</b>	<b>\$16,775.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	5A- 6A (CST)				1	1	1			3	\$85.00	\$255.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 2.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	5A- 6A (CST)		1	1						2	\$85.00	\$170.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 3.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	6A- 7A (CST)				1	1	1			3	\$150.00	\$450.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 4.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	6A- 7A (CST)		1	1						2	\$150.00	\$300.00	Birmingham (WBMA)	GOOD MORNING AL	9/24/18
Est 5.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	7A- 9A (CST)				1	1	1			3	\$150.00	\$450.00	Birmingham (WBMA)	GMA	9/24/18
Est 6.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	7A- 9A (CST)		1	1						2	\$150.00	\$300.00	Birmingham (WBMA)	GMA	9/24/18
Est 7.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	9:58A- ABC-The View				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	THE VIEW	9/24/18
Est 8.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	9:58A- ABC-The View		1	1						2	\$125.00	\$250.00	Birmingham (WBMA)	THE VIEW	9/24/18
Est 9.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	11A- News-ABC 3340 11a Monday-Friday				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	MIDDAY NEWS	9/24/18
Est 10.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	11A- News-ABC 3340 11a Monday-Friday		1	1						2	\$125.00	\$250.00	Birmingham (WBMA)	MIDDAY NEWS	9/24/18
Est 11.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	12P- ABC-GMA Day				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	GMA DAY	9/24/18
Est 12.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	12P- ABC-GMA Day		1	1						2	\$125.00	\$250.00	Birmingham (WBMA)	GMA DAY	9/24/18
Est 13.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	1P- ABC-General Hospital				1	1	1			3	\$175.00	\$525.00	Birmingham (WBMA)	GENERAL HOSPITAL	9/24/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Signature*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Target Enterprises  
15260 Ventura Blvd Ste 1240  
Sherman Oaks, CA 91403

## Contract # 3504483

**Schedule Dates** 10/24/18-10/30/18  
**Advertiser** Kay Ivey for AL Governor-R (43305)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** KAY IVEY FOR GOVERNOR (1008567)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** MARCUS, MEREDITH  
**Phone/Fax** /  
**CPE** 2669  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** KAY IVEY FOR GOV

**Date Entered** 09/24/18  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR26148260  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,516.25  
**Net Total** \$14,258.75  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Oct. 2018	44	\$9,495.00
Nov. 2018	28	\$7,280.00
<b>Grand Total:</b>	<b>72</b>	<b>\$16,775.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 14.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	1P- ABC-General Hospital		1	1						2	\$175.00	\$350.00	Birmingham (WBMA)	GENERAL HOSPITAL	9/24/18
Est 15.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	Orbit- [P]Family Feud(We Th Fr ), [P]Family Feud 2(We Th Fr )				1	1	1			3	\$85.00	\$255.00	Birmingham (WBMA)	FAMILY FEUD	9/24/18
Est 16.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	3:30P- Family Feud 2		1	1						2	\$85.00	\$170.00	Birmingham (WBMA)	3-4P FAMILY FEUD	9/24/18
Est 17.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	4P- 5P (CST)				1	1	1			3	\$125.00	\$375.00	Birmingham (WBMA)	33/40 NEWS AT 4	9/24/18
Est 18.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	4P- 5P (CST)		1	1						2	\$125.00	\$250.00	Birmingham (WBMA)	33/40 NEWS AT 4	9/24/18
Est 19.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	5P- 5:30P (CST)				1	1	1			3	\$300.00	\$900.00	Birmingham (WBMA)	ABC NEWS AT 5	9/24/18
Est 20.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	5P- 5:30P (CST)		1	1						2	\$300.00	\$600.00	Birmingham (WBMA)	ABC NEWS AT 5	9/24/18
Est 21.0	Unapproved (NewL) / News	10/24/18-10/26/18	4	:30	6P- 6:30P (CST)				1	1	1			3	\$400.00	\$1,200.00	Birmingham (WBMA)	ABC NEWS AT 6	9/24/18
Est 22.0	Unapproved (NewL) / News	10/29/18-10/30/18	4	:30	6P- 6:30P (CST)		1	1						2	\$400.00	\$800.00	Birmingham (WBMA)	ABC NEWS AT 6	9/24/18
Est 23.0	Unapproved (NewL) / Access	10/24/18-10/26/18	4	:30	6:30P- Wheel of Fortune				1	1	1			3	\$500.00	\$1,500.00	Birmingham (WBMA)	A WHEEL OF FORTUNE	9/24/18
Est 24.0	Unapproved (NewL) / Access	10/29/18-10/30/18	4	:30	6:30P- Wheel of Fortune		1	1						2	\$500.00	\$1,000.00	Birmingham (WBMA)	WHEEL OF FORTUNE	9/24/18
Est 25.0	Unapproved (NewL) / Prime	10/29/18-10/29/18	4	:30	7P- ABC-Dancing With The Stars (Monday)		1							1	\$1,100.00	\$1,100.00	Birmingham (WBMA)	DANCING W THE STARS	9/24/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Target Enterprises  
15260 Ventura Blvd Ste 1240  
Sherman Oaks, CA 91403

## Contract # 3504483

**Schedule Dates** 10/24/18-10/30/18  
**Advertiser** Kay Ivey for AL Governor-R (43305)  
**Agency** Target Enterprises (2076)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** KAY IVEY FOR GOVERNOR (1008567)  
**Salesperson** Millennium/LA, Los Angeles (1101)  
**Sales Office** Millennium Los Angeles  
**Buyer Name** MARCUS, MEREDITH  
**Phone/Fax** /  
**CPE** 2669  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** KAY IVEY FOR GOV

**Date Entered** 09/24/18  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR26148260  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,516.25  
**Net Total** \$14,258.75  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Oct. 2018	44	\$9,495.00
Nov. 2018	28	\$7,280.00
<b>Grand Total:</b>	<b>72</b>	<b>\$16,775.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 26.0	Unapproved (NewL) / Prime	10/29/18-10/29/18	4	:30	9P- ABC-The Good Doctor (Monday)		1							1	\$1,350.00	\$1,350.00	Birmingham (WBMA)	THE GOOD DOCTOR	9/24/18
Est 27.0	Unapproved (NewL) / Prime	10/25/18-10/25/18	4	:30	6:59P- ABC-Greys Anatomy (Thursday)					1				1	\$1,200.00	\$1,200.00	Birmingham (WBMA)	GREYS ANATOMY	9/24/18
Est 28.0	Unapproved (NewL) / SPOT	10/24/18-10/26/18	4	:30	10:35P- ABC-Jimmy Kimmel Live				1	1	1			3	\$70.00	\$210.00	Birmingham (WBMA)	JIMMY KIMMEL	9/24/18
Est 29.0	Unapproved (NewL) / SPOT	10/29/18-10/30/18	4	:30	10:35P- ABC-Jimmy Kimmel Live		1	1						2	\$70.00	\$140.00	Birmingham (WBMA)	JIMMY KIMMEL	9/24/18
Est 30.0	Unapproved (NewL) / SPOT	10/27/18-10/27/18	4	:30	6P- News-ABC 3340 6p Saturday							1		1	\$225.00	\$225.00	Birmingham (WBMA)	A 33/40 NEWS AT 6	9/24/18
Est 31.0	Unapproved (NewL) / News	10/27/18-10/27/18	4	:30	10P- News-ABC 3340 10p Saturday							1		1	\$250.00	\$250.00	Birmingham (WBMA)	ABC NEWS AT 10 SAT 10P-1035P	9/24/18
Est 32.0	Unapproved (NewL) / News	10/28/18-10/28/18	4	:30	5P- News-ABC 3340 5p Sunday								1	1	\$275.00	\$275.00	Birmingham (WBMA)	ABC NEWS SUNDAY	9/24/18
Est 33.0	Unapproved (NewL) / News	10/28/18-10/28/18	4	:30	10P- News-ABC 3340 10p Sunday								1	1	\$300.00	\$300.00	Birmingham (WBMA)	ABC 33/30 NEWS AT 10 SUNDAY	9/24/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE  
☒ STATE/LOCAL CANDIDATE

Station and Location:	Date:
-----------------------	-------

I, Nim Frazer, Jr.  
being/on behalf of: Kay Ivey  
a legally qualified candidate of the Republican  
political party for the office of: Governor  
in the General  
election to be held on: November 6, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Kay Ivey for Governor  
and you are authorized to announce the time as paid for by such person or entity. I represent that  
this person or entity is either a legally qualified candidate or an authorized  
committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nim Frazer, Jr.

Signature of Candidate or Authorized Representative

To be Signed by Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Date

Title

RSN

Printed Name

Lisa B. M. on 1/2/18





Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

1, Kay Ivey

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)



The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.



The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Nim Frazer, Jr.  
Printed Name

February 21, 2018  
Date

## Target Enterprises

15260 Ventura Blvd, suite 1240  
Sherman Oaks, CA 91403

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact: Sheila Lavin at [Sheila@targetla.com](mailto:Sheila@targetla.com).

### Sinclair Broadcast Grp

WBMA

Birmingham, AL

Routing: XXXXXX025

Account: XXXXXX1456

#### PAYMENT DETAILS

Payment #: 20181023-WBMA-266

Paid Date: 10/23/2018

Net Amount : \$11,687.50

**MPI**  
MEDIA PAYMENTS, INC

Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
2669	10/23/2018	Kay Ivey for Governor	Ivey 10/24-10/30	\$11,687.50	\$0.00	\$11,687.50

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.