

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Left Hook Strategy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roslyn Tyler

Authorized committee:

Tyler House of Delegates

Agency requesting time (and contact information):

Left Hook Strategy, 2202 18th Street NW Ste 220 Washington, DC 20009

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Virginia State House District 75

Date of election:

November 2nd, 2021

General Primary

Treasurer of candidate's authorized committee:

Takisha Carr

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Digitally signed by Sarah Buffone
Date: 2021.09.08 10:44:23 -04'00'

Signature:

Name: Sarah Buffone

Name:

Date of Request to Purchase Ad Time: 9/8/21

Date of Station Agreement to Sell Time: 10-4-21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9-8-21-

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <u>See attached</u>	Station Call Letters: <u>See attached</u>	Date Received/Requested: <u>See attached</u>
Est. #: <u>See attached</u>	Station Location: <u>See attached</u>	Run Start and End Dates: <u>See attached</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WWDW-FM	ORDER#:	3190194	DATE:	10/04/2021
MARKET:	UM - Alberta, VA	AMOUNT:	\$530.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	66		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4413042
ADVERTISER:	Tyler House of Delegates	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1002 10/5-10/11 - ROSLYN TYLER	AGY EST:	1002		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-05-2021 TO 10/11/2021	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/04/2021 11:32

COMMENTS

[Rep Comment] 10/04/2021: New URGENT order. Please confirm ASAP TODAY in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** traffic remains the same: TYLR0360REV / "Agree" Radio :60 @ 100%***

WEEK#1 10/5/2021 To 10/11/2021 WK TOT \$530.00 WK TOTAL SPOTS 66

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/5/2021	10/11/2021	15	\$9	\$135
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/5/2021	10/11/2021	20	\$9	\$180
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/5/2021	10/11/2021	15	\$9	\$135
	4	SS	6:00AM	7:00PM	60	10/9/2021	10/10/2021	16	\$5	\$80

TOTAL	Oct										Total
SPOT	66										66
CASH	530.00										530.00
TOTAL	530.00										530.00

Byrne Media
 3 East 1st Street
 Weldon, NC 27890
 252-536-3115

WDDW-FM Order Confirmation

OrderID: 0580-010

Sponsor: TYLER HOUSE OF DELEGATES
 Product: TYLER HOUSE OF DELEGATES
 Estimate/PO: EST 1002
 AccountRep: BARRY POLITICAL
 BillingCycle: Broadcast Month
 Invoice Type: Detail Notarized Affidavit
 Run Dates: 10/5/2021 - 10/11/2021
 Items Ordered: 66
 Ordered Amount: \$530.00
 -Agency Commission: -\$79.50
 Net Amount: \$450.50

MEDIA FINANCIAL SERVICES
 1655 PAM BEACH LAKES BLVD
 9TH FL SUITE 903
 WEST PALM BEACH, FL 33409

Scheduled Station(s): WDDW
 TYLER HOUSE OF DELEGATES

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/5/2021 - 10/11/2021	All Weeks	06:00 AM - 10:00 AM	3	3	3	3	3			15	1:00	Spot	5550	15	9.00	135.00	
02 10/5/2021 - 10/11/2021	All Weeks	10:00 AM - 03:00 PM	4	4	4	4	4			20	1:00	Spot	5550	20	9.00	180.00	
03 10/5/2021 - 10/11/2021	All Weeks	03:00 PM - 07:00 PM	3	3	3	3	3			15	1:00	Spot	5550	15	9.00	135.00	
04 10/5/2021 - 10/11/2021	All Weeks	06:00 AM - 07:00 PM						8	8	16	1:00	Spot	5550	16	5.00	80.00	

Broadcast Month Projected Billing:

Oct-21	530.00	Nov-21	0.00	Dec-21	0.00	Q4-2021	530.00
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Confirmed Correct; Payment Guaranteed

Accepted for WDDW