

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Left Hook Strategy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Roslyn Tyler	
Authorized committee: Tyler House of Delegates	
Agency requesting time (and contact information): <input type="checkbox"/> Left Hook Strategy, 2202 18th Street NW Ste 220 Washington, DC 20009	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): Virginia State House District 75	
Date of election: November 2nd, 2021	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Takisha Carr	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: <small>Digitally signed by Sarah Buffone Date: 2021.09.08 10:44:23 -04'00'</small>	Signature:
Name: Sarah Buffone	Name:
Date of Request to Purchase Ad Time: 9/8/21	Date of Station Agreement to Sell Time: 9/8/21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9-08-21

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>See attached</u>	Station Call Letters: <u>See attached</u>	Date Received/Requested: <u>9-08-21</u>
Est. #: <u>See attached</u>	Station Location: <u>See attached</u>	Run Start and End Dates: <u>See attached</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WWDW-FM	ORDER#:	3189334	DATE:	09/08/2021
MARKET:	UM - Alberta, VA	AMOUNT:	\$350.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	46	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4411460	
ADVERTISER:	Tyler House of Delegates	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 980 9/7-9/13 - General Candidate	AGY EST:	980	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	09-07-2021 TO 9/13/2021	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:09/08/2021 11:48	

COMMENTS

[Rep Comment] 09/08/2021: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 9/7/2021 To 9/13/2021 WK TOT \$350.00 WK TOTAL SPOTS 46

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	9/7/2021	9/13/2021	9	\$9	\$81
	2		TuWThF.. /M	10:00AM	3:00PM	60	9/7/2021	9/13/2021	12	\$9	\$108
	3		TuWThF.. /M	3:00PM	7:00PM	60	9/7/2021	9/13/2021	9	\$9	\$81
	4	SS	6:00AM	7:00PM	60	9/11/2021	9/12/2021	16	\$5	\$80

STATION:	WWDW-FM	ORDER#:	3189334	DATE:	09/08/2021
MARKET:	UM - Alberta, VA	AMOUNT:	\$350.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	46		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4411460
ADVERTISER:	Tyler House of Delegates	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 980 9/7-9/13 - General Candidate	AGY EST:	980		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	09-07-2021 TO 9/13/2021	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/08/2021 11:48	

TOTAL	Sep													Total
SPOT	46													46
CASH	350.00													350.00
TOTAL	350.00													350.00

Byrne Media
 3 East 1st Street
 Weldon, NC 27890
 252-536-3115

WWDW-FM Order Confirmation

OrderID: 0580-002

Sponsor: TYLER HOUSE OF DELEGATES
 Product: TYLER HOUSE OF DELEGATES
 Estimate/PO: EST 980
 AccountRep: BARRY BROWN
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 9/9/2021 - 9/13/2021
 Items Ordered: 46
 Ordered Amount: \$350.00
 -Agency Commission: -\$52.50
 Net Amount: \$297.50

MEDIA FINANCIAL SERVICES
 1655 PAM BEACH LAKES BLVD
 9TH FL SUITE 903
 WEST PALM BEACH, FL 33409

Scheduled Station(s): WWDW TYLER HOUSE OF DELEGATES

Printed 9/8/2021 1:26:04 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/9/2021 - 9/13/2021	All Weeks	06:00 AM - 10:00 AM	3			3	3			9	:60	Spot			9	9.00	81.00
02 9/9/2021 - 9/13/2021	All Weeks	10:00 AM - 03:00 PM	4			4	4			12	:60	Spot			12	9.00	108.00
03 9/9/2021 - 9/13/2021	All Weeks	03:00 PM - 07:00 PM	3			3	3			9	:60	Spot			9	9.00	81.00
04 9/9/2021 - 9/13/2021	All Weeks	06:00 AM - 07:00 PM						8	8	16	:60	Spot			16	5.00	80.00
Broadcast Month Projected Billing:																	
	Jul-21	0.00		Aug-21			0.00		Sep-21			350.00			Q3-2021		350.00

Confirmed Correct; Payment Guaranteed

Accepted for WWDW