

ORDER



KSHB-TV

Orders
Order / Rev: 449183
Alt Order #:
Product Desc: Williams For Congress
Estimate: 6006
Flight Dates: 07/30/18 - 08/06/18
Original Date / Rev: 07/27/18 / 07/27/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: AL Media
Buying Contact:
Billing Contact:
 222 W Ontario Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Williams/Democrat/Congress
Demographic: A25-54
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID: 235600
Agency External ID: 100911
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	12	\$5,935.00	\$5,044.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	12	\$5,935.00	\$5,044.75	0.00
Totals	12	\$5,935.00	\$5,044.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	07/30/18	08/06/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		3				\$200.00		0.00			
		Week: 08/06/18	08/12/18	M-----		1				\$200.00		0.00			
N 2	KSHB	07/30/18	08/06/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		1				\$600.00		0.00			
		Week: 08/06/18	08/12/18	M-----		1				\$600.00		0.00			
N 3	KSHB	07/30/18	08/05/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		2				\$650.00		0.00			
N 4	KSHB	07/30/18	08/06/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	1	\$875.00	P-2	0.00	NM	3	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--		2				\$875.00		0.00			
		Week: 08/06/18	08/12/18	M-----		1				\$875.00		0.00			
N 5	KSHB	07/30/18	08/03/18	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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