

ORDER



KSHB-TV

Orders
Order / Rev: 450953
Alt Order #:
Product Desc: Williams For Congress
Estimate: 6014
Flight Dates: 08/03/18 - 08/06/18
Original Date / Rev: 08/02/18 / 08/02/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: AL Media
Buying Contact:
Billing Contact:
 222 W Ontario Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Williams/Democrat/Congress
Demographic: A25-54
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID: 235600
Agency External ID: 100911
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	6	\$1,305.00	\$1,109.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	6	\$1,305.00	\$1,109.25	0.00
Totals	6	\$1,305.00	\$1,109.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	08/06/18	08/06/18	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	M-----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/18	08/06/18	M-----		1				\$475.00		0.00			
N 2	KSHB	08/05/18	08/05/18	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/18	08/06/18	-----S		1				\$700.00		0.00			
N 3	KSHB	08/03/18	08/06/18	M-F 430-5am News M-F 430-5am News	CM	430-5am	1--1--	:30	2	\$10.00	P-6	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/18	08/06/18	1--1--		2				\$10.00		0.00			
N 4	KSHB	08/04/18	08/04/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/18	08/06/18	-----S-		1				\$90.00		0.00			
N 5	KSHB	08/04/18	08/04/18	Sa/Su 4-6am ROS Sa/Su 4-6am ROS	CM	530-6a (5:30 AM-6:00 AM)	-----S-	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/18	08/06/18	-----S-		1				\$20.00		0.00			
													Totals	6	\$1,305.00