

ORDER

Orders
Order / Rev: 1375392
Alt Order #:
Product Desc: Flight Three :30 Spot TV Buy
Estimate: 1836
Flight Dates: 09/21/15 - 09/30/15
Original Date / Rev: 09/17/15 / 09/17/15
Order Type: Political

WUAB

Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency
Name: Midwest Communications & Media.
Buying Contact: Bob Clegg
Billing Contact:
 155 East Broad Street, Suite 2020
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Responsible Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 9
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/27/15	14	\$2,100.00	\$1,785.00
09/28/15	09/30/15	6	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	14	\$2,100.00	\$1,785.00	0.00
October 2015	6	\$900.00	\$765.00	0.00
Totals	20	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUAB	09/21/15	09/27/15	Late News M-Sun	Comm	10-11p	MTWTFSS	:30	14	\$150.00	P 9	0.00	NM	14	\$2,100.00
				Late News M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/15	09/27/15	MTWTFSS		14				\$150.00		0.00			
2	WUAB	09/28/15	09/30/15	LOC Late News M-F	Comm	10-11p	MTW----	:30	6	\$150.00	P 9	0.00	NM	6	\$900.00
				Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	MTW----		6				\$150.00		0.00			
Totals														20	\$3,000.00