# CONTRACT

**WEWS**
**3001 Euclid Avenue**
**Cleveland, OH 44115**
**(216) 431-5555**

And:

**Main Street Media**
**P. O. Box 25093**
**Alexandria, VA 22313**

| Contract / Revision | Alt Order # |
|---|---|
| 177246 / | |

| Product |
|---|
| **Fighting for Ohio** |

| Contract Dates | Estimate # |
|---|---|
| **08/22/16 - 08/30/16** | **3215** |

| Advertiser | Original Date / Revision |
|---|---|
| **Fighting for Ohio** | 08/12/16 / 08/16/16 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Property** | **Account Executive** | **Sales Office** |
| **WEWS** | Erin Brody | EWS - Washing |

| Special Handling |
|---|
| |

| Demographic |
|---|
| Adults 25-54 |

| Agy Code | Advertiser Code | Product 1/2 |
|---|---|---|
| | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WEWS | 08/22/16 | 08/30/16 | M-F 4-430a AM this Morn. | 4-430am | | :30 | | | | NM | 5 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | 1-11--- | 3 | | $100.00 | | | | | | |
| Week: | | 08/29/16 | 09/04/16 | 11----- | 2 | | $100.00 | | | | | | |
| N 2 | WEWS | 08/22/16 | 08/30/16 | M-F 430-5am News | 430-5am | | :30 | | | | NM | 5 | $750.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | 1111--- | 4 | | $150.00 | | | | | | |
| Week: | | 08/29/16 | 09/04/16 | -1----- | 1 | | $150.00 | | | | | | |
| N 3 | WEWS | 08/23/16 | 08/25/16 | M-F 5-6am GMC | 5-6am | | :30 | | | | NM | 2 | $700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -1-1--- | 2 | | $350.00 | | | | | | |
| N 4 | WEWS | 08/24/16 | 08/24/16 | M-F 7-9am GMA | 7-9am | | :30 | | | | NM | 1 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | --W---- | 1 | | $900.00 | | | | | | |
| N 5 | WEWS | 08/24/16 | 08/24/16 | M-F 7-9am GMA | 7-9am | | :30 | | | | NM | 1 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | --W---- | 1 | | $900.00 | | | | | | |
| N 6 | WEWS | 08/30/16 | 08/30/16 | M-F 9-10am | 9-10am | | :30 | | | | NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/29/16 | 09/04/16 | -T----- | 1 | | $500.00 | | | | | | |
| N 7 | WEWS | 08/22/16 | 08/22/16 | M-F 10-11am | 10-11am | | :30 | | | | NM | 1 | $400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | M------ | 1 | | $400.00 | | | | | | |
| N 8 | WEWS | 08/29/16 | 08/29/16 | M-F 11am-12pm | 11am-12pm | | :30 | | | | NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/29/16 | 09/04/16 | M------ | 1 | | $500.00 | | | | | | |
| N 9 | WEWS | 08/26/16 | 08/26/16 | M-F 12-1230pm News | 12-1230pm | | :30 | | | | NM | 1 | $700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | ----F-- | 1 | | $700.00 | | | | | | |
| N 10 | WEWS | 08/25/16 | 08/25/16 | M-F 1230-1pm | 1230-1pm | | :30 | | | | NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | ---T--- | 1 | | $500.00 | | | | | | |
| N 11 | WEWS | 08/23/16 | 08/23/16 | M-F 2-3pm | 2-3pm | | :30 | | | | NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | Rate | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---|---|
| 177246 / | |

| Contract Dates | Product | Estimate # |
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| **08/22/16 - 08/30/16** | Fighting for Ohio | **3215** |

| Advertiser | Original Date / Revision |
|---|---|
| **Fighting for Ohio** | 08/12/16 / 08/16/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -T----- | 1 | $600.00 | | | | | | | |
| N 12 | WEWS | 08/22/16 | 08/30/16 | M-F 3-4pm | 3-4pm | | :30 | | | | NM | 3 | $900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | 1-1---- | 2 | $300.00 | | | | | | | |
| Week: | | 08/29/16 | 09/04/16 | -1----- | 1 | $300.00 | | | | | | | |
| N 13 | WEWS | 08/26/16 | 08/26/16 | M-F 5-6pm News | 5-6pm | | :30 | | | | NM | 1 | $700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | ----F-- | 1 | $700.00 | | | | | | | |
| N 14 | WEWS | 08/23/16 | 08/29/16 | M-F 6-630pm News | 6-630pm | | :30 | | | | NM | 2 | $2,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -T----- | 1 | $1,000.00 | | | | | | | |
| Week: | | 08/29/16 | 09/04/16 | M------ | 1 | $1,000.00 | | | | | | | |
| N 15 | WEWS | 08/25/16 | 08/25/16 | ABC World News M-F | 630-7pm | | :30 | | | | NM | 1 | $2,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | ---T--- | 1 | $2,000.00 | | | | | | | |
| N 16 | WEWS | 08/26/16 | 08/26/16 | M-F 7-730pm | 7-730pm | | :30 | | | | NM | 2 | $800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | ----F-- | 1 | $800.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | | Type | | |
| | *1* | *WEWS* | *08/22/16-08/28/16* | *M-F 7-730pm* | *7-730pm* | ------F---- | *:30* | | *~~$800.00~~* | | *NM* | | |
| | | *See MG 16.2,16.3* | | | | | | | | | | | |
| | 2 | WEWS | 08/22/16-08/28/16 | M-F 4-5pm | 4-5pm | MTuWThF---- | :30 | | $400.00 | | NM | | |
| | Ⓜ | MG for 16.1 08/26 | | | | | | | | | | | |
| | 3 | WEWS | 08/22/16-08/28/16 | M-F 4-5pm | 4-5pm | MTuWThF---- | :30 | | $400.00 | | NM | | |
| | Ⓜ | MG for 16.1 08/26 | | | | | | | | | | | |
| N 17 | WEWS | 08/22/16 | 08/22/16 | 8-10p Bachelor/Bacheloret | 8-10pm | | :30 | | | | NM | 1 | $7,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | M------ | 1 | $7,000.00 | | | | | | | |
| N 18 | WEWS | 08/23/16 | 08/30/16 | M-SU 11-1135pm News | 11-1135pm | | :30 | | | | NM | 2 | $2,800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -T----- | 1 | $1,400.00 | | | | | | | |
| Week: | | 08/29/16 | 09/04/16 | -T----- | 1 | $1,400.00 | | | | | | | |
| N 19 | WEWS | 08/25/16 | 08/25/16 | Thursday Prime B | 9-10pm | | :30 | | | | NM | 1 | $5,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | ---T--- | 1 | $5,000.00 | | | | | | | |
| N 20 | WEWS | 08/27/16 | 08/27/16 | SA 7-8am GMA | 7-8am | | :30 | | | | NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----S- | 1 | $500.00 | | | | | | | |
| N 21 | WEWS | 08/27/16 | 08/27/16 | SA 6-630pm News | 6-630pm | | :30 | | | | NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----S- | 1 | $600.00 | | | | | | | |
| N 22 | WEWS | 08/27/16 | 08/27/16 | SA 7-730pm Academic CH | 7-730pm | | :30 | | | | NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----S- | 1 | $600.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | | Type | | |
| | *1* | *WEWS* | *08/22/16-08/28/16* | *SA 7-730pm Academic CH* | *7-730pm* | -------Sa-- | *:30* | | *~~$600.00~~* | | *NM* | | |
| | | *See MG 22.2* | | | | | | | | | | | |
| | 2 | WEWS | 08/22/16-08/28/16 | Nightline 1237am | 1237-107am | MTuWThF---- | :30 | | $600.00 | | NM | | |
| | Ⓜ | MG for 22.1 08/27 | | | | | | | | | | | |
| N 23 | WEWS | 08/27/16 | 08/27/16 | SA 730-8pm Cash Explosion | 730-8pm | | :30 | | | | NM | 1 | $700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | -----S- | 1 | $700.00 | | | | | | | |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| N 24 | WEWS | 08/28/16 | 08/28/16 | SU 8-9am News | 8-9am | | :30 | | | | NM | 1 | $400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | - - - - - - S | 1 | $400.00 | | | | | | | |
| N 25 | WEWS | 08/28/16 | 08/28/16 | Sunday Prime C | 9-10pm | | :30 | | | | NM | 1 | $6,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | - - - - - - S | 1 | $6,000.00 | | | | | | | |
| N 26 | WEWS | 08/28/16 | 08/28/16 | Sunday Prime D | 10-11pm | | :30 | | | | NM | 1 | $5,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | | 08/22/16 | 08/28/16 | - - - - - - S | 1 | $5,000.00 | | | | | | | |
| | | | | | | Totals | | 0.00 | | | | 40 | $41,950.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---|---|---|---|---|
| 08/01/16 -08/28/16 | 32 | $37,900.00 | ($5,685.00) | $32,215.00 |
| 08/29/16 -08/30/16 | 8 | $4,050.00 | ($607.50) | $3,442.50 |
| Totals | 40 | $41,950.00 | ($6,292.50) | $35,657.50 |

**Signature:** _____ **Date:** _____

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