

ORDER

Topeka KTMJ

Orders

Order / Rev: 2608886

Alt Order #: 27020731

Product Desc: SLFKS

Estimate: 275/694/8299

Flight Dates: 07/23/20 - 08/03/20

Original Date / Rev: 07/22/20 / 07/22/20

Order Type: REG

Primary AE:

Katz Washington

Sales Office:

K-WAS

Sales Region:

Nat

Agency

Name: Mentzer Media Services

Buying Contact:

Billing Type:

Cash

Billing Contact: Mentzer Media Services Email

Billing Calendar:

Broadcast

210 W. Pennsylvania Ave

Billing Cycle:

EOM

Towson, MD 21204

Agency Commission:

15%

Advertiser

Name: POL/Senate Leadership Fund PAC

Order Brand:

Demographic: A35+

New Business Thru:

Product Codes: PL6

Advertiser External ID:

Revenue Code 1: AGY

Agency External ID:

IN2570/SP271/TO1326/AL2874/MO967

Revenue Code 2: POL

Unit Code:

General

Revenue Code 3: POL-ISS

Order Separation:

00:15:00

Priority:

P5

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	9	\$2,930.00	\$2,490.50
07/27/20	08/30/20	19	\$6,650.00	\$5,652.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	9	\$2,930.00	\$2,490.50	0.00
August 2020	19	\$6,650.00	\$5,652.50	0.00
Totals	28	\$9,580.00	\$8,143.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	07/23/20	07/23/20	LN M-F Kansas First News 9p	CM	9p-930p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$300.00		0.00			
N 2	KTMJ	07/24/20	07/24/20	LN M-F Kansas First News 9p	CM	9p-930p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$300.00		0.00			
N 3	KTMJ	07/27/20	07/27/20	LN M-F Kansas First News 9p	CM	9p-930p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$300.00		0.00			
N 4	KTMJ	07/28/20	07/28/20	LN M-F Kansas First News 9p	CM	9p-930p	-T-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					2	\$300.00		0.00			
N 5	KTMJ	07/29/20	07/29/20		CM	9p-930p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

Order / Rev: 2608886
 Alt Order #: 27020731
 Flight Dates: 07/23/20 - 08/03/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 275/694/8299

Topeka KTMJ

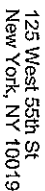
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F Kansas First News 9p															
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		--W----					1	\$300.00		0.00			
N 6	KTMJ	07/30/20	07/30/20	LN M-F	CM	9p-930p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Kansas First News 9p															
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		---T---					1	\$300.00		0.00			
N 7	KTMJ	07/31/20	07/31/20	LN M-F	CM	9p-930p	----F--	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Kansas First News 9p															
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		----F--					2	\$300.00		0.00			
N 8	KTMJ	08/03/20	08/03/20	LN M-F	CM	9p-930p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Kansas First News 9p															
Fox43 News At 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/09/20		M-----					1	\$300.00		0.00			
N 9	KTMJ	07/23/20	07/23/20	M-F 930p-10p	CM	930p-10p	---T---	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
Last Man Standing															
Last Man Standing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/26/20		---T---					1	\$240.00		0.00			
N 10	KTMJ	07/24/20	07/24/20	M-F 930p-10p	CM	930p-10p	----F--	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
Last Man Standing															
Last Man Standing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/26/20		----F--					1	\$240.00		0.00			
N 11	KTMJ	07/27/20	07/27/20	M-F 930p-10p	CM	930p-10p	M-----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
Last Man Standing															
Last Man Standing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		M-----					1	\$240.00		0.00			
N 12	KTMJ	07/28/20	07/28/20	M-F 930p-10p	CM	930p-10p	-T-----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
Last Man Standing															
Last Man Standing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		-T-----					1	\$240.00		0.00			
N 13	KTMJ	07/29/20	07/29/20	M-F 930p-10p	CM	930p-10p	--W----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
Last Man Standing															
Last Man Standing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		--W----					1	\$240.00		0.00			
N 14	KTMJ	07/30/20	07/30/20	M-F 930p-10p	CM	930p-10p	---T---	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
Last Man Standing															
Last Man Standing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		---T---					1	\$240.00		0.00			
N 15	KTMJ	08/03/20	08/03/20	M-F 930p-10p	CM	930p-10p	M-----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
Last Man Standing															
Last Man Standing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/09/20		M-----					1	\$240.00		0.00			
N 16	KTMJ	07/28/20	07/28/20	Tue Hour 1	CM	7p-8p	-T-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
Hell's Kitchen															
Hell's Kitchen(R)-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		08/02/20		--T-----					1	\$800.00		0.00			
N 17	KTMJ	07/29/20	07/29/20		CM	7p-8p	--W----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00

Order / Rev: 2608886
 Alt Order #: 27020731
 Flight Dates: 07/23/20 - 08/03/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 275/694/8299

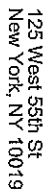
Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed Hour 1 Masterchef Masterchef(R)-FOX <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 --W---- 1 \$1,200.00 0.00															
N 18	KTMJ	07/23/20	07/23/20	Thur Hour 2 Beat Shazam	CM	8p-9p	---T---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
Beat Shazam(R)(OTO)-FOX <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 ---T--- 1 \$800.00 0.00															
N 19	KTMJ	07/25/20	07/25/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S-	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
KSNT News At 9P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S- 1 \$300.00 0.00															
N 20	KTMJ	08/01/20	08/01/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S-	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
KSNT News At 9P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S- 1 \$300.00 0.00															
N 21	KTMJ	07/26/20	07/26/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
Fox43 News At 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S 1 \$350.00 0.00															
N 22	KTMJ	08/02/20	08/02/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
Fox43 News At 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S 1 \$350.00 0.00															
N 23	KTMJ	07/26/20	07/26/20	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Last Man Standing <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S 1 \$300.00 0.00															
N 24	KTMJ	08/02/20	08/02/20	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Last Man Standing <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S 1 \$300.00 0.00															
N 25	KTMJ	07/26/20	07/26/20	Su 10p-1030p Big Bang Theory	CM	10p-1030p	-----S	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S 1 \$100.00 0.00															
N 26	KTMJ	08/02/20	08/02/20	Su 10p-1030p Big Bang Theory	CM	10p-1030p	-----S	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S 1 \$100.00 0.00															
													Totals	28	\$9,580.00



Contract # 27020731		Changes as of: 7/22/2020 at 9:58 AM		Version: Current State Version 1	
CPE: 275/694/8299	Flight: 7/23/20 - 8/3/20	Station: KTMJ	Con Type: POLITICAL/VOTE		
Agency: MENTZER MEDIA	Advertiser: Senate Leadership	Market: Topeka	Total \$: \$9,580.00		
SERVIC	Fund				
210 W. Pennsylvania Avenue	Product: SLFKS	Office: WASHINGTON	Total Spots: 28		
Suite 250	Agency Order #: 9778076	Service: Nielsen	Total CPP: \$185.30		
Towson, MD 21204	Buyer: Scott, Kelly	Primary Demo: Adults 35+	Total GRP: 51.7		
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Traffic #: 2608886		
	202-872-5880	202-872-5880			
Separation:					

Printed on 07/22/2020 at 11:28 AM | * Stats based on Primary Demo



Changes as of: 7/22/2020 at 9:58 AM		Version: Current State Version 1	
Flight: 7/23/20 - 8/3/20	Station: KTMJ	Con Type: POLITICAL/VOTE	
Advertiser: Senate Leadership Fund	Market: Topka	Total \$: \$9,580.00	
Product: SLFKS	Office: WASHINGTON	Total Spots: 28	
Agency Order #: 9778076	Service: Nielsen	Total CPP: \$185.30	
Buyer: Scott, Kelly	Primary Demo: Adults 35+	Total GRP: 51.7	
Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Traffic #: 260886	
202-872-5880			
Separation:			

Competitive Information	
Market Budget:	\$9,580
KTMJ Share:	100%
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	28	\$9,580.00	\$185.30
Total	100%	28	\$9,580.00	\$185.30

Monthly Summary		
Month	Spots	Dollars
2020-Jul	9	\$2,930.00
2020-Aug	19	\$6,650.00
Total	28	\$9,580.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Quaired for Electronic Contracting	7/12/20 8:55 AM					\$0	\$0	
New	7/12/20 8:53 AM	KELLY JOHNS	Confirmed	28		\$9,580.00	\$9,580.00	

Non-Discrimination Policy	<p>PARAGRAPHS 9 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
----------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

ROGER MARSHALL

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

US SENATE

Date of election:

8/4/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: Carl M. Fortz	Name: Johnny Faith
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 7/22/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: **7/23/20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*** SEE ATTACHED CONTRACTS**

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.