

ORDER



Topeka KTMJ

Orders
Order / Rev: 2608886
Alt Order #: 27020731
Product Desc: SLFKS
Estimate: 275/694/8299
Flight Dates: 07/23/20 - 08/03/20
Original Date / Rev: 07/22/20 / 07/22/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact: Mentzer Media Services Email
 210 W. Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Senate Leadership Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	9	\$2,930.00	\$2,490.50
07/27/20	08/30/20	19	\$6,650.00	\$5,652.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	9	\$2,930.00	\$2,490.50	0.00
August 2020	19	\$6,650.00	\$5,652.50	0.00
Totals	28	\$9,580.00	\$8,143.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	07/23/20	07/23/20	LN M-F Kansas First News 9p	CM	9p-930p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Fox43 News At 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 ---T--- 1 \$300.00 0.00															
N 2	KTMJ	07/24/20	07/24/20	LN M-F Kansas First News 9p	CM	9p-930p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Fox43 News At 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 ----F-- 1 \$300.00 0.00															
N 3	KTMJ	07/27/20	07/27/20	LN M-F Kansas First News 9p	CM	9p-930p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
Fox43 News At 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 M----- 1 \$300.00 0.00															
N 4	KTMJ	07/28/20	07/28/20	LN M-F Kansas First News 9p	CM	9p-930p	-T-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Fox43 News At 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -T----- 2 \$300.00 0.00															
N 5	KTMJ	07/29/20	07/29/20		CM	9p-930p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

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 Alt Order #: 27020731
 Flight Dates: 07/23/20 - 08/03/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 275/694/8299
 Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				Kansas First News 9p											
				Fox43 News At 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	--W----	1	\$300.00	0.00								
N 6	KTMJ	07/30/20	07/30/20	LN M-F	CM	9p-930p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				Kansas First News 9p											
				Fox43 News At 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	---T---	1	\$300.00	0.00								
N 7	KTMJ	07/31/20	07/31/20	LN M-F	CM	9p-930p	----F--	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				Kansas First News 9p											
				Fox43 News At 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	----F--	2	\$300.00	0.00								
N 8	KTMJ	08/03/20	08/03/20	LN M-F	CM	9p-930p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				Kansas First News 9p											
				Fox43 News At 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/03/20	08/09/20	M-----	1	\$300.00	0.00								
N 9	KTMJ	07/23/20	07/23/20	M-F 930p-10p	CM	930p-10p	---T---	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
				Last Man Standing											
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/20/20	07/26/20	---T---	1	\$240.00	0.00								
N 10	KTMJ	07/24/20	07/24/20	M-F 930p-10p	CM	930p-10p	----F--	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
				Last Man Standing											
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/20/20	07/26/20	----F--	1	\$240.00	0.00								
N 11	KTMJ	07/27/20	07/27/20	M-F 930p-10p	CM	930p-10p	M-----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
				Last Man Standing											
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	M-----	1	\$240.00	0.00								
N 12	KTMJ	07/28/20	07/28/20	M-F 930p-10p	CM	930p-10p	-T-----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
				Last Man Standing											
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	-T-----	1	\$240.00	0.00								
N 13	KTMJ	07/29/20	07/29/20	M-F 930p-10p	CM	930p-10p	--W----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
				Last Man Standing											
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	--W----	1	\$240.00	0.00								
N 14	KTMJ	07/30/20	07/30/20	M-F 930p-10p	CM	930p-10p	---T---	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
				Last Man Standing											
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	---T---	1	\$240.00	0.00								
N 15	KTMJ	08/03/20	08/03/20	M-F 930p-10p	CM	930p-10p	M-----	:30	1	\$240.00	P1	0.00	NM	1	\$240.00
				Last Man Standing											
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/03/20	08/09/20	M-----	1	\$240.00	0.00								
N 16	KTMJ	07/28/20	07/28/20	Tue Hour 1	CM	7p-8p	-T-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				Hell's Kitchen											
				Hell's Kitchen(R)-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	-T-----	1	\$800.00	0.00								
N 17	KTMJ	07/29/20	07/29/20		CM	7p-8p	--W----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00

Order / Rev: 2608886
 Alt Order #: 27020731
 Flight Dates: 07/23/20 - 08/03/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 275/694/8299

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wed Hour 1 Masterchef											
				Masterchef(R)-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	--W----			1			\$1,200.00		0.00			
N 18	KTMJ	07/23/20	07/23/20	Thur Hour 2 Beat Shazam	CM	8p-9p	---T---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				Beat Shazam(R)(OTO)-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---			1			\$800.00		0.00			
N 19	KTMJ	07/25/20	07/25/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S-	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				KSNT News At 9P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-			1			\$300.00		0.00			
N 20	KTMJ	08/01/20	08/01/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S-	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				KSNT News At 9P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-			1			\$300.00		0.00			
N 21	KTMJ	07/26/20	07/26/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Fox43 News At 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S			1			\$350.00		0.00			
N 22	KTMJ	08/02/20	08/02/20	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S	:30	1	\$350.00	P1	0.00	NM	1	\$350.00
				Fox43 News At 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$350.00		0.00			
N 23	KTMJ	07/26/20	07/26/20	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S			1			\$300.00		0.00			
N 24	KTMJ	08/02/20	08/02/20	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$300.00		0.00			
N 25	KTMJ	07/26/20	07/26/20	Su 10p-1030p Big Bang Theory	CM	10p-1030p	-----S	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S			1			\$100.00		0.00			
N 26	KTMJ	08/02/20	08/02/20	Su 10p-1030p Big Bang Theory	CM	10p-1030p	-----S	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$100.00		0.00			
													Totals	28	\$9,580.00



125 West 55th St
New York, NY 10019

Contract # 27020731	Charges as of: 7/22/2020 at 9:58 AM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: 275/694/8299	Flight: 7/23/20 - 8/3/20	Station: KTMJ	Total \$: \$9,580.00
Agency: MENTZER MEDIA	Advertiser: Senate Leadership Fund	Market: Topeka	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: SLEKS	Office: WASHINGTON	Total Spots: 28
Agency Order #: 9778076	Buyer: Scott, Kelly	Service: Nielsen	Total CPP: \$185.30
Salesperson: KELLY JOHNS	202-872-5880	Primary Demo: Adults 35+	Total GRP: 51.7
Separation:		Assistant: KELLY JOHNS	Traffic #: 2608886

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/23 - 8/3														Total Spots	Total \$	CPP*	GRP*
							7/23	7/24	7/25	7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3						
1	Th-F,M-W 9p-9:30p		Fox43 News At 9	\$300.00	2.0	30	1	1	0	0	1	2	1	1	2	0	0	1	10	\$3,000.00	\$150.00	20.0		
2	Th-F,M-W 9:30p-10p		Last Man Standing	\$240.00	2.0	30	1	1	0	0	1	1	1	1	0	0	0	1	7	\$1,680.00	\$120.00	14.0		
3	Tu 7p-8p		Hell's Kitchen(R)-FOX	\$800.00	1.3	30	0	0	0	0	0	1	0	0	0	0	0	0	1	\$800.00	\$815.38	1.3		
4	W 7p-8p		Masterchef(R)-FOX	\$1,200.00	2.1	30	0	0	0	0	0	0	1	0	0	0	0	0	1	\$1,200.00	\$571.43	2.1		
5	Th 8p-9p		Beat Shazam(R)(OTO)-FOX	\$800.00	2.1	30	1	0	0	0	0	0	0	0	0	0	0	0	1	\$800.00	\$380.95	2.1		
6	Sa 9p-9:30p		KSNL News At 9p	\$300.00	1.0	30	0	0	1	0	0	0	0	0	0	1	0	0	2	\$600.00	\$300.00	2.0		
7	Su 9p-9:30p		Fox43 News At 9	\$350.00	1.8	30	0	0	0	1	0	0	0	0	0	0	1	0	2	\$700.00	\$194.44	3.6		
8	Su 9:30p-10p		Last Man Standing	\$300.00	2.1	30	0	0	0	1	0	0	0	0	0	0	1	0	2	\$600.00	\$142.86	4.2		
9	Su 10p-10:30p		Big Bang Theory	\$100.00	1.2	30	0	0	0	1	0	0	0	0	0	0	1	0	2	\$200.00	\$83.33	2.4		
TOTALS:							3	2	1	3	2	4	0	0	0	0	1	3	2	28	\$9,580.00	\$185.30	51.7	

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

ROGER MARSHALL

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

US SENATE

Date of election:

8/4/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: Carl M. Fortz	Name: Johnny Faith
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 7/22/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: **7/23/20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*** SEE ATTACHED CONTRACTS**

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.