

ORDER

Topeka KTMJ

Orders

Order / Rev: 2604302

Alt Order #: 27017053

Product Desc: Free Forever PAC

Estimate:

Flight Dates: 07/17/20 - 08/04/20

Original Date / Rev: 07/16/20 / 07/17/20

Order Type: REG

Primary AE:

Sales Office:

Sales Region:

Katz Washington

K-WAS

Nat

Agency

Name: Magnolia Media

Buying Contact:

Billing Contact:

15259 Green Trails Blvd

Baton Rouge, LA 70817

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM

15%

Advertiser

Name: POL/Free Forever PAC

Demographic: A50+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	5	\$850.00	\$722.50
07/27/20	08/30/20	4	\$650.00	\$552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	5	\$850.00	\$722.50	0.00
August 2020	4	\$650.00	\$552.50	0.00
Totals	9	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	07/19/20	08/02/20	EM Su 9a-10a FOX News Sunday	CM	9a-10a	-----S	:30	1	\$200.00	P2	0.00	NM	3	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-----S					1	\$200.00		0.00			
		Week: 07/20/20	07/26/20	-----S					1	\$200.00		0.00			
		Week: 07/27/20	08/02/20	-----S					1	\$200.00		0.00			
N 2	KTMJ	07/20/20	07/31/20	LN M-F Kansas First News 9p	CM	9p-930p	----F--	:30	1	\$150.00	P2	0.00	NM	5	\$750.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	MTWTF--					3	\$150.00		0.00			
		Week: 07/27/20	08/02/20	MTWTF--					2	\$150.00		0.00			
N 3	KTMJ	08/03/20	08/03/20	LN M-F Kansas First News 9p	CM	9p-930p	M-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	M-----					1	\$150.00		0.00			
Totals														9	\$1,500.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27017053

Changes as of: 7/17/2020 at 9:16 AM

Version: Current State Version 2

CPE:

Agency: MAGNOLIA MEDIA

Flight: 7/17/20 - 8/4/20

Station: KTMJ

Con Type: POLITICAL/VOTE

15259 Green Trails Blvd

Advertiser: Free Forever PAC

Market: Topeka

Total \$: \$1,500.00

Baton Rouge, LA 70817

Product: Free Forever PAC

Office: WASHINGTON

Total Spots: 9

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: laura lancaster

Primary Demo: Adults 50+

Traffic #: 2604302

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/17 - 8/3				Total Spots	Total \$	CPP*	GRP*
							7/17	7/20	7/27	8/3				
1	Su 9a-10a		FOX NEWS SUNDAY	\$200.00	0.0	30	1	1	1	0	3	\$600.00	\$0.00	0.0
2	M-F 9p-9:30p		NEWS	\$150.00	0.0	30	0	2	2	0	4	\$600.00	\$0.00	0.0
3	M 9p-9:30p		NEWS	\$150.00	0.0	30	0	0	0	1	1	\$150.00	\$0.00	0.0
4	M-F 9p-9:30p		News	\$150.00	0.0	30	0	1	0	0	1	\$150.00	\$0.00	0.0
TOTALS:							1	4	3	1	9	\$1,500.00	\$0.00	0.0



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New York, NY 10019

Contract # 27017053

Changes as of: 7/17/2020 at 9:16 AM

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CPE:

Flight: 7/17/20 - 8/4/20

Con Type: POLITICAL/NOTE

Agency: MAGNOLIA MEDIA

Advertiser: Free Forever PAC

Station: KTMJ

Total \$: \$1,500.00

15259 Green Trails
Blvd

Product: Free Forever PAC

Market: Topeka
Office: WASHINGTON

Total Spots: 9

Baton Rouge, LA 70817

Agency Order #:

Service: Nielsen

Total CPM: \$0.00

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Primary Demo: Adults 50+

Total GRP:

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: 2604302

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
07/16/20 4:52 PM Darlene Mahler Please see offer due to receiving order after log deadline.

Competitive Information	
Market Budget:	\$1,500
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	9	\$1,500.00	N/A	0.0
Total	100%	9	\$1,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	5	\$850.00
2020-Aug	4	\$650.00
Total	9	\$1,500.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Makegood 1	7/16/20 4:52 PM	Darlene Mahler	Confirmed	1	1	\$0
Queued for Electronic Contracting	7/16/20 1:53 PM					\$0
New	7/16/20 1:51 PM	KELLY JOHNS	Confirmed	9		\$1,500.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, LauraLancaster OBO FreeForeverPAC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Magnolia Media

Address: 3931 S. Sherwood Forest Blvd, Baton Rouge, La 70816

Contact: Laura Lancaster

Phone number: 225.292.7377

Email: laura@magnoliamediabuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Free Forever PAC

Address: 1629 K Street NW, St. 300, Washington, DC 20006

Contact: Ryan Girdusky

Phone number: 202-567-1171

Email: admin@freeforeverpac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Ryan Girdusky

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Kris Kobach

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Kansas United States Senate

Date of election: August 4, 2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Laura Lancaster <small>Digitally signed by Laura Lancaster Date: 2020.03.10 11:19:24 -05'00'</small>	Signature: <i>Johnny Fair</i>
Name: Laura Lancaster	Name: <i>Johnny Fair</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>7/16/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *7/16/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

SEE ATTACHED CONTRACTS

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.