WEPN-AM / WEPN-FM Radio

New York, NY

Quarterly Issues and Programs Report

(1st Quarter Report, January 1, 2022 – March 31, 2022)

WEPN-AM and WEPN-FM ascertains the needs, interests and concerns of its community in several ways. First, members of WEPN-AM AND WEPN-FM management, public affairs and programming staff regularly seek out and talk with community leaders and solicit their input on important issues facing the community. Second, management, program talent, and program producers receive constant feedback from listeners by phone, letter and email. Third, the WEPN-AM AND WEPN-FM sales staff interacts daily with the business community. Finally, station management and personnel attend community meetings, hearings and debates, listen to and watch other local cable and broadcast outlets, and read local magazines and newspapers to help inform themselves about issues facing the community. All of these methods of outreach, education and feedback affect the list of community needs and issues to which the station decides to devote particular attention in its programming during a particular quarter.

Issues of importance to the local community are addressed through a variety of programs. WEPN-AM AND WEPN-FM is a talk station, with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests and callers of issues of special interest to athletes and sports fans, such as domestic abuse, or traumatic brain injuries.

The station also airs a 30 minute weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 5:30 AM, is hosted by WEPN-AM AND WEPN-FM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community. Each week's show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, WEPN-AM AND WEPN-FM airs a wide variety of public service announcements. All of these public service announcements were either :15, :30, or :60 seconds long and aired at various times of the broadcast schedule.

Finally, WEPN-AM AND WEPN-FM periodically airs local news briefs, and weather reports.

WEPN-AM and WEPN-FM determined the following subjects to be of particular concern to area listeners during the first quarter of 2023:

Personal and Public Health

Depression Parkinson's BPH

Cancer Support

Melanoma Twist Out Cancer Prostate Cancer

Community Programs

Black History Month
International Women's Day
NIL
Antisemitism

Education and Technology

CES Back 2 School America Reading is Fundamental

Attached is a listing of some of WEPN-AM and WEPN-FM's most significant treatment of these issues during the first quarter of 2023.

PERSONAL and PUBLIC HEALTH

Beyond Sports (local public affairs show) – 01/07/2023

Topic: **Depression**

Show Summary: Renowned psychologist Dr. John Duffy discusses depression in the general population as we approach the "endemic" of Covid and what this ongoing mental health crisis means for long term health.

Beyond Sports (local public affairs show) – 01/21/2023

Topic: Parkinson's

Show Summary: Parkinson's is a neurodegenerative condition that has many different symptoms. Research is continuous, but there is much more needed to help those who have this disease.

Beyond Sports (local public affairs show) – 03/25/2023

Topic: BPH

Show Summary: Benign Prostatic Hyperplasia is the most common prostate problem in men. It causes the prostate to increase in size and happens to almost all men as they age, but new treatments are available.

CANCER SUPPORT AND EDUCATION

Beyond Sports (local public affairs show) – 01/14/2023

Topic: Melanoma

Show Summary: Melanoma is a concern for all and while awareness for sunscreen and prevention has increased, individuals still are not being diagnosed as early as they could be with regular doctor visits and self checks.

Beyond Sports (local public affairs show) – 01/28/2023

Topic: Twist Out Cancer

Show Summary: Twist Out Cancer provides psychosocial support to previvors, survivors & caregivers through creative arts programming which serves as a mechanism for healing.

Beyond Sports (local public affairs show) – 02/11/2023

Topic: Prostate Cancer

Show Summary: Dr Laganosky, renowned urologist and prostate cancer specialist, shares the latest on research and treatments, as well as the easy test that can detect prostate cancer.

COMMUNITY PROGRAMS

Beyond Sports (local public affairs show) – 02/18/2023

Topic: Black History Month

Show Summary: Sheldon Epps discusses his enduring work television and theatre work in his memoir, 'My Own Directions: A Black Man's Journey in the American Theatre,' he shares his ups and downs as a black man working in the industry.

Beyond Sports (local public affairs show) – 03/04/2023

Topic: International Women's Day

Show Summary: For this International Women's Day, the ERA Coalition continues to focus on having the fully confirmed Equal Rights Amendment officially to the US Constitution.

Beyond Sports (local public affairs show) – 03/11/2023

Topic: NIL

Show Summary: The NIL (Name, Image, Likeness) rules have changed in the NCAA and that allows student athletes to have an income stream from their name, image, and likeness. This brings attention to the disparity between the amount male/female athletes are making. A Fair Shot is a program created by H&R Block to address this disparity and help to alleviate it.

Beyond Sports (local public affairs show) – 03/18/2023

Topic: Antisemitism

Show Summary: Theatre has long been able to address social concerns through storytelling. Tony Award winning playwright Itamar Moses has used many of his works to share stories of Jewish culture as well as other cultures.

EDUCATION AND TECHNOLOGY

Beyond Sports (local public affairs show) – 01/01/2023

Topic: CES

Show Summary: The Consumer Electronics Show introduces products and technologies that can potentially change our day to day lives.

Beyond Sports (local public affairs show) – 02/04/2023

Topic: Back 2 School America

Show Summary: B2SA has provided school supplies to lower income students for close to twenty years, allowing those students to be more fully prepared, and can increase their self-esteem as well as lead to increased grades and test scores.

Beyond Sports (local public affairs show) – 02/25/2023

Topic: Reading is Fundamental

Show Summary: RIF believes every child deserves an opportunity to own books, learn how to read, and obtain the fundamental building blocks to achieve their highest potential. Literacy opens doors and enables every child the chance to live their own journey.