



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

Strategic Media/DC  
1911 North Ft. Myer Dr  
Suite 400  
Arlington, VA 22209

## Contract # 273101

**Schedule Dates** 01/12/15-01/18/15  
**Advertiser** American Petroleum Institute (2815)  
**Agency/T-Code** Strategic Media/DC (1313)/ELECTRONIC  
**Product** Issue - Issue (1076)  
**Brand** API TARGET 2015 (98627)  
**Salesperson** Monares, Barbara (1108)  
**Sales Office** WJLA - Core Team  
**Buyer Name** WILLIAMS, NEIL  
**Phone/Fax** /  
**CPE** 3299 API TARGET 2015  
**Account Types** Local/Political Issue Agency  
**Billing Type** Standard  
**Comments** API TARGET 2015  
EST 3299  
1/12-1/18

**Date Entered** 01/09/15  
**Last Modified** 01/09/15  
**Entered By** Barbara Monares  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,570.00  
**Net Total** \$37,230.00  
**Sales Tax**

## WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Jan. 2015	25	\$43,800.00
<b>Grand Total:</b>	<b>25</b>	<b>\$43,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/14/15-01/16/15	4	:30	5A- NEWS-GOOD MORNING WASHINGTON @5A				1		1			2	\$350.00	\$700.00	WJLA Arlington (WJLA)		1/9/15
2.0	Normal Line / SPOT	01/12/15-01/16/15	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		1		1	1	1			4	\$700.00	\$2,800.00	WJLA Arlington (WJLA)		1/9/15
3.0	Normal Line / SPOT	01/13/15-01/15/15	4	:30	5P- NEWS-ABC 7 NEWS @ 5P			1		1				2	\$900.00	\$1,800.00	WJLA Arlington (WJLA)		1/9/15
4.0	Normal Line / SPOT	01/12/15-01/16/15	4	:30	6P- NEWS-ABC 7 NEWS @ 6P		1		1	1	1			4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		1/9/15
5.0	Normal Line / SPOT	01/13/15-01/15/15	4	:30	6:27P- 6:30P (EST)			1		1				2	\$2,400.00	\$4,800.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ	1/9/15
6.0	Normal Line / SPOT	01/12/15-01/16/15	4	:30	6:57P- 7P (EST)		1		1	1	1			4	\$2,800.00	\$11,200.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ	1/9/15
7.0	Normal Line / SPOT	01/13/15-01/16/15	4	:30	11P- NEWS-ABC 7 NEWS @ 11P			1	1	1	1			4	\$1,800.00	\$7,200.00	WJLA Arlington (WJLA)		1/9/15
8.0	Normal Line / SPOT	01/18/15-01/18/15	4	:30	9A- WASHINGTON BUSINESS REPORT								1	1	\$250.00	\$250.00	WJLA Arlington (WJLA)		1/9/15
9.0	Normal Line / SPOT	01/18/15-01/18/15	4	:30	9:30A- GOVERNMENT MATTERS								1	1	\$250.00	\$250.00	WJLA Arlington (WJLA)		1/9/15
10.0	Normal Line / SPOT	01/18/15-01/18/15	4	:30	10A- ABC--THIS WEEK								1	1	\$10,000.00	\$10,000.00	WJLA Arlington (WJLA)		1/9/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.