

Stephens Media Group
P.O. BOX 2890
YAKIMA, Washington 98907
Phone: (509) 248-2900



WIN POWER STRATEGIES
1322 G Street Southeast
Washington, District of Columbia 20003

Advertiser: POL/DOUG WHITE FOR CONGRESS
Order #: 2723009506534
Contract #: 11031
Date Entered: 11/02/2022
Last Modified: 11/02/2022
Product: Candidate
Salesperson: Christal Christal
Billing Cycle: Broadcast Standard
Estimate #: 12606

Order Date Range: 11/04/2022 through 11/08/2022 (1 weeks)
Media Outlets: KRSE-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/04/22-11/08/22	KRSE-FM	06:00AM-10:00AM	30	1	1	--	--	1	--	--	3	30.00	3	90.00
2	11/04/22-11/08/22	KRSE-FM	10:00AM-03:00PM	30	1	1	--	--	1	--	--	3	30.00	3	90.00
3	11/04/22-11/08/22	KRSE-FM	06:00AM-07:00PM	30	--	--	--	--	--	1	--	1	20.00	1	20.00
4	11/04/22-11/08/22	KRSE-FM	06:00AM-07:00PM	30	--	--	--	--	--	--	1	1	20.00	1	20.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KRSE-FM	8	0	0	0	\$220.00	\$33.00	\$187.00
Totals	8	0	0	0	\$220.00	\$33.00	\$187.00

Total Charges: \$220.00
Agency Commission: \$33.00
Total Net: \$187.00

It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender, or ethnicity in connection with the sale of advertising. We thank you for choosing Stephens Media Group-Yakima for digital and radio advertising needs. SMG-A Portfolio of People

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
November	2022	\$220.00	\$187.00
Totals		\$220.00	\$187.00

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

Name Title

Name Title

Nov 02, 22
 CONT# 36244776 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KRSE-FM (Yakima, WA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY WINPOWER STRATEGIES, INC.
 ADDR 19550 INTERNATIONAL BLVD #103
 SEATAC, WA 98188

DDS CONT# 0
 C/P/E: / / 12606
 SALESPERSON FAX#
 PH #

BYR MEDIA PLACEMENT
 ADV DOUG WHITE FOR CONGRESS
 PDT Candidate
 FLT Nov 04, 22 - Nov 08, 22

Injected

* REP ORDER COMMENT *

** 11/2/2022 6:14:00 PM: POPULATIONBUYTYPE: CPP.

** 11/2/2022 6:14:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	30	11/04/2022 - 11/04/2022	1D	1	\$30.00	1
	1.2F..	10A - 3P	30	11/04/2022 - 11/04/2022	1D	1	\$30.00	1
				** FLIGHT TOTALS **			2	\$60.00	
		FLIGHT 2							
	2.1S.	6A - 7P	30	11/05/2022 - 11/05/2022	1D	1	\$20.00	1
				** FLIGHT TOTALS **			1	\$20.00	
		FLIGHT 3							
	3.1S	6A - 7P	30	11/06/2022 - 11/06/2022	1D	1	\$20.00	1
				** FLIGHT TOTALS **			1	\$20.00	
		FLIGHT 4							
	4.1	M.....	6A - 10A	30	11/07/2022 - 11/07/2022	1D	1	\$30.00	1
	4.2	M.....	10A - 3P	30	11/07/2022 - 11/07/2022	1D	1	\$30.00	1
				** FLIGHT TOTALS **			2	\$60.00	
		FLIGHT 5							
	5.1	.T.....	6A - 10A	30	11/08/2022 - 11/08/2022	1D	1	\$30.00	1
	5.2	.T.....	10A - 3P	30	11/08/2022 - 11/08/2022	1D	1	\$30.00	1
				** FLIGHT TOTALS **			2	\$60.00	

Nov 02, 22
 CONT# 36244776 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 12606

	Nov 22					
SPOTS	8					
CASH	220.00					
TRADE	0.00					
NSL	0.00					
TOTAL	220.00					

						TOTAL
SPOTS						8
CASH						220.00
TRADE						0.00
NSL						0.00
TOTAL						220.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, WinPower Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Doug White</u>								
Authorized committee: <u>Doug White for Congress</u>								
Agency requesting time (and contact information): <input checked="" type="checkbox"/> <u>N/A WinPower Strategies</u>								
Candidate's political party: <u>Democratic Party</u>								
Office sought (no acronyms or abbreviations): <u>U.S. Representative - Washington's 4th District</u>								
Date of election: <u>August 2nd, 2022</u> <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary								
Treasurer of candidate's authorized committee: <u>Jay Petterson</u>								
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.								
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%; padding: 5px;">Candidate/Committee/Agency</th> <th style="width: 50%; padding: 5px;">Station Representative</th> </tr> <tr> <td style="padding: 5px;">Signature: <u><i>John Wylka</i></u></td> <td style="padding: 5px;">Signature: <u><i>Laurie Hammermeister</i></u></td> </tr> <tr> <td style="padding: 5px;">Name: <u>John Wylka</u></td> <td style="padding: 5px;">Name: <u>Laurie Hammermeister</u></td> </tr> <tr> <td style="padding: 5px;">Date of Request to Purchase Ad Time: <u>11/2/22</u></td> <td style="padding: 5px;">Date of Station Agreement to Sell Time: <u>11/2/22</u></td> </tr> </table>	Candidate/Committee/Agency	Station Representative	Signature: <u><i>John Wylka</i></u>	Signature: <u><i>Laurie Hammermeister</i></u>	Name: <u>John Wylka</u>	Name: <u>Laurie Hammermeister</u>	Date of Request to Purchase Ad Time: <u>11/2/22</u>	Date of Station Agreement to Sell Time: <u>11/2/22</u>
Candidate/Committee/Agency	Station Representative							
Signature: <u><i>John Wylka</i></u>	Signature: <u><i>Laurie Hammermeister</i></u>							
Name: <u>John Wylka</u>	Name: <u>Laurie Hammermeister</u>							
Date of Request to Purchase Ad Time: <u>11/2/22</u>	Date of Station Agreement to Sell Time: <u>11/2/22</u>							

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

John Wylie

Name:

John Wylie

Date:

11/2/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

10/24/22 DONG WHITE

WPDW004R

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *11031*

Station Call Letters: *KRSE-FM*

Date Received/Requested: *11/2/22*

Est. #: *12606*

Station Location: *YAKIMA-WA*

Run Start and End Dates: *11/4-11/8/22*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.