

Public File

Underwriting and Sponsor agreements

10-01-23 to 12-31-23

Our Underwriting manager volunteer is reaching out to seek other agreements and donors. As a volunteer he must pursue these activities on his time off from his regular employment. He has also used time during the pandemic to examine several software programs used by other not-for-profits for fundraising purposes. The station is using a free fundraising email program as selected by the Board.

The program is new to WGEN-FM and as apply it and adapt it to our needs we have every belief it will become a useful tool for our management. Mail Chimp is based in Atlanta, GA. The Board has now begun to pay for Mail Chimp at a rate of \$13 per month and it was donated by Mr. Sinon.

Like many small endeavors, inflationary issues continue to be problematic regarding underwriting. We are evaluating fundraising software and services other non profits are using. None have been selected yet.

We began an email fundraising effort and will continued visits to past donors in the fourth quarter as well as the email campaign.

January 7, 2024

GL Graber, President

Wild World Media Inc.

WGEN-FM (88.9)

Monee, IL