

**MARKER BROADCASTING QUARTERLY PUBLIC AFFAIRS REPORT**

**10/01-12/31-2023**

10/0123- FREE MMA GYMS-BEAR FIORDA-OWNER/FIGHTER- Conversation with fighter Bear Fiorda about this unique 501c3 organization that serves the community of men, women, seniors and children with free lessons and training in the sport of MMA (Mixed Martial Arts). The goal for children is to build self confidence, discipline, and leadership skills along with keeping them away from crime and gangs and gaining the ability to protect themselves should the event arise.

10/0823-RIV-CO CONNECT-TOM MULLEN-DIRECTOR OF BROADBAND SERVICES- Riv-Co Connect is run by the County of Riverside and offers a low income program for Internet access at a reduced rate for income qualified residents of Riverside County. Conversation about the program, details on qualifications and the benefits of the program for those in need.

10/15/23- MAMA'S HOUSE-MAURAE QUIGLEY-BOARD MEMBER-This 501c3 organization helps pregnant women and mothers in crisis with housing and assistance to gain a successful future on their own. Their programs include training and education in today's job fields along with a secure environment for themselves and their children. Mama's House is expanding their current community with a new extension and is raising needed funds for the completion of their project with their annual hearts of love luncheon.

10/22/23-DESERT ARC-RICHARD BALOCCO- CEO- Conversation with CEO regarding upcoming Italian Festival and Car Show on November 18th in partnership with Mario's Italian Cafes to raise funds to keep Desert Arc's important programs running to assist disabled adult's in the Coachella valley.

10/2923- FRIENDS OF THE BRAILLE INSTITUTE-PETER RICHARDSON-BOARD MEMBER- A 501c3 non profit organization that promotes assistance and education to those with low vision and full vision loss. Discussion from it's inception to the many beneficial services that they offer to those with vision loss.

11/05/23- EISENHOWER CIRCLE OF STARS- DEBORAH DESANTIS-PROGRAM COORDINATOR Non Profit Women's auxiliary dedicated to fundraising efforts for needed state-of-the-art medical equipment and imaging systems. Conversation with Deborah and Dr Elly (Radiologist) about Circle of Stars and the importance of their work for our community.

11/12/23--CABOT'S PUEBLO MUSEUM-IRENE RODRIGUEZ-MEDIA RELATIONS-A Local landmark 501c3 that is open to the public and educates the community about Cabot Yerxa one of it's first and former homesteaders and one of the first residents that made their home in Desert Hot Springs. Conversation about finding and settling on land that Cabot Yerxa founded, built his home and lived back

in that time. His home is now a public museum where kids and adults alike can tour and learn about this life.

11/19/23- SHELTER FROM THE STORM- LYNN MORDIARDI- DIRECTOR A non profit organization giving assistance, safety and support for battered women in abusive relationships. Topical interview with information about the organization and the services they provide to women in need.

11/26/23- JEWISH FAMILY SERVICES-MAUREEN FORMAN-EXECUTIVE DIRECTOR-A community 501c3 organization that assists residents of the Coachella Valley with resources such as Counseling, Family Assistance and immediate needs in crisis situations to all faiths and creeds. Maureen Forman-Director educates us with regards to the history, background and services they provide to community.

12/03/23- MARTHA'S VILLAGE -KATHY LAMBERT-MARKETING MGR-Kathy Lambert joins us to educate the community about Martha's Village and Kitchen and their ongoing work to provide assistance as the largest provider of services to the homeless and to those in our community with a need.

12/10/23- TEAM MOM CHARITIES-MARGARET WEBB-FOUNDER- Conversation with Margaret Webb Founder of Team Mom Charities about the work they do and events put on to raise funds to facilitate the organization and assist the homeless and low income residents with food, clothing and essentials through relationships with the community and with business organizations that support the cause.

12/17/23- PEGASUS RIDING ACADEMY-JENNIFER HEGGIE-DIRECTOR OF DEVELOPMENT- A unique 501c3 that teaches and holds scheduled riding sessions for developmentally disabled children. Jennifer discusses the history and background of Pegasus and the many benefits that horseback riding provides for disabled children along with fundraising events, volunteer recruitment and the organization as a whole.

12/24/23- RANCHO MIRAGE EARTHQUAKE PREPAREDNESS COMMISSION Dr Dennis Miletic speaks on the topic of Earthquakes and how to properly prepare for an earthquake. What to do during an earthquake and valuable information and instruction for the before and after in the event of a sizable earthquake.

12/31/23- PS HISTORICAL SOCIETY-RENEE BROWN-DIRECTOR OF EDUCATION

Director Renee Brown speaks to us about the rich and vibrant history of the Palm Springs Historical society. Including it's background up until the present day. Renee educates us about the museum, walking tours, biking tours and the benefits of knowing your Palm Springs Historical Society.