

MARKER BROADCASTING QUARTERLY PUBLIC AFFAIRS REPORT

01/07-03/31-2024

01/07/24--FRIENDS OF THE BRAILLE INSTITUTE-PETER RICHARDSON-BOARD MEMBER- A 501c3 non profit organization that promotes assistance and education to those with low vision and full vision loss. Discussion from it's inception to the many beneficial services that they offer to those with vision loss.

01/14/24-RIV-CO CONNECT-TOM MULLEN-DIRECTOR OF BROADBAND SERVICES- Riv-Co Connect is run by the County of Riverside and offers a low income program for Internet access at a reduced rate for income qualified residents of Riverside County. Educated listeners about the program, details on qualifications and the benefits of the program for those in need.

01/21/24- SHELTER FROM THE STORM- LYNN MORDIARDI- DIRECTOR A non profit organization giving assistance, safety and support for battered women in abusive relationships. Topical interview with information about the organization and the services they provide to women in need.

01/28/24- MAMA'S HOUSE-MAURAE QUIGLEY-BOARD MEMBER- A non profit organization committed to helping Women in crisis pregnancies with a safe and nurturing environment. Programs consist of education and counseling along with outreach services and assistance towards an independent and confident future. Upcoming fundraising event "The 11th Annual Heartbeat of Love Luncheon" February 10 2024.

02/04/24-DESERT ARC-RICHARD BALOCCO-CEO Discussion about the well respected Desert Arc Organization, Richard Balocco-CEO tells us all about the 501c3 that offers hands on training and employment opportunities to mentally challenged adults along with the many positions that are held by the mentally challenged clients of Desert Arc. Discussion involves the organizations history, background and their journey up to today. Upcoming fundraising event "Champions of Change Luncheon" February 8 2024.

02/11/24 MARTHA'S VILLAGE AND KITCHEN -KATHY LAMBERT-MARKETING MGR Interview to educate the community about Martha's Village and Kitchen and their ongoing work to provide food/shelter and much needed assistance as the largest provider of services to the homeless and to those in our community with a need.

02/18/24-TEAM MOM CHARITIES-MARGARET WEBB-FOUNDER-Conversation with Margaret Webb Founder of Team Mom Charities about the work they do and events put on to raise funds to facilitate the organization and assist the homeless and low income residents with food, clothing and essentials through relationships with the community and with business organizations that support the cause.

02/25/24-FREE MMA GYMS-BEAR FIORDA-OWNER/FIGHTER- Conversation with fighter Bear Fiorda about this unique 501c3 organization that serves the community of men, women, seniors and children with free lessons and training in the sport of MMA (Mixed Martial Arts). The goal for children is to build self confidence, discipline, and leadership skills along with keeping them away from crime and gangs and gaining the ability to protect themselves should the event arise.

03/03/24-EISENHOWER CIRCLE OF STARS- DEBORAH DESANTIS-PROGRAM COORDINATOR Non Profit Women's auxiliary dedicated to fundraising efforts for needed state-of-the-art medical equipment and imaging systems. Conversation with Deborah and Dr Elly (Radiologist) about Circle of Stars and the importance of their work for our community

03/10/24- PEGASUS RIDING ACADEMY-JENNIFER HEGGIE-DIRECTOR OF DEVELOPMENT- A unique 501c3 that teaches and holds scheduled riding sessions for developmentally disabled children. Jennifer discusses the history and background of Pegasus and the many benefits that horseback riding provides for disabled children along with fundraising events, volunteer recruitment and the organization as a whole.

03/17/24- RANCHO MIRAGE EARTHQUAKE PREPAREDNESS COMMISSION General discussion with Dr Dennis Mileti on the topic of Earthquakes and how to properly prepare for an earthquake. What to do in an earthquake and valuable information and instruction in the event of a sizable earthquake.

03/24/24- PS HISTORICAL SOCIETY-RENEE BROWN-DIRECTOR OF EDUCATION Director Renee Brown speaks to us about the rich and vibrant history of the Palm Springs Historical society. Including it's background up until the present day. Renee educates us about the museum, walking tours, biking tours and the benefits of knowing your Palm Springs Historical Society.

03/31/24- CABOT'S PUEBLO MUSEUM-IRENE RODRIGUEZ-MEDIA RELATIONS-A Local landmark 501c3 that is open to the public and educates the community about Cabot Yerxa one of it's first homesteaders and one of the first residents that made their home in Desert Hot Springs.