

**Salisbury University Foundation, Inc.**

**EEO PUBLIC FILE REPORT**

Covering the Period from June 1, 2010 to May 31, 2011

**Section 1: Vacancy Information**

Full-Time Position Filled and Date of Hire	Recruitment Source of Hired Applicant	Total Interviewees from all Sources
On-air Host/Reporter	Corporation for Public Broadcasting	3
Underwriting Salesperson	Cold Call	3

Total number of persons interviewed during applicable period: 6

**Section 2: Recruitment Source Information**

Note: No sources requested notification of the stations' vacancies.

Recruitment Source	Total Number of Interviewees provided during the Period	Full-Time Position(s) for which this Source was used
The Cape Gazette Newspaper 17585 Nassau Commons Blvd Lewes, DE 19958 Contact: Dennis Forney Ph: 302-645-7700 x303	2	Underwriting Sales
CareerBuilder.com via The Daily Times Newspaper P.O. Box 1937 Salisbury, MD 21802-1937 Contact: Victoria Hagerman vhagerman@dmg.gannett.com Ph: 410-749-7171		Reporter

<p>Current Magazine  6930 Carroll Ave., Suite 350  Takoma Park, MD 20912  Contact: Kathleen Unwin  currentpublicmedia@gmail.com  Ph: 877-745-8776, Ext. 1</p>	1	Reporter
<p>Corporation for Public Broadcasting  401 Ninth St, NW  Washington, DC 20004-2129  www.cpb.org/jobline/  No Contact Person  Ad submitted online  Ph: 202-879-9600</p>	1	Reporter
<p>Salisbury Daily Times  P.O. Box 1937  Salisbury, MD 21802-1937  Contact: Victoria Hagerman  vhagerman@dmg.gannett.com  Ph: 410-749-7171</p>	1	Reporter Underwriting Sales
<p>Mr. Terry Johnson  Delaware Technical and Community College  P.O. Box 610 Georgetown, DE 19947  http://www.collegecentral.com/dtccowens/Employer.cfm  No Contact Person  Ad submitted online  Ph: 302-855-5951</p>		Reporter
<p>The Delaware Wave Newspaper  Contact: Karen McCue-Pettenati  12417 Ocean Gateway, Ste A7  Ocean City, MD 21842  kmccue@dmg.gannett.com  Ph: 410-213-9442 ext.11</p>		Underwriting Sales
<p>MD/DE/DC Broadcasters Association  P.O. Box 342  Raleigh, NC 27602  http://associationdatabase.com/aws/MDCD/pt/sp/jobs  No Contact Person  Ad submitted online  Ph: 888-FON-MDCD</p>		Reporter

Wesley College 120 N State St. Dover, Delaware 19901 <a href="http://www.collegecentral.com/wesley/">http://www.collegecentral.com/wesley/</a> No Contact Person Ad submitted online Ph: 302-736-2300		Reporter
Wilmington University 3282 N. Dupont Highway Dover, DE 19901-2218 <a href="http://www.collegecentral.com/wilmu/">http://www.collegecentral.com/wilmu/</a> No Contact Person Ad submitted online Ph: 302-356-4636		Reporter
WSCL website P.O. Box 2596 Salisbury, MD 21802 <a href="http://www.wscl.org">www.wscl.org</a> <a href="http://www.delmarvapublicradio.net">www.delmarvapublicradio.net</a> Ph: 410-543-6895		Reporter

### **Section 3: Supplemental Recruitment Activities Undertaken by WSCL**

WSCL/WSDL offers training programs for community members interested in obtaining the skills required for broadcast employment as announcers. Volunteers who wish to get on-air experience are required to complete the training before taking responsibility for a shift. Applicants are sought primarily through on-air invitations, though some learn of the program by word of mouth. The amount of training provided depends on the aptitude of the volunteer and prior experience, if any. A current part-time employee began as a volunteer announcer.

WSCL/WSDL has established an internship/practicum program in the news department, development department, and marketing. Salisbury University students have produced news pieces and some have aired during morning drive time. Community members have also produced news pieces and helped produce talk programs.