

ORDER



Kansas City

Orders
Order / Rev: 758401
Alt Order #: 08413282
Product Desc: SCHMITT FOR MO
Estimate:
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/10/16 / 10/10/16
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency Name: Victory Enterprises Inc
Buying Contact:
Billing Contact:
 5200 S.W. 30th Street
 Davenport, IA 52802

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Schmitt For Missouri
Demographic: A35+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	22	\$23,286.00	\$19,793.10

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	22	\$23,286.00	\$19,793.10	0.00
Totals	22	\$23,286.00	\$19,793.10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	10/12/16	10/12/16	News @ 6-7am More in the Morning	CM	6-7am (6:00 AM-6:30 AM)	-- 1----	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-- 1----		1				\$700.00		0.00			
E 2	KCTV	10/13/16	10/13/16	News @ 6-7am More in the Morning	CM	6-7am (6:00 AM-6:30 AM)	--- 1---	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--- 1---		1				\$700.00		0.00			
E 3	KCTV	10/14/16	10/14/16	News @ 6-7am More in the Morning	CM	6-7am (6:00 AM-6:30 AM)	---- 1--	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---- 1--		1				\$700.00		0.00			
E 4	KCTV	10/11/16	10/11/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	- 1-----	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	- 1-----		1				\$700.00		0.00			
E 5	KCTV	10/12/16	10/12/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	-- 1----	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-- 1----		1				\$700.00		0.00			
E 6	KCTV	10/14/16	10/14/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	---- 1--	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---- 1--		1				\$700.00		0.00			

Order / Rev: 758401
 Alt Order #: 08413282
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Schmitt For Missouri
 Product Desc: SCHMITT FOR MO
 Estimate:

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KCTV	10/12/16	10/12/16	News @ Noon News @ Noon	CM	12-1230pm	-- 1----	1:00	1	\$1,486.00	PMT	0.00	NM	1	\$1,486.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-- 1----			1		\$1,486.00		0.00				
E 8	KCTV	10/12/16	10/12/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	-- 1----	1:00	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-- 1----			1		\$900.00		0.00				
E 9	KCTV	10/13/16	10/13/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	--- 1---	1:00	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--- 1---			1		\$900.00		0.00				
E 10	KCTV	10/14/16	10/14/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	---- 1--	1:00	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	---- 1--			1		\$900.00		0.00				
E 11	KCTV	10/11/16	10/11/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	- 1-----	1:00	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	- 1-----			1		\$1,100.00		0.00				
E 12	KCTV	10/12/16	10/12/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	-- 1----	1:00	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-- 1----			1		\$1,100.00		0.00				
E 13	KCTV	10/13/16	10/13/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	--- 1---	1:00	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--- 1---			1		\$1,100.00		0.00				
E 14	KCTV	10/13/16	10/13/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	--- 1---	1:00	1	\$1,400.00	PMT	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--- 1---			1		\$1,400.00		0.00				
E 15	KCTV	10/11/16	10/11/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	- 1-----	1:00	1	\$1,800.00	PMT	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	- 1-----			1		\$1,800.00		0.00				
E 16	KCTV	10/13/16	10/13/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	--- 1---	1:00	1	\$1,800.00	PMT	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--- 1---			1		\$1,800.00		0.00				
E 17	KCTV	10/17/16	10/17/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1-----	1:00	1	\$1,800.00	PMT	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	1-----			1		\$1,800.00		0.00				
E 18	KCTV	10/17/16	10/17/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	1-----	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	1-----			1		\$700.00		0.00				
E 19	KCTV	10/17/16	10/17/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	1-----	1:00	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	1-----			1		\$700.00		0.00				
E 20	KCTV	10/17/16	10/17/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	1-----	1:00	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	1-----			1		\$900.00		0.00				
E 21	KCTV	10/17/16	10/17/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	1-----	1:00	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 758401
 Alt Order #: 08413282
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Schmitt For Missouri
 Product Desc: SCHMITT FOR MO
 Estimate:

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KCTV	10/17/16	10/17/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	1-----	1:00	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1		\$1,100.00		0.00						
E 22	KCTV	10/17/16	10/17/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	1-----	1:00	1	\$1,400.00	PMT	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1		\$1,400.00		0.00						
Totals													22	\$23,286.00	