

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Strategic Media Services, Inc
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

<u>Contract / Revision</u> 763433 /		<u>Alt Order #</u> 07335095
<u>Product</u> COFFMAN CONG		
<u>Contract Dates</u> 10/22/14 - 10/28/14		<u>Estimate #</u>
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 10/17/14 / 10/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8201	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	31	10/22/14	10/28/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	MTWTF--				5	\$125.00	0.00			
N 2	31	10/23/14	10/28/14	Good Day Colorado	6a-7a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/14	10/29/14	-T-TF--				5	\$200.00	0.00			
3	31	10/22/14	10/27/14	Good Day Colorado	7a-8a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	M-W-F--				3	\$250.00	0.00			
4	31	10/22/14	10/28/14	Good Day Colorado	8a-9a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	-TWT---				3	\$125.00	0.00			
5	31	10/22/14	10/28/14	Fox 31 News	9p-1005p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	-TW-F--				3	\$250.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	31	10/22/14-10/28/14	Fox 31 News	9p-1005p	-TuW--F----	:30		\$250.00	0.00	NM		
			See MG 5.4,5.5,5.6										
	2	31	10/22/14-10/28/14	Fox 31 News	9p-1005p	-TuW--F----	:30		\$250.00	0.00	NM		
			See MG 5.4,5.5,5.6										
	3	31	10/22/14-10/28/14	Fox 31 News	9p-1005p	-TuW--F----	:30		\$250.00	0.00	NM		
			See MG 5.4,5.5,5.6										
	4	31	10/22/14-10/28/14	Fox 31 News Nightside	10p-1035p	MTuWThF----	:30		\$250.00	0.00	NM		
	Ⓜ		MG for 5.2,5.3,5.1										
	5	31	10/22/14-10/28/14	Fox 31 News Nightside	10p-1035p	MTuWThF----	:30		\$250.00	0.00	NM		
	Ⓜ		MG for 5.2,5.3,5.1										
	6	31	10/22/14-10/28/14	Fox 31 News Nightside	10p-1035p	MTuWThF----	:30		\$250.00	0.00	NM		
	Ⓜ		MG for 5.2,5.3,5.1										
6	31	10/22/14	10/23/14	Judge Judy	3p-4p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--WT---				2	\$350.00	0.00			
7	31	10/24/14	10/24/14	Judge Judy	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$350.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
763433 /	07335095

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/14 - 10/28/14	COFFMAN CONG	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Coffman/R/Congress	10/17/14 / 10/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
8	31	10/27/14	10/27/14	Judge Judy	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$350.00	0.00			
9	31	10/28/14	10/28/14	Judge Judy	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00	0.00			
10	31	10/22/14	10/22/14	Judge Judy	4p-5p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--2----				2	\$350.00	0.00			
11	31	10/23/14	10/27/14	Judge Judy	4p-5p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/14	10/29/14	M-TF--				2	\$350.00	0.00			
12	31	10/28/14	10/28/14	Judge Judy	4p-5p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$350.00	0.00			
13	31	10/22/14	10/28/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	MTWTF--				3	\$750.00	0.00			
D 14	31	10/22/14	10/22/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	0	\$0.00
D 15	31	10/23/14	10/28/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	0	\$0.00
16	31	10/22/14	10/28/14	Jeopardy	6p-630p		:30				NM	2	\$6,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	MTWT---				2	\$3,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	31	10/22/14-10/28/14	Jeopardy	6p-630p	MTuWTh----	:30		\$3,200.00	0.00	NM		
	See MG 16.5,16.6												
	4	31	10/22/14-10/28/14	Jeopardy	6p-630p	MTuWTh----	:30		\$3,200.00	0.00	NM		
	See MG 16.5,16.6												
	5	31	10/28/14-10/28/14	Jeopardy	6p-630p	-Tu-----	:30		\$3,200.00	0.00	NM		
	Ⓜ MG for 16.3,23.1,16.4												
	6	31	10/22/14-10/28/14	World Series on FOX	5p-CC	---WTh-SaSu	:30		\$3,500.00	0.00	NM		
	Ⓜ MG for 16.3,23.1,16.4												
17	31	10/22/14	10/28/14	M-F LN 9p-930p News	9p-930p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	-TW----				2	\$2,200.00	0.00			
18	31	10/23/14	10/27/14	M-F LN 930p-1005p	930p-1005p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/14	10/29/14	M-T---				2	\$1,500.00	0.00			
19	31	10/25/14	10/25/14	Sa LN 930p-10p	930p-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$1,100.00	0.00			
20	31	10/26/14	10/26/14	FOX News Sunday	8a-12p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$175.00	0.00			
D 21	31	10/26/14	10/26/14	NFL on FOX 11am	11a-CC		:30				NM	0	\$0.00
22	31	10/26/14	10/26/14	NFL Morning Game	730a-CC		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$6,500.00	0.00			
23	31	10/26/14	10/26/14	Sunday 5p-530p	5p-530p		:30				NM	0	\$0.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	31	10/20/14-10/26/14	Sunday 5p-530p	5p-530p	-----Su	:30		\$300.00	0.00	NM		
See MG 16.5,16.6													
D 24	31	10/26/14	10/26/14	Su 530-6p	530p-6p		:30				NM	0	\$0.00
D 25	31	10/26/14	10/26/14	Su LN 9p-930p	9p-930p		:30				NM	0	\$0.00
26	31	10/26/14	10/26/14	Sunday Sports Zone	1030p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$125.00	0.00			
27	31	10/22/14	10/23/14	World Series on FOX	5p-CC		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--WT---				2	\$3,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	31	10/20/14-10/26/14	World Series on FOX	5p-CC	---WTh----	:30		\$3,500.00	0.00	NM		
See MG 27.3													
	3	31	10/20/14-10/26/14	World Series on FOX	5p-CC	-TuW--FSaSu	:30		\$3,500.00	0.00	NM		
Ⓜ MG for 27.2 10/23													
Totals										0.00		44	\$38,250.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	30	\$28,275.00	\$24,033.75
10/27/14 - 10/28/14	14	\$9,975.00	\$8,478.75
Totals	44	\$38,250.00	\$32,512.50

Signature: _____ **Date:** _____

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