



WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T&C: <http://bit.ly/2FYavgw>
Main: (601) 544-4730
Billing: (601) 450-8324

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
2078206-1	10/21/18	October 2018	10/01/18 - 10/16/18

Property	Account Executive	Sales Office	Sales Region
WDAM	Cindy Smith	WDAM-Hattiesb	Local

Billing Address:

Maggie Clark Media Services
Attention: Accounts Payable
139 Bent Creek Drive
Brandon, MS 39047

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Advertiser	Product	Estimate Number
POL/Hyde-Smith, Cindy/US	Oct 10-16 TV	292

Flight Dates	Order #	Alt Order #
10/10/18 - 10/16/18	2078206	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	10/10/18	10/16/18	News at 530a	530a-6a	11111--	:30	5	\$90.00	NM																				
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/10/18</td><td>10/16/18</td><td>11111--</td><td>5</td><td>\$90.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/18	10/16/18	11111--	5	\$90.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/18	10/16/18	11111--	5	\$90.00																								
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1	WDAM	W	10/10/18	5:50 AM	News at 530a	530a-6a	:30	NRSC 4095 BLACK	\$90.00	NM																			
2	WDAM	Th	10/11/18	5:51 AM	News at 530a	530a-6a	:30	NRSC 4095 BLACK	\$90.00	NM																			
3	WDAM	F	10/12/18	5:58 AM	News at 530a	530a-6a	:30	NRSC 4095 BLACK	\$90.00	NM																			
4	WDAM	M	10/15/18	5:41 AM	News at 530a	530a-6a	:30	NRSC 4095 BLACK	\$90.00	NM																			
5	WDAM	Tu	10/16/18	5:43 AM	News at 530a	530a-6a	:30	NRSC 4095 BLACK	\$90.00	NM																			
2	10/10/18	10/16/18	News at 6a	6a-7a	22222--	:30	10	\$160.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
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2	WDAM	W	10/10/18	6:11 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
1	WDAM	W	10/10/18	6:59 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
4	WDAM	Th	10/11/18	6:12 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
3	WDAM	Th	10/11/18	6:51 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
5	WDAM	F	10/12/18	6:20 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
6	WDAM	F	10/12/18	6:53 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
7	WDAM	M	10/15/18	6:08 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
8	WDAM	M	10/15/18	6:47 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
10	WDAM	Tu	10/16/18	6:11 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
9	WDAM	Tu	10/16/18	6:47 AM	News at 6a	6a-7a	:30	NRSC 4095 BLACK	\$160.00	NM																			
3	10/10/18	10/16/18	Midday	12p-1230p	11111--	:30	5	\$110.00	NM																				
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/10/18</td><td>10/16/18</td><td>11111--</td><td>5</td><td>\$110.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/18	10/16/18	11111--	5	\$110.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
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We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
2078206-1	10/21/18	October 2018	10/01/18 - 10/16/18
Advertiser	Product	Estimate Number	
POL/Hyde-Smith, Cindy/US	Oct 10-16 TV	292	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	10/10/18	10/16/18	Midday	12p-1230p	11111--	:30	5	\$110.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	W	10/10/18	12:12 PM	Midday	12p-1230p	:30	NRSC 4095 BLACK	\$110.00	NM
2	WDAM	Th	10/11/18	12:12 PM	Midday	12p-1230p	:30	NRSC 4095 BLACK	\$110.00	NM
3	WDAM	F	10/12/18	12:09 PM	Midday	12p-1230p	:30	NRSC 4095 BLACK	\$110.00	NM
4	WDAM	M	10/15/18	12:15 PM	Midday	12p-1230p	:30	NRSC 4095 BLACK	\$110.00	NM
5	WDAM	Tu	10/16/18	12:15 PM	Midday	12p-1230p	:30	NRSC 4095 BLACK	\$110.00	NM
4	10/10/18	10/16/18	Live at Five	5p-530p	11111--	:30	5	\$260.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/18	10/16/18	11111--	5	\$260.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	W	10/10/18	5:19 PM	Live at Five	5p-530p	:30	NRSC 4095 BLACK	\$260.00	NM
2	WDAM	Th	10/11/18	5:18 PM	Live at Five	5p-530p	:30	NRSC 4095 BLACK	\$260.00	NM
3	WDAM	F	10/12/18	5:28 PM	Live at Five	5p-530p	:30	NRSC 4095 BLACK	\$260.00	NM
4	WDAM	M	10/15/18	5:18 PM	Live at Five	5p-530p	:30	NRSC 4095 BLACK	\$260.00	NM
5	WDAM	Tu	10/16/18	5:22 PM	Live at Five	5p-530p	:30	NRSC 4095 BLACK	\$260.00	NM
5	10/10/18	10/16/18	News 7 at Six	6p-630p	11111--	:30	5	\$405.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/18	10/16/18	11111--	5	\$405.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	W	10/10/18	6:22 PM	News 7 at Six	6p-630p	:30	NRSC 4095 BLACK	\$405.00	NM
2	WDAM	Th	10/11/18	6:27 PM	News 7 at Six	6p-630p	:30	NRSC 4095 BLACK	\$405.00	NM
3	WDAM	F	10/12/18	6:20 PM	News 7 at Six	6p-630p	:30	NRSC 4095 BLACK	\$405.00	NM
4	WDAM	M	10/15/18	6:11 PM	News 7 at Six	6p-630p	:30	NRSC 4095 BLACK	\$405.00	NM
5	WDAM	Tu	10/16/18	6:15 PM	News 7 at Six	6p-630p	:30	NRSC 4095 BLACK	\$405.00	NM
6	10/10/18	10/16/18	WDAM News @ 10	10p-1035p	11111--	:30	5	\$480.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/18	10/16/18	11111--	5	\$480.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	W	10/10/18	10:17 PM	WDAM News @ 10	10p-1035p	:30	NRSC 4095 BLACK	\$480.00	NM
2	WDAM	Th	10/11/18	10:12 PM	WDAM News @ 10	10p-1035p	:30	NRSC 4095 BLACK	\$480.00	NM
3	WDAM	F	10/12/18	10:21 PM	WDAM News @ 10	10p-1035p	:30	NRSC 4095 BLACK	\$480.00	NM
4	WDAM	M	10/15/18	10:16 PM	WDAM News @ 10	10p-1035p	:30	NRSC 4095 BLACK	\$480.00	NM
5	WDAM	Tu	10/16/18	10:17 PM	WDAM News @ 10	10p-1035p	:30	NRSC 4095 BLACK	\$480.00	NM
7	10/13/18	10/13/18	News at 6p Sat	6p-630p	-----1-	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/10/18	10/16/18	-----1-	1	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	Sa	10/13/18	6:10 PM	News at 6p Sat	6p-630p	:30	NRSC 4095 BLACK	\$125.00	NM
8	10/13/18	10/13/18	10p News Sat	10p-1030p	-----1-	:30	1	\$300.00	NM	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 -----1- 1 \$300.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Sa	10/13/18	10:05 PM	10p News Sat	10p-1030p	:30	NRSC 4095 BLACK	\$300.00 NM
9	10/14/18	10/14/18	LOC News at 5p Sun	5p - 5:30 p	-----1	:30	1	\$60.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 -----1 1 \$60.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	10/14/18	5:10 PM	LOC News at 5p Sun	5p - 5:30 p	:30	NRSC 4095 BLACK	\$60.00 NM
10	10/14/18	10/14/18	News Fol NFL Su 1030p	1030p-11p	-----1	:30	1	\$240.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 -----1 1 \$240.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	10/14/18	10:50 PM	News Fol NFL Su 1030p	1030p-11p	:30	NRSC 4095 BLACK	\$240.00 NM
11	10/10/18	10/16/18	NBC Today Show	7a-9a	55555--	:30	25	\$120.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 55555-- 25 \$120.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDAM	W	10/10/18	7:27 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
2	WDAM	W	10/10/18	7:56 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
1	WDAM	W	10/10/18	8:26 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
5	WDAM	W	10/10/18	8:47 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
3	WDAM	W	10/10/18	9:00 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
8	WDAM	Th	10/11/18	7:19 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
6	WDAM	Th	10/11/18	7:55 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
7	WDAM	Th	10/11/18	8:26 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
9	WDAM	Th	10/11/18	8:45 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
10	WDAM	Th	10/11/18	9:00 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
12	WDAM	F	10/12/18	7:20 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
11	WDAM	F	10/12/18	7:56 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
14	WDAM	F	10/12/18	8:26 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
13	WDAM	F	10/12/18	8:39 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
15	WDAM	F	10/12/18	8:56 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
18	WDAM	M	10/15/18	7:30 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
20	WDAM	M	10/15/18	7:59 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
17	WDAM	M	10/15/18	8:26 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
19	WDAM	M	10/15/18	8:46 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
16	WDAM	M	10/15/18	8:59 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
24	WDAM	Tu	10/16/18	7:28 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
21	WDAM	Tu	10/16/18	7:55 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
25	WDAM	Tu	10/16/18	8:26 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
22	WDAM	Tu	10/16/18	8:47 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM
23	WDAM	Tu	10/16/18	8:58 AM	NBC Today Show	7a-9a	:30	NRSC 4095 BLACK	\$120.00 NM

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11	10/10/18	10/16/18	NBC Today Show	7a-9a	5555--	:30	25	\$120.00	NM
12	10/10/18	10/16/18	NBC Today Show II	9a-10a	11111--	:30	5	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 11111-- 5 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	10/10/18	9:34 AM	NBC Today Show II	9a-10a	:30	NRSC 4095 BLACK	\$45.00 NM
2	WDAM	Th	10/11/18	9:36 AM	NBC Today Show II	9a-10a	:30	NRSC 4095 BLACK	\$45.00 NM
3	WDAM	F	10/12/18	9:32 AM	NBC Today Show II	9a-10a	:30	NRSC 4095 BLACK	\$45.00 NM
4	WDAM	M	10/15/18	9:36 AM	NBC Today Show II	9a-10a	:30	NRSC 4095 BLACK	\$45.00 NM
5	WDAM	Tu	10/16/18	9:32 AM	NBC Today Show II	9a-10a	:30	NRSC 4095 BLACK	\$45.00 NM
13	10/10/18	10/16/18	NBC Today Show III	10a-11a	11111--	:30	5	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 11111-- 5 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	10/10/18	10:33 AM	NBC Today Show III	10a-11a	:30	NRSC 4095 BLACK	\$35.00 NM
2	WDAM	Th	10/11/18	10:33 AM	NBC Today Show III	10a-11a	:30	NRSC 4095 BLACK	\$35.00 NM
3	WDAM	F	10/12/18	10:32 AM	NBC Today Show III	10a-11a	:30	NRSC 4095 BLACK	\$35.00 NM
4	WDAM	M	10/15/18	10:33 AM	NBC Today Show III	10a-11a	:30	NRSC 4095 BLACK	\$35.00 NM
5	WDAM	Tu	10/16/18	10:55 AM	NBC Today Show III	10a-11a	:30	NRSC 4095 BLACK	\$35.00 NM
14	10/10/18	10/16/18	Inside Edition	4p-430p	11111--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 11111-- 5 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	10/10/18	4:21 PM	Inside Edition	4p-430p	:30	NRSC 4095 BLACK	\$60.00 NM
2	WDAM	Th	10/11/18	4:15 PM	Inside Edition	4p-430p	:30	NRSC 4095 BLACK	\$60.00 NM
3	WDAM	F	10/12/18	4:15 PM	Inside Edition	4p-430p	:30	NRSC 4095 BLACK	\$60.00 NM
4	WDAM	M	10/15/18	4:22 PM	Inside Edition	4p-430p	:30	NRSC 4095 BLACK	\$60.00 NM
5	WDAM	Tu	10/16/18	4:16 PM	Inside Edition	4p-430p	:30	NRSC 4095 BLACK	\$60.00 NM
15	10/10/18	10/16/18	Jeopardy	430p-5p	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 11111-- 5 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	W	10/10/18	4:35 PM	Jeopardy	430p-5p	:30	NRSC 4095 BLACK	\$80.00 NM
2	WDAM	Th	10/11/18	4:36 PM	Jeopardy	430p-5p	:30	NRSC 4095 BLACK	\$80.00 NM
3	WDAM	F	10/12/18	4:35 PM	Jeopardy	430p-5p	:30	NRSC 4095 BLACK	\$80.00 NM
4	WDAM	M	10/15/18	4:35 PM	Jeopardy	430p-5p	:30	NRSC 4095 BLACK	\$80.00 NM
5	WDAM	Tu	10/16/18	4:43 PM	Jeopardy	430p-5p	:30	NRSC 4095 BLACK	\$80.00 NM
16	10/10/18	10/16/18	Wheel of Fortune	630p-7p	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/18 10/16/18 11111-- 5 \$300.00									

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INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
2078206-1	10/21/18	October 2018	10/01/18 - 10/16/18
Advertiser	Product	Estimate Number	
POL/Hyde-Smith, Cindy/US	Oct 10-16 TV	292	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/10/18	10/16/18	Wheel of Fortune	630p-7p	11111--	:30	5	\$300.00	NM
10/10/18 10/16/18 11111-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 10/10/18 6:42 PM Wheel of Fortune 630p-7p :30 NRSC 4095 BLACK \$300.00 NM 2 WDAM Th 10/11/18 6:54 PM Wheel of Fortune 630p-7p :30 NRSC 4095 BLACK \$300.00 NM 3 WDAM F 10/12/18 6:55 PM Wheel of Fortune 630p-7p :30 NRSC 4095 BLACK \$300.00 NM 4 WDAM M 10/15/18 6:41 PM Wheel of Fortune 630p-7p :30 NRSC 4095 BLACK \$300.00 NM 5 WDAM Tu 10/16/18 6:55 PM Wheel of Fortune 630p-7p :30 NRSC 4095 BLACK \$300.00 NM									
17	10/10/18	10/16/18	The Tonight Show	1035p-1137p	11111--	:30	5	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/18 10/16/18 11111-- 5 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 10/10/18 11:01 PM The Tonight Show 1035p-1137p :30 NRSC 4095 BLACK \$105.00 NM 2 WDAM Th 10/11/18 10:52 PM The Tonight Show 1035p-1137p :30 NRSC 4095 BLACK \$105.00 NM 3 WDAM F 10/12/18 11:02 PM The Tonight Show 1035p-1137p :30 NRSC 4095 BLACK \$105.00 NM 4 WDAM M 10/15/18 11:07 PM The Tonight Show 1035p-1137p :30 NRSC 4095 BLACK \$105.00 NM 5 WDAM Tu 10/16/18 10:48 PM The Tonight Show 1035p-1137p :30 NRSC 4095 BLACK \$105.00 NM									
18	10/13/18	10/13/18	NBC Saturday Today	7a-9a	-----4-	:30	4	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/18 10/16/18 -----4- 4 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDAM Sa 10/13/18 7:20 AM NBC Saturday Today 7a-9a :30 NRSC 4095 BLACK \$30.00 NM 1 WDAM Sa 10/13/18 7:56 AM NBC Saturday Today 7a-9a :30 NRSC 4095 BLACK \$30.00 NM 2 WDAM Sa 10/13/18 8:26 AM NBC Saturday Today 7a-9a :30 NRSC 4095 BLACK \$30.00 NM 4 WDAM Sa 10/13/18 8:43 AM NBC Saturday Today 7a-9a :30 NRSC 4095 BLACK \$30.00 NM									
19	10/13/18	10/13/18	Wheel of Fortune	630p-7p	-----1-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/18 10/16/18 -----1- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 10/13/18 6:42 PM Wheel of Fortune 630p-7p :30 NRSC 4095 BLACK \$150.00 NM									
20	10/14/18	10/14/18	NBC Today Show Sun	8a-9a	-----2	:30	2	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/18 10/16/18 -----2 2 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Su 10/14/18 8:26 AM NBC Today Show Sun 8a-9a :30 NRSC 4095 BLACK \$30.00 NM 2 WDAM Su 10/14/18 8:57 AM NBC Today Show Sun 8a-9a :30 NRSC 4095 BLACK \$30.00 NM									
21	10/15/18	10/15/18	7p-9p Voice	7p-9p Voice	2-----	:30	2	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/18 10/16/18 2----- 2 \$675.00									

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WDAM
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Birmingham, AL 35246-0563

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
POL/Hyde-Smith, Cindy/US	Oct 10-16 TV	292	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
21	10/15/18	10/15/18	7p-9p Voice	7p-9p Voice	2-----	:30	2	\$675.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>M</td><td>10/15/18</td><td>7:20 PM</td><td>7p-9p Voice</td><td>7p-9p Voice</td><td>:30</td><td>NRSC 4095 BLACK</td><td>\$675.00</td><td>NM</td></tr><tr><td>2</td><td>WDAM</td><td>M</td><td>10/15/18</td><td>8:38 PM</td><td>7p-9p Voice</td><td>7p-9p Voice</td><td>:30</td><td>NRSC 4095 BLACK</td><td>\$675.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	M	10/15/18	7:20 PM	7p-9p Voice	7p-9p Voice	:30	NRSC 4095 BLACK	\$675.00	NM	2	WDAM	M	10/15/18	8:38 PM	7p-9p Voice	7p-9p Voice	:30	NRSC 4095 BLACK	\$675.00	NM																																		
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22	10/16/18	10/16/18	Tue 7p-8p Voice	7p-8p Voice	-1-----	:30	1	\$675.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/18</td><td>10/16/18</td><td>-1-----</td><td>1</td><td>\$675.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Tu</td><td>10/16/18</td><td>7:17 PM</td><td>Tue 7p-8p Voice</td><td>7p-8p Voice</td><td>:30</td><td>NRSC 4095 BLACK</td><td>\$675.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/18	10/16/18	-1-----	1	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Tu	10/16/18	7:17 PM	Tue 7p-8p Voice	7p-8p Voice	:30	NRSC 4095 BLACK	\$675.00	NM																																	
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	10/10/18	10/16/18	-1-----	1	\$675.00																																																																							
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1	WDAM	Tu	10/16/18	7:17 PM	Tue 7p-8p Voice	7p-8p Voice	:30	NRSC 4095 BLACK	\$675.00	NM																																																																		
23	10/10/18	10/10/18	Wed 9p-10p Chicago PD	9p-10p Chicago PD	--1----	:30	1	\$560.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/18</td><td>10/16/18</td><td>--1----</td><td>1</td><td>\$560.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>W</td><td>10/10/18</td><td>9:15 PM</td><td>Wed 9p-10p Chicago PD</td><td>9p-10p Chicago PD</td><td>:30</td><td>NRSC 4095 BLACK</td><td>\$560.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/18	10/16/18	--1----	1	\$560.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	W	10/10/18	9:15 PM	Wed 9p-10p Chicago PD	9p-10p Chicago PD	:30	NRSC 4095 BLACK	\$560.00	NM																																	
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1	WDAM	W	10/10/18	9:15 PM	Wed 9p-10p Chicago PD	9p-10p Chicago PD	:30	NRSC 4095 BLACK	\$560.00	NM																																																																		
24	10/12/18	10/12/18	Fri 9p-10p Dateline	9p-10p Dateline	----1--	:30	1	\$150.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/18</td><td>10/16/18</td><td>----1--</td><td>1</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>F</td><td>10/12/18</td><td></td><td>Fri 9p-10p Dateline</td><td>9p-10p Dateline</td><td>:00</td><td></td><td>\$150.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>See MG 24.2</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>WDAM</td><td>F</td><td>10/12/18</td><td>9:25 PM</td><td>Dateline</td><td>9P-10P</td><td>:30</td><td>NRSC 4095 BLACK</td><td>\$150.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>MG for 24.1 10/12</td><td></td><td></td><td></td><td></td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/18	10/16/18	----1--	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	F	10/12/18		Fri 9p-10p Dateline	9p-10p Dateline	:00		\$150.00	NM						See MG 24.2						2	WDAM	F	10/12/18	9:25 PM	Dateline	9P-10P	:30	NRSC 4095 BLACK	\$150.00	NM						MG for 24.1 10/12					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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25	10/13/18	10/13/18	7p-9p Dateline	7p-9p Dateline	-----1-	:30	1	\$75.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/18</td><td>10/16/18</td><td>-----1-</td><td>1</td><td>\$75.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Sa</td><td>10/13/18</td><td>7:21 PM</td><td>7p-9p Dateline</td><td>7p-9p Dateline</td><td>:30</td><td>NRSC 4095 BLACK</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/18	10/16/18	-----1-	1	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Sa	10/13/18	7:21 PM	7p-9p Dateline	7p-9p Dateline	:30	NRSC 4095 BLACK	\$75.00	NM																																	
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1	WDAM	Sa	10/13/18	7:21 PM	7p-9p Dateline	7p-9p Dateline	:30	NRSC 4095 BLACK	\$75.00	NM																																																																		
26	10/14/18	10/14/18	NFL Football	720p-1030p	-----1	:30	1	\$1,215.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/18</td><td>10/16/18</td><td>-----1</td><td>1</td><td>\$1,215.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDAM</td><td>Su</td><td>10/14/18</td><td>8:55 PM</td><td>NFL Football</td><td>720p-1030p</td><td>:30</td><td>NRSC 4095 BLACK</td><td>\$1,215.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/18	10/16/18	-----1	1	\$1,215.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	10/14/18	8:55 PM	NFL Football	720p-1030p	:30	NRSC 4095 BLACK	\$1,215.00	NM																																	
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Total Spots							108																																																																					

Payment Terms 30 Days

Gross Total **\$19,530.00**

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INVOICE

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Advertiser	Product	Estimate Number	
POL/Hyde-Smith, Cindy/US	Oct 10-16 TV	292	

Agency Commission **\$2,929.50**

Net Amount Due **\$16,600.50**

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