



125 West 55th St
New York, NY 10019

Contract # 25755882	Changes as of: 9/26/2017 at 11:27 AM	Version: Highlighting Revision 3
CPE: 903/913/5613	Flight: 9/26/17 - 10/2/17	Station: WVBT
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: NORTHAM, RALPH Product: political	Market: Norfolk-Virginia Beach Office: WASHINGTON
Agency Order #: 6564809	Buyer: Dome, Liz	Primary Demo: Adults 35+
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Con Type: POLITICAL/VOTE Separation:
		Total \$: \$8,945.00
		Total Spots: 56
		Total CPP: \$241.11
		Total GRP: 37.1

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/26 - 10/2							Total Spots	Total \$	CPP	GRP
						9/26	9/27	9/28	9/29	9/30	10/1	10/2				
REV- 1	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	1	1	1▶0	1▶0	0	0	1	3	\$255.00	\$70.83	3.6
REV- 2	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	1	1	2▶1	1	0	0	1	5	\$375.00	\$57.69	6.5
REV- 3	Tu-F,M 11a-12n		The Doctors	\$25.00	30	1	2▶1	1▶0	1▶0	0	0	1▶0	2	\$50.00	\$35.71	1.4
REV- 4	Tu-F,M 12n-1p		Millionaire 2x	\$25.00	30	1	1	1▶0	1▶0	0	0	2▶0	2	\$50.00	\$83.33	0.6
REV- 5	Tu-F,M 1p-2p		Hamptons Road Show	\$25.00	30	1	1▶0	1▶0	2▶0	0	0	1▶0	1	\$25.00	\$83.33	0.3
REV+ 6	Tu-F,M 10p-10:45p		WVBT FOX News	\$450.00	30	1	1	1	1	0	0	0▶1	5	\$2,250.00	\$187.50	12.0
REV- 7	Tu-F,M 10:45p-11p		Sports Wrap	\$350.00	30	1	1	1▶0	1▶0	0	0	1▶0	2	\$700.00	\$218.75	3.2
8	Su 10:45p-11p		Sports Wrap	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$115.38	1.3
REV- 9	Su 12m-1a		Extra Weekend	\$20.00	30	0	0	0	0	0	1▶0	0	0	\$0.00	\$33.33	0.0
10	Su 1p-4:30p		FOX NFL Sunday Early Game	\$2,400.00	30	0	0	0	0	0	1	0	1	\$2,400.00	\$292.68	8.2
11	Su 4:30p-7p		FOX NFL Sunday Football Game 2: Washington Redskins	\$5,300.00	30	0	0	0	0	0	0	0	0	\$0.00	\$302.86	0.0
12	Su 9:30a-12:30p		Saints vs Dophins in London	\$1,200.00	30	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
CAN 13	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	30	0	0	0	0	0	0	4	4	\$300.00	\$125.00	2.4
REV+ 14	Tu-F,M 7a-8a		WAVY News at 7am	\$42.50	15	0▶0	0▶0	0▶2	0▶2	0▶0	0▶0	0▶2	6	\$255.00	\$0.00	0.0
<i>bkend</i>																
REV+ 15	Tu-F,M 8a-9a		WAVY News at 8am	\$48.75	15	0▶0	0▶0	0▶1	0▶1	0▶0	0▶0	0▶1	3	\$146.25	\$0.00	0.0
<i>stand alone</i>																
REV+ 16	Tu-F,M 11a-12n		The Doctors	\$16.25	15	0▶0	0▶0	0▶1	0▶1	0▶0	0▶0	0▶1	3	\$48.75	\$0.00	0.0
<i>stand alone</i>																
REV+ 17	Tu-F,M 12n-1p		Millionaire 2x	\$12.50	15	0▶0	0▶0	0▶2	0▶2	0▶0	0▶0	0▶2	6	\$75.00	\$0.00	0.0
<i>bkend</i>																
REV+ 18	Tu-F,M 1p-2p		Hamptons Road Show	\$12.50	15	0▶0	0▶2	0▶2	0▶2	0▶0	0▶0	0▶2	8	\$100.00	\$0.00	0.0
<i>bkend</i>																



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		Separation:

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						9/26	9/27	9/28	9/29	9/30	10/1	10/2				
REV+ 19	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$81.25	15	0	0	0	0	0	0	0	2	\$162.50	\$0.00	0.0
<i>stand alone</i>																
REV+ 20	Tu-F,M 10:45p-11p		Sports Wrap	\$227.50	15	0	0	0	0	0	0	0	3	\$682.50	\$0.00	0.0
<i>stand alone</i>																
REV+ 21	Su 12m-1a		Extra Weekend	\$10.00	15	0	0	0	0	0	0	0	2	\$20.00	\$0.00	0.0
<i>bkend</i>																
TOTALS:						7	8	12	12	0	5	12	56	\$8,945.00	\$241.11	37.1



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/26/17 11:31 AM	BILL THOMAS	Separation: 30
09/26/17 11:31 AM	BILL THOMAS	Separation: 30
09/25/17 12:00 PM	BILL THOMAS	Separation: 30
09/25/17 9:56 AM	System	Notice Received.
09/25/17 8:03 AM	GOTOSTRATA\1011970	Separation: 30

Competitive Information	
Market Budget:	\$298,167
WVBT Share:	3%
Comment:	
WAVY:	39%
WGNT:	1%
WTKR:	25%
WTVZ:	4%
WVEC:	28%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	56	\$8,945.00	\$241.11	37.1
Total	100%	56	\$8,945.00	\$241.11	37.1

Monthly Summary		
Month	Spots	Dollars
2017-Oct	56	\$8,945.00
Total	56	\$8,945.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/26/17 11:31 AM	BILL THOMAS	Revised	4		\$0	\$8,945.00	Changes: Total Spots from 56 to 60, Total GRPs from 0 to 39.7, Total CPP from \$0.00 to \$225.31. 6 buylines added or modified.
Revision	9/26/17 11:27 AM	GOTOSTRATA\1011970	Updated	34	21	\$0	\$8,945.00	Changes: Total GRPs from 51.7 to 0, Total Spots from 43 to 56, Total CPP from \$173.02 to \$0.00. 18 buylines added or modified.
Revision	9/25/17 12:00 PM	BILL THOMAS	Confirmed	4		\$0	\$8,945.00	Changes: Total Spots from 39 to 43, Total GRPs from 0 to 51.7, Total CPP from \$0.00 to \$173.02, Competitive Market Budget from \$386,500 to \$298,167, User Entered \$ from \$0.00 to \$8,945.00. 6 buylines added or modified.
Revision	9/25/17 8:03 AM	GOTOSTRATA\1011970	Confirmed	1	1	-\$2,650.00	\$8,945.00	Changes: Comments from to Separation: 30, Total \$ from \$11,595.00 to \$8,945.00, Total GRPs from 66.6 to 0, Total CPP from \$174.10 to \$0.00. 4 buylines added or modified.
Queued for Electronic Contracting	9/22/17 1:55 PM					\$0	\$0	
New	9/22/17 1:31 PM	BILL THOMAS	New	39		\$11,595.00	\$11,595.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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