

ORDER



Orders
Order / Rev: 1202427
Alt Order #: 25706833
Product Desc: 9/7-9/11 political
Estimate: 5581
Flight Dates: 09/07/17 - 09/11/17
Original Date / Rev: 09/06/17 / 09/06/17
Order Type: REG

WVBT Norfolk
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Ralph Northam for Governor
Demographic: A35+
Product Codes: PL14
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/11/17	9	\$980.00	\$833.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	9	\$980.00	\$833.00	0.00
Totals	9	\$980.00	\$833.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT Norfolk	6%	\$980.00
Market	100%	\$16,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	25%	\$4,083.33
WAVY	48%	\$7,840.00
WGNT	1%	\$163.33
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	19%	\$3,103.33
WTVZ	1%	\$163.33
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	09/07/17	09/07/17	WAVY News 10 @7a on FOX43		WAVY News 10 @7a on FOX43	---T---	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
WAVY News at 7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/04/17	09/10/17	---T---			1			\$85.00		0.00			

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/04/17		09/04/17	09/10/17	---T---			1		\$85.00		0.00				
N 2	WVBT	09/08/17	09/08/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	----F--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/04/17		09/04/17	09/10/17	----F--			1		\$85.00		0.00				
N 3	WVBT	09/11/17	09/11/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/11/17		09/11/17	09/17/17	M-----			1		\$85.00		0.00				
N 4	WVBT	09/08/17	09/08/17	M-F 12-1p M-F 12-1p	CM	12-1p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Millionaire 2x LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/04/17		09/04/17	09/10/17	----F--			1		\$25.00		0.00				
N 5	WVBT	09/11/17	09/11/17	M-F 12-1p M-F 12-1p	CM	12-1p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Millionaire 2x LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/11/17		09/11/17	09/17/17	M-----			1		\$25.00		0.00				
N 6	WVBT	09/11/17	09/11/17	Hampton Roads Show Hampton Roads Show	CM	1-2 pm	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Hamptons Road Show LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/11/17		09/11/17	09/17/17	M-----			1		\$25.00		0.00				
N 7	WVBT	09/08/17	09/08/17	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		WVBT FOX News LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/04/17		09/04/17	09/10/17	----F--			1		\$300.00		0.00				
N 8	WVBT	09/07/17	09/07/17	M-F 1045-11p Fox Sportswrap	CM	1045-11p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Sports Wrap LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/04/17		09/04/17	09/10/17	---T---			1		\$200.00		0.00				
N 9	WVBT	09/10/17	09/10/17	Su 1045-11p Su 1045-11p	CM	1045-11p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Sports Wrap LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/04/17		09/04/17	09/10/17	-----S			1		\$150.00		0.00				
Totals													9	\$980.00	