

# ORDER



**Orders**  
**Order / Rev:** 1202427  
**Alt Order #:** 25706833  
**Product Desc:** 9/7-9/11 political  
**Estimate:** 5581  
**Flight Dates:** 09/07/17 - 09/11/17  
**Original Date / Rev:** 09/06/17 / 09/06/17  
**Order Type:** REG

**WVBT Norfolk**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** **Buying Time**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** **POL/Ralph Northam for Governor**  
**Demographic:** A35+  
**Product Codes:** PL14  
**Priority:** P4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/11/17	9	\$980.00	\$833.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	9	\$980.00	\$833.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$980.00</b>	<b>\$833.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WVBT Norfolk	6%	\$980.00
Market	100%	\$16,333.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	25%	\$4,083.33
WAVY	48%	\$7,840.00
WGNT	1%	\$163.33
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	19%	\$3,103.33
WTVZ	1%	\$163.33
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	09/07/17	09/07/17	WAVY News 10 @7a on FOX43		WAVY News 10 @7a on FOX43	---T---	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
WAVY News at 7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/04/17	09/10/17	---T---		1		\$85.00		0.00					

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 Estimate: 5581

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WVBT	09/08/17	09/08/17	WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	----F--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	---T---					1	\$85.00		0.00			
		WAVY News at 7am LUR													
N 3	WVBT	09/11/17	09/11/17	WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	----F--					1	\$85.00		0.00			
		WAVY News at 7am LUR													
N 4	WVBT	09/08/17	09/08/17	M-F 12-1p	CM	12-1p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	----F--					1	\$25.00		0.00			
		Millionaire 2x LUR													
N 5	WVBT	09/11/17	09/11/17	M-F 12-1p	CM	12-1p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	M-----					1	\$25.00		0.00			
		Millionaire 2x LUR													
N 6	WVBT	09/11/17	09/11/17	Hampton Roads Show	CM	1-2 pm	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	M-----					1	\$25.00		0.00			
		Hamptons Road Show LUR													
N 7	WVBT	09/08/17	09/08/17	M-F 10-1044p	CM	10-1045p	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	----F--					1	\$300.00		0.00			
		WVBT FOX News LUR													
N 8	WVBT	09/07/17	09/07/17	M-F 1045-11p	CM	1045-11p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	---T---					1	\$200.00		0.00			
		Sports Wrap LUR													
N 9	WVBT	09/10/17	09/10/17	Su 1045-11p	CM	1045-11p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/17	09/10/17	-----S					1	\$150.00		0.00			
		Sports Wrap LUR													
													Totals	9	\$980.00