



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25763101	<b>Changes as of:</b> 10/2/2017 at 12:49 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 903/913/5623	<b>Flight:</b> 10/3/17 - 10/9/17	<b>Station:</b> WVBT
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> NORTHAM, RALPH	<b>Market:</b> Norfolk-Virginia Beach
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6593765	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BILL THOMAS	<b>Assistant:</b> BILL THOMAS
	202-872-5880	202-872-5880
		<b>Total \$:</b> \$15,910.00
		<b>Total Spots:</b> 64
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 10/9							Total Spots	Total \$	CPP	GRP
							10/3	10/4	10/5	10/6	10/7	10/8	10/9				
11	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
Changes: Rate from 450 to 300																	
13	Su 10p-10:45p		WVBT FOX News	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
Changes: Rate from 450 to 150																	
REV- 15	Sa 12m-1a		TMZ Weekend	\$20.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
17	Su 11a-12n		FOX NFL Kickoff	\$250.00	0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
Changes: Rate from 375 to 250																	
18	Su 12n-1p		FOX NFL Sunday Pre-Game	\$500.00	0	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
Changes: Rate from 900 to 500																	
REV+ 19	Su 1p-4:30p		FOX NFL Sunday Early Game	\$1,200.00	0	30	0	0	0	0	0	1	2	2	\$2,400.00	\$0.00	0.0
Changes: Rate from 2400 to 1200																	
<b>TOTALS:</b>							<b>12</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>0</b>	<b>7</b>	<b>11</b>	<b>64</b>	<b>\$15,910.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Salesperson:</b> BILL THOMAS	<b>Assistant:</b> BILL THOMAS
	202-872-5880	202-872-5880
		<b>Total \$:</b> \$15,910.00
		<b>Total Spots:</b> 64
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/02/17 12:49 PM	BILL THOMAS	Separation: 30
10/02/17 12:49 PM	BILL THOMAS	Separation: 30
10/02/17 12:13 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	<b>\$122,385</b>
<b>WVBT Share:</b>	<b>13%</b>
<b>Comment:</b>	
<b>WAVY:</b>	<b>39%</b>
<b>WGNT:</b>	<b>3%</b>
<b>WTKR:</b>	<b>22%</b>
<b>WTVZ:</b>	<b>4%</b>
<b>WVEC:</b>	<b>19%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	64	\$15,910.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>64</b>	<b>\$15,910.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	64	\$15,910.00
<b>Total</b>	<b>64</b>	<b>\$15,910.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/2/17 12:49 PM	BILL THOMAS	Revised	1		\$0	\$15,910.00	Changes: Competitive Market Budget from \$134,654 to \$122,385, Total Spots from 63 to 64, Demo Meta to [R16], User Entered \$ from \$0.00 to \$15,910.00. 1 buyline added or modified.
Revision	10/2/17 12:48 PM	GOTOSTRATA\1011970	Updated		1	\$-1,595.00	\$15,910.00	Changes: Comments from to Separation: 30, Total \$ from \$17,505.00 to \$15,910.00, Total Spots from 64 to 63. 5 buylines added or modified.
Queued for Electronic Contracting	10/2/17 8:54 AM					\$0	\$0	
New	10/2/17 8:39 AM	BILL THOMAS	Confirmed	64		\$17,505.00	\$17,505.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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