

ORDER



Orders
Order / Rev: 1265873
Alt Order #: 25778005
Product Desc: 10/31-11/7 political
Estimate: 5680
Flight Dates: 10/31/17 - 11/07/17
Original Date / Rev: 10/31/17 / 10/31/17
Order Type: REG

WVBT Norfolk

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: **Buying Time**
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/Ralph Northam/Governor/Dem/VA**
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/30/17 | 11/06/17 | 165 | \$52,645.00 | \$44,748.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| November 2017 | 165 | \$52,645.00 | \$44,748.25 | 0.00 |
| Totals | 165 | \$52,645.00 | \$44,748.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------------|-------|--------------|
| WVBT Norfolk | 9% | \$52,645.00 |
| Market | 100% | \$584,944.44 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| NFLWS | 0% | \$0.00 |
| UNKWN | 21% | \$122,838.33 |
| WAVY | 32% | \$187,182.22 |
| WGNT | 3% | \$17,548.33 |
| WHRO | 0% | \$0.00 |
| WPEN | 0% | \$0.00 |
| WPXV | 0% | \$0.00 |
| WTKR | 31% | \$181,332.78 |
| WTVZ | 4% | \$23,397.78 |
| WVEC | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------|------|-------------------|-----------------|---------------------------|-----------------------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WVBT | 10/31/17 | 10/31/17 | WAVY News 10 @7a on FOX43 | WAVY News 10 @-T----- | | | :30 | 2 | \$85.00 | P4 | 0.00 | NM | 2 | \$170.00 |
| WAVY News at 7am | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -T----- | | | 2 | | | \$85.00 | | 0.00 | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Governor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---------------------------|-------|---------------------------|-------------------|-----|-------------|---------|-----|---------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | -T----- | 2 | | | \$85.00 | | 0.00 | | | | | | |
| N 2 | WVBT | 11/01/17 | 11/01/17 | WAVY News 10 @7a on FOX43 | CM | WAVY News 10 @7a on FOX43 | -W---- | :30 | 3 | \$85.00 | P4 | 0.00 | NM | 3 | \$255.00 |
| | | WAVY News at 7am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | 3 | | | \$85.00 | | 0.00 | | | | | | |
| N 3 | WVBT | 11/02/17 | 11/02/17 | WAVY News 10 @7a on FOX43 | CM | WAVY News 10 @7a on FOX43 | ---T--- | :30 | 3 | \$85.00 | P4 | 0.00 | NM | 3 | \$255.00 |
| | | WAVY News at 7am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | 3 | | | \$85.00 | | 0.00 | | | | | | |
| N 4 | WVBT | 11/03/17 | 11/03/17 | WAVY News 10 @7a on FOX43 | CM | WAVY News 10 @7a on FOX43 | ----F-- | :30 | 3 | \$85.00 | P4 | 0.00 | NM | 3 | \$255.00 |
| | | WAVY News at 7am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | 3 | | | \$85.00 | | 0.00 | | | | | | |
| N 5 | WVBT | 11/06/17 | 11/06/17 | WAVY News 10 @7a on FOX43 | CM | WAVY News 10 @7a on FOX43 | M----- | :30 | 3 | \$85.00 | P4 | 0.00 | NM | 3 | \$255.00 |
| | | WAVY News at 7am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | 3 | | | \$85.00 | | 0.00 | | | | | | |
| N 6 | WVBT | 10/31/17 | 10/31/17 | WAVY News 10 @8a on FOX43 | CM | WAVY News 10 @8a on FOX43 | -T----- | :30 | 2 | \$75.00 | P4 | 0.00 | NM | 2 | \$150.00 |
| | | WAVY News at 8am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | -T----- | 2 | | | \$75.00 | | 0.00 | | | | | | |
| N 7 | WVBT | 11/01/17 | 11/01/17 | WAVY News 10 @8a on FOX43 | CM | WAVY News 10 @8a on FOX43 | --W---- | :30 | 3 | \$75.00 | P4 | 0.00 | NM | 3 | \$225.00 |
| | | WAVY News at 8am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | 3 | | | \$75.00 | | 0.00 | | | | | | |
| N 8 | WVBT | 11/02/17 | 11/02/17 | WAVY News 10 @8a on FOX43 | CM | WAVY News 10 @8a on FOX43 | ---T--- | :30 | 3 | \$75.00 | P4 | 0.00 | NM | 3 | \$225.00 |
| | | WAVY News at 8am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | 3 | | | \$75.00 | | 0.00 | | | | | | |
| N 9 | WVBT | 11/03/17 | 11/03/17 | WAVY News 10 @8a on FOX43 | CM | WAVY News 10 @8a on FOX43 | ----F-- | :30 | 3 | \$75.00 | P4 | 0.00 | NM | 3 | \$225.00 |
| | | WAVY News at 8am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | 3 | | | \$75.00 | | 0.00 | | | | | | |
| N 10 | WVBT | 11/06/17 | 11/06/17 | WAVY News 10 @8a on FOX43 | CM | WAVY News 10 @8a on FOX43 | M----- | :30 | 3 | \$75.00 | P4 | 0.00 | NM | 3 | \$225.00 |
| | | WAVY News at 8am | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | 3 | | | \$75.00 | | 0.00 | | | | | | |
| N 11 | WVBT | 10/31/17 | 10/31/17 | M-F 10-11a | CM | 10-11a | -T----- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| | | Dr. Oz | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | -T----- | 2 | | | \$30.00 | | 0.00 | | | | | | |
| N 12 | WVBT | 11/01/17 | 11/01/17 | M-F 10-11a | CM | 10-11a | --W---- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| | | Dr. Oz | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | 2 | | | \$30.00 | | 0.00 | | | | | | |
| N 13 | WVBT | 11/02/17 | 11/02/17 | M-F 10-11a | CM | 10-11a | ---T--- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| | | Dr. Oz | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Governor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|----------------------------|-------|----------------|-------------------|-----|-------------|---------------|-----|------|------|-------|---------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | --- | T--- | | | 2 | | \$30.00 | 0.00 | | | | | |
| N14 | WVBT | 11/03/17 | 11/03/17 | M-F 10-11a M-F 10-11a | CM | 10-11a | ----F-- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| | | Dr. Oz | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | ---- | F-- | | | 2 | | \$30.00 | 0.00 | | | | | |
| N15 | WVBT | 11/06/17 | 11/06/17 | M-F 10-11a M-F 10-11a | CM | 10-11a | M----- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| | | Dr. Oz | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | | | | 2 | | \$30.00 | 0.00 | | | | | |
| N16 | WVBT | 10/31/17 | 10/31/17 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | -T----- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | The Doctors | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | -T----- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N17 | WVBT | 11/01/17 | 11/01/17 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | --W---- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | The Doctors | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N18 | WVBT | 11/02/17 | 11/02/17 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | ---T--- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | The Doctors | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N19 | WVBT | 11/03/17 | 11/03/17 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | ----F-- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | The Doctors | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N20 | WVBT | 11/06/17 | 11/06/17 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | M----- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | The Doctors | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N21 | WVBT | 10/31/17 | 10/31/17 | M-F 12-1p M-F 12-1p | CM | 12-1p | -T----- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | Millionaire 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | -T----- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N22 | WVBT | 11/01/17 | 11/01/17 | M-F 12-1p M-F 12-1p | CM | 12-1p | --W---- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | Millionaire 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N23 | WVBT | 11/02/17 | 11/02/17 | M-F 12-1p M-F 12-1p | CM | 12-1p | ---T--- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | Millionaire 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N24 | WVBT | 11/03/17 | 11/03/17 | M-F 12-1p M-F 12-1p | CM | 12-1p | ----F-- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | Millionaire 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | | | | 2 | | \$25.00 | 0.00 | | | | | |
| N25 | WVBT | 11/06/17 | 11/06/17 | M-F 12-1p M-F 12-1p | CM | 12-1p | M----- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | Millionaire 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Governor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|-------|----------------|-------------------|-----|-------------|----------|-----|---------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/17 | 11/12/17 | M----- | | | 2 | | \$25.00 | | | 0.00 | | | |
| N26 | WVBT | 10/31/17 | 10/31/17 | Hampton Roads Show | CM | 1-2 pm | -T----- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | | | Hampton Roads Show | | | | | | | | | | | |
| | | | | Hamptons Road Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -T----- | | | 2 | | \$25.00 | | | 0.00 | | | |
| N27 | WVBT | 11/01/17 | 11/01/17 | Hampton Roads Show | CM | 1-2 pm | --W---- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | | | Hampton Roads Show | | | | | | | | | | | |
| | | | | Hamptons Road Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --W---- | | | 2 | | \$25.00 | | | 0.00 | | | |
| N28 | WVBT | 11/02/17 | 11/02/17 | Hampton Roads Show | CM | 1-2 pm | ---T--- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | | | Hampton Roads Show | | | | | | | | | | | |
| | | | | Hamptons Road Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ---T--- | | | 2 | | \$25.00 | | | 0.00 | | | |
| N29 | WVBT | 11/03/17 | 11/03/17 | Hampton Roads Show | CM | 1-2 pm | ----F-- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | | | Hampton Roads Show | | | | | | | | | | | |
| | | | | Hamptons Road Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----F-- | | | 2 | | \$25.00 | | | 0.00 | | | |
| N30 | WVBT | 11/06/17 | 11/06/17 | Hampton Roads Show | CM | 1-2 pm | M----- | :30 | 2 | \$25.00 | P4 | 0.00 | NM | 2 | \$50.00 |
| | | | | Hampton Roads Show | | | | | | | | | | | |
| | | | | Hamptons Road Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/17 | 11/12/17 | M----- | | | 2 | | \$25.00 | | | 0.00 | | | |
| N31 | WVBT | 10/31/17 | 10/31/17 | M-F 4-5p | CM | 4-5p | -T----- | :30 | 1 | \$60.00 | P4 | 0.00 | NM | 1 | \$60.00 |
| | | | | M-F 4-5p | | | | | | | | | | | |
| | | | | Steve Wilkos | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -T----- | | | 1 | | \$60.00 | | | 0.00 | | | |
| N32 | WVBT | 11/01/17 | 11/01/17 | M-F 4-5p | CM | 4-5p | --W---- | :30 | 1 | \$60.00 | P4 | 0.00 | NM | 1 | \$60.00 |
| | | | | M-F 4-5p | | | | | | | | | | | |
| | | | | Steve Wilkos | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --W---- | | | 1 | | \$60.00 | | | 0.00 | | | |
| N33 | WVBT | 11/02/17 | 11/02/17 | M-F 4-5p | CM | 4-5p | ---T--- | :30 | 1 | \$60.00 | P4 | 0.00 | NM | 1 | \$60.00 |
| | | | | M-F 4-5p | | | | | | | | | | | |
| | | | | Steve Wilkos | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ---T--- | | | 1 | | \$60.00 | | | 0.00 | | | |
| N34 | WVBT | 11/03/17 | 11/03/17 | M-F 4-5p | CM | 4-5p | ----F-- | :30 | 1 | \$60.00 | P4 | 0.00 | NM | 1 | \$60.00 |
| | | | | M-F 4-5p | | | | | | | | | | | |
| | | | | Steve Wilkos | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----F-- | | | 1 | | \$60.00 | | | 0.00 | | | |
| N35 | WVBT | 11/06/17 | 11/06/17 | M-F 4-5p | CM | 4-5p | M----- | :30 | 1 | \$60.00 | P4 | 0.00 | NM | 1 | \$60.00 |
| | | | | M-F 4-5p | | | | | | | | | | | |
| | | | | Steve Wilkos | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/06/17 | 11/12/17 | M----- | | | 1 | | \$60.00 | | | 0.00 | | | |
| N36 | WVBT | 10/31/17 | 10/31/17 | M-F 6-7p | CM | 6-7p | -T----- | :30 | 2 | \$100.00 | P4 | 0.00 | NM | 2 | \$200.00 |
| | | | | M-F 6-7p | | | | | | | | | | | |
| | | | | The Game 2x | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -T----- | | | 2 | | \$100.00 | | | 0.00 | | | |
| N37 | WVBT | 11/01/17 | 11/01/17 | M-F 6-7p | CM | 6-7p | --W---- | :30 | 2 | \$100.00 | P4 | 0.00 | NM | 2 | \$200.00 |
| | | | | M-F 6-7p | | | | | | | | | | | |
| | | | | The Game 2x | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Governor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--|-------|---------------------------|---------|-----|-------------|----------|-----|---------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | | 2 | \$100.00 | 0.00 | | | | | | | | |
| N38 | WVBT | 11/02/17 | 11/02/17 | M-F 6-7p M-F 6-7p | CM | 6-7p | ---T--- | :30 | 2 | \$100.00 | P4 | 0.00 | NM | 2 | \$200.00 |
| | | The Game 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | | 2 | \$100.00 | 0.00 | | | | | | | | |
| N39 | WVBT | 11/03/17 | 11/03/17 | M-F 6-7p M-F 6-7p | CM | 6-7p | ----F-- | :30 | 2 | \$100.00 | P4 | 0.00 | NM | 2 | \$200.00 |
| | | The Game 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | | 2 | \$100.00 | 0.00 | | | | | | | | |
| N40 | WVBT | 11/06/17 | 11/06/17 | M-F 6-7p M-F 6-7p | CM | 6-7p | M----- | :30 | 2 | \$100.00 | P4 | 0.00 | NM | 2 | \$200.00 |
| | | The Game 2x | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | | 2 | \$100.00 | 0.00 | | | | | | | | |
| N41 | WVBT | 10/31/17 | 10/31/17 | WAVY News @ 7p on FOX WAVY News @ 7p on FOX43 | CM | WAVY News @ 7p | -T----- | :30 | 2 | \$125.00 | P4 | 0.00 | NM | 2 | \$250.00 |
| | | WAVY News 10 @ 7p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | -T----- | | 2 | \$125.00 | 0.00 | | | | | | | | |
| N42 | WVBT | 11/01/17 | 11/01/17 | WAVY News @ 7p on FOX WAVY News @ 7p on FOX43 | CM | WAVY News @ 7p | --W---- | :30 | 2 | \$125.00 | P4 | 0.00 | NM | 2 | \$250.00 |
| | | WAVY News 10 @ 7p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | | 2 | \$125.00 | 0.00 | | | | | | | | |
| N43 | WVBT | 11/02/17 | 11/02/17 | WAVY News @ 7p on FOX WAVY News @ 7p on FOX43 | CM | WAVY News @ 7p | ---T--- | :30 | 2 | \$125.00 | P4 | 0.00 | NM | 2 | \$250.00 |
| | | WAVY News 10 @ 7p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | | 2 | \$125.00 | 0.00 | | | | | | | | |
| N44 | WVBT | 11/03/17 | 11/03/17 | WAVY News @ 7p on FOX WAVY News @ 7p on FOX43 | CM | WAVY News @ 7p | ----F-- | :30 | 2 | \$125.00 | P4 | 0.00 | NM | 2 | \$250.00 |
| | | WAVY News 10 @ 7p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | | 2 | \$125.00 | 0.00 | | | | | | | | |
| N45 | WVBT | 11/06/17 | 11/06/17 | WAVY News @ 7p on FOX WAVY News @ 7p on FOX43 | CM | WAVY News @ 7p | M----- | :30 | 2 | \$125.00 | P4 | 0.00 | NM | 2 | \$250.00 |
| | | WAVY News 10 @ 7p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | | 2 | \$125.00 | 0.00 | | | | | | | | |
| N46 | WVBT | 11/02/17 | 11/02/17 | M-F 730-8p M-F 730-8p | CM | 730-8p | ---T--- | :30 | 1 | \$190.00 | P3 | 0.00 | NM | 1 | \$190.00 |
| | | TMZ | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | | 1 | \$190.00 | 0.00 | | | | | | | | |
| N47 | WVBT | 11/03/17 | 11/03/17 | M-F 730-8p M-F 730-8p | CM | 730-8p | ----F-- | :30 | 1 | \$190.00 | P3 | 0.00 | NM | 1 | \$190.00 |
| | | TMZ | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | | 1 | \$190.00 | 0.00 | | | | | | | | |
| N48 | WVBT | 11/06/17 | 11/06/17 | M-F 730-8p M-F 730-8p | CM | 730-8p | M----- | :30 | 1 | \$190.00 | P3 | 0.00 | NM | 1 | \$190.00 |
| | | TMZ | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | | 1 | \$190.00 | 0.00 | | | | | | | | |
| N49 | WVBT | 11/06/17 | 11/06/17 | Mon Hour 1 Mon 8-9p | CM | 8-9p (8:00 PM-9:00 PM) | M----- | :30 | 1 | \$600.00 | P4 | 0.00 | NM | 1 | \$600.00 |
| | | Lucifer | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Governor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|---------------------------------|-----------------|--|-------|--|---------|-----|-------------|---------------|-----|------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/06/17 | 11/12/17 | M----- | | 1 | | | \$600.00 | 0.00 | | | | | |
| N50 | WVBT | 10/31/17 | 10/31/17 | World Series World Series | CM | World Series (8:00 PM-11:00 PM) | -T----- | :30 | 4 | \$2,250.00 | P3 | 0.00 | NM | 4 | \$9,000.00 |
| | | World Series | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | -T----- | | 4 | | | \$2,250.00 | 0.00 | | | | | |
| N51 | WVBT | 11/01/17 | 11/01/17 | World Series World Series | CM | World Series (8:00 PM-11:00 PM) | --W---- | :30 | 3 | \$2,250.00 | P3 | 0.00 | NM | 3 | \$6,750.00 |
| | | World Series | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | --W---- | | 3 | | | \$2,250.00 | 0.00 | | | | | |
| N52 | WVBT | 11/02/17 | 11/02/17 | Thur Hour 1 Thu 8-9p | CM | 8-9p | ---T--- | :30 | 1 | \$650.00 | P4 | 0.00 | NM | 1 | \$650.00 |
| | | Gotham | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | ---T--- | | 1 | | | \$650.00 | 0.00 | | | | | |
| N53 | WVBT | 11/02/17 | 11/02/17 | Thur Hour 2 Thu 9-10p | CM | 9-10p | ---T--- | :30 | 1 | \$650.00 | P4 | 0.00 | NM | 1 | \$650.00 |
| | | The Orville | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | ---T--- | | 1 | | | \$650.00 | 0.00 | | | | | |
| N54 | WVBT | 11/03/17 | 11/03/17 | Fri Hour 1 Fri 8-9p | CM | 8-9p | ----F-- | :30 | 2 | \$400.00 | P4 | 0.00 | NM | 2 | \$800.00 |
| | | Hell's Kitchen | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | ----F-- | | 2 | | | \$400.00 | 0.00 | | | | | |
| N55 | WVBT | 11/03/17 | 11/03/17 | Fri Hour 2 Fri 9-10p | CM | 9-10p | ----F-- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| | | The Exorcist | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | ----F-- | | 1 | | | \$400.00 | 0.00 | | | | | |
| N56 | WVBT | 11/04/17 | 11/04/17 | FOX College Football FOX College Football | CM | FOX College Footb- (7:30 PM-11:00 PM) | -----S- | :30 | 4 | \$450.00 | P4 | 0.00 | NM | 4 | \$1,800.00 |
| | | FOX College Football Prime Game | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | -----S- | | 4 | | | \$450.00 | 0.00 | | | | | |
| N57 | WVBT | 11/02/17 | 11/02/17 | M-F 1045-11p Fox Sportswrap | CM | 1045-11p | ---T--- | :30 | 1 | \$350.00 | P2 | 0.00 | NM | 1 | \$350.00 |
| | | Sports Wrap | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | ---T--- | | 1 | | | \$350.00 | 0.00 | | | | | |
| N58 | WVBT | 11/06/17 | 11/06/17 | M-F 1045-11p Fox Sportswrap | CM | 1045-11p | M----- | :30 | 1 | \$350.00 | P2 | 0.00 | NM | 1 | \$350.00 |
| | | Sports Wrap | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/06/17 | 11/12/17 | M----- | | 1 | | | \$350.00 | 0.00 | | | | | |
| N59 | WVBT | 11/02/17 | 11/02/17 | M-F 10-1044p WAVY News @10 on FOX43 | CM | 10-1045p | ---T--- | :30 | 2 | \$450.00 | P3 | 0.00 | NM | 2 | \$900.00 |
| | | WVBT FOX News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | ---T--- | | 2 | | | \$450.00 | 0.00 | | | | | |
| N60 | WVBT | 11/03/17 | 11/03/17 | M-F 10-1044p WAVY News @10 on FOX43 | CM | 10-1045p | ----F-- | :30 | 2 | \$450.00 | P3 | 0.00 | NM | 2 | \$900.00 |
| | | WVBT FOX News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/17 | 11/05/17 | ----F-- | | 2 | | | \$450.00 | 0.00 | | | | | |
| N61 | WVBT | 11/04/17 | 11/04/17 | Sa 10-1044p WAVY News @10 on FOX43 | CM | 10-1045p | -----S- | :30 | 2 | \$450.00 | P3 | 0.00 | NM | 2 | \$900.00 |
| | | WVBT FOX News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Governor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--|-------|------------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | -----S- | | | 2 | | \$450.00 | | 0.00 | | | | |
| N62 | WVBT | 11/05/17 | 11/05/17 | Su 10-1044p WAVY News @10 on FOX43 St | CM | 10-1045p | -----S | :30 | 2 | \$450.00 | P3 | 0.00 | NM | 2 | \$900.00 |
| | | WVBT FOX News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | -----S | | | 2 | | \$450.00 | | 0.00 | | | | |
| N63 | WVBT | 11/06/17 | 11/06/17 | M-F 10-1044p WAVY News @10 on FOX43 | CM | 10-1045p | M----- | :30 | 2 | \$450.00 | P3 | 0.00 | NM | 2 | \$900.00 |
| | | WVBT FOX News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 11/06/17 | | 11/12/17 | 11/12/17 | M----- | | | 2 | | \$450.00 | | 0.00 | | | | |
| N64 | WVBT | 11/03/17 | 11/03/17 | Washington Huddle Washington Huddle | CM | Washington Huddl | ----F-- | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | Wash Huddle | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | ----F-- | | | 1 | | \$200.00 | | 0.00 | | | | |
| N65 | WVBT | 11/05/17 | 11/05/17 | Su 10-1044p WAVY News @10 on FOX43 St | CM | 10-1045p | -----S | :30 | 1 | \$300.00 | P4 | 0.00 | NM | 1 | \$300.00 |
| | | WVBT FOX News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | -----S | | | 1 | | \$300.00 | | 0.00 | | | | |
| N66 | WVBT | 11/05/17 | 11/05/17 | Su 1045-11p Su 1045-11p | CM | 1045-11p | -----S | :30 | 1 | \$75.00 | P5 | 0.00 | NM | 1 | \$75.00 |
| | | Sports Wrap | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | -----S | | | 1 | | \$75.00 | | 0.00 | | | | |
| N67 | WVBT | 10/31/17 | 10/31/17 | M-F 11p-12a M-F 11p-12a | CM | M-F 11p-12a | -T----- | :30 | 2 | \$50.00 | P4 | 0.00 | NM | 2 | \$100.00 |
| | | TMZ/Extra | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | -T----- | | | 2 | | \$50.00 | | 0.00 | | | | |
| N68 | WVBT | 11/01/17 | 11/01/17 | M-F 11p-12a M-F 11p-12a | CM | M-F 11p-12a | --W---- | :30 | 2 | \$50.00 | P4 | 0.00 | NM | 2 | \$100.00 |
| | | TMZ/Extra | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | --W---- | | | 2 | | \$50.00 | | 0.00 | | | | |
| N69 | WVBT | 11/02/17 | 11/02/17 | M-F 11p-12a M-F 11p-12a | CM | M-F 11p-12a | ---T--- | :30 | 2 | \$50.00 | P4 | 0.00 | NM | 2 | \$100.00 |
| | | TMZ/Extra | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | ---T--- | | | 2 | | \$50.00 | | 0.00 | | | | |
| N70 | WVBT | 11/03/17 | 11/03/17 | M-F 11p-12a M-F 11p-12a | CM | M-F 11p-12a | ----F-- | :30 | 2 | \$50.00 | P4 | 0.00 | NM | 2 | \$100.00 |
| | | TMZ/Extra | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | ----F-- | | | 2 | | \$50.00 | | 0.00 | | | | |
| N71 | WVBT | 11/06/17 | 11/06/17 | M-F 11p-12a M-F 11p-12a | CM | M-F 11p-12a | M----- | :30 | 2 | \$50.00 | P4 | 0.00 | NM | 2 | \$100.00 |
| | | TMZ/Extra | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 11/06/17 | | 11/12/17 | 11/12/17 | M----- | | | 2 | | \$50.00 | | 0.00 | | | | |
| N72 | WVBT | 10/31/17 | 10/31/17 | M-F 12-1a M-F 12-1a | CM | 12-1a | -T----- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| | | TMZ Live | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | 11/05/17 | -T----- | | | 2 | | \$30.00 | | 0.00 | | | | |
| N73 | WVBT | 11/01/17 | 11/01/17 | M-F 12-1a M-F 12-1a | CM | 12-1a | --W---- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| | | TMZ Live | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Govenor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--|-------|---|-------------------|-----|-------------|------------|---------------|------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | --W---- | 2 | | | \$30.00 | | 0.00 | | | | | | |
| N74 | WVBT | 11/02/17 | 11/02/17 | M-F 12-1a M-F 12-1a | CM | 12-1a | ---T--- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| TMZ Live | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | ---T--- | 2 | | | \$30.00 | | 0.00 | | | | | | |
| N75 | WVBT | 11/03/17 | 11/03/17 | M-F 12-1a M-F 12-1a | CM | 12-1a | ----F-- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| TMZ Live | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | ----F-- | 2 | | | \$30.00 | | 0.00 | | | | | | |
| N76 | WVBT | 11/06/17 | 11/06/17 | M-F 12-1a M-F 12-1a | CM | 12-1a | M----- | :30 | 2 | \$30.00 | P4 | 0.00 | NM | 2 | \$60.00 |
| TMZ Live | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 11/06/17 | | 11/12/17 | M----- | 2 | | | \$30.00 | | 0.00 | | | | | | |
| N77 | WVBT | 11/04/17 | 11/04/17 | Sat 11p-12a Sat 11p-12a | CM | 11p-12a | -----S- | :30 | 1 | \$50.00 | P4 | 0.00 | NM | 1 | \$50.00 |
| Fox Sat Late Fringe | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S- | 1 | | | \$50.00 | | 0.00 | | | | | | |
| N78 | WVBT | 11/04/17 | 11/04/17 | Sa 12-1x Sa 12-1x | CM | 12-1am | -----S- | :30 | 2 | \$20.00 | P4 | 0.00 | NM | 2 | \$40.00 |
| TMZ Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S- | 2 | | | \$20.00 | | 0.00 | | | | | | |
| N79 | WVBT | 11/05/17 | 11/05/17 | Su 11p-12a Su 11p-12a | CM | 11p-12a | -----S | :30 | 1 | \$60.00 | P4 | 0.00 | NM | 1 | \$60.00 |
| American Ninja Warrior | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S | 1 | | | \$60.00 | | 0.00 | | | | | | |
| N80 | WVBT | 11/05/17 | 11/05/17 | Su 12-1a Su 12-1a | CM | 12-1a | -----S | :30 | 1 | \$20.00 | P4 | 0.00 | NM | 1 | \$20.00 |
| Extra Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S | 1 | | | \$20.00 | | 0.00 | | | | | | |
| N81 | WVBT | 11/04/17 | 11/04/17 | FOX College Football FOX College Football | CM | FOX College Foott- (3:30 PM-7:00 PM) | -----S- | :30 | 3 | \$200.00 | P4 | 0.00 | NM | 3 | \$600.00 |
| FOX College Football Day Game | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S- | 3 | | | \$200.00 | | 0.00 | | | | | | |
| N82 | WVBT | 11/05/17 | 11/05/17 | FOX News Sunday Fox News Sunday | CM | Fox News Sunday | -----S | :30 | 2 | \$45.00 | P4 | 0.00 | NM | 2 | \$90.00 |
| FOX News Sunday | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S | 2 | | | \$45.00 | | 0.00 | | | | | | |
| N83 | WVBT | 11/05/17 | 11/05/17 | FOX NFL Kickoff (11a) FOX NFL Kickoff 11a-12p | CM | FOX NFL Kickoff 1- | -----S | :30 | 1 | \$250.00 | P4 | 0.00 | NM | 1 | \$250.00 |
| FOX NFL Kickoff | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S | 1 | | | \$250.00 | | 0.00 | | | | | | |
| N84 | WVBT | 11/05/17 | 11/05/17 | Fox NFL Pre Game (12p) Fox NFL Pre Game (12-1p) | CM | Fox NFL Pre Gam- | -----S | :30 | 2 | \$900.00 | P3 | 0.00 | NM | 2 | \$1,800.00 |
| FOX NFL Sunday Pre-Game | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/30/17 | | 11/05/17 | -----S | 2 | | | \$900.00 | | 0.00 | | | | | | |
| N86 | WVBT | 11/05/17 | 11/05/17 | Reg Season Redskins (LIT) Reg Season Redskins (LIT) | CM | Reg Season Redskl- | -----S | :30 | 3 | \$5,300.00 | P3 | 0.00 | NM | 3 | \$15,900.00 |
| FOX NFL Sunday Football Game 2: Washington Redskins | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 1265873
 Alt Order #: 25778005
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Ralph Northam/Govenor/Dem/VA
 Product Desc: 10/31-11/7 political
 Estimate: 5680

WVBT Norfolk

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------------------|------------------|--------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -----S | 3 | | | | | \$5,300.00 | | 0.00 | | | |
| N87 | WVBT | 11/05/17 | 11/05/17 | Washington Huddle Washington Huddle | CM | Washington Huddl | -----S | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | Wash Huddle | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -----S | 1 | | | | | \$200.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 165 | \$52,645.00 |