



125 West 55th St  
New York, NY 10019

Contract # 25722972

Changes as of: 9/18/2017 at 10:07 AM

Version: Current State Version 1

CPE: 903/913/5600

Flight: 9/19/17 - 9/25/17

Station: WVBT

Total \$: \$5,215.00

Agency: BUYING TIME,LLC

Advertiser: NORTHAM, RALPH

Market: Norfolk-Virginia Beach

Total Spots: 54

650 Massachusetts  
AVE NW

Product: political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 6536127

Primary Demo:

Total GRP:

Washington, DC 20001

Buyer: Dome, Liz

Con Type: POLITICAL/VOTE

Salesperson: BILL THOMAS  
202-872-5880

Assistant: BILL THOMAS  
202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/25								Total Spots	Total \$	CPP	GRP
						9/19	9/20	9/21	9/22	9/23	9/24	9/25					
1	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	1	2	1	2	0	0	0		6	\$510.00	\$0.00	0.0
2	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	0	0	0	0	0	0	1		1	\$85.00	\$0.00	0.0
3	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	2	2	2	2	0	0	0		8	\$600.00	\$0.00	0.0
4	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	0	0	0	0	0	0	1		1	\$75.00	\$0.00	0.0
5	Tu-F,M 10a-11a		Dr. Oz	\$30.00	30	1	1	1	1	0	0	0		4	\$120.00	\$0.00	0.0
6	Tu-F,M 10a-11a		Dr. Oz	\$30.00	30	0	0	0	0	0	0	1		1	\$30.00	\$0.00	0.0
7	Tu-F,M 11a-12n		The Doctors	\$25.00	30	1	1	1	1	0	0	0		4	\$100.00	\$0.00	0.0
8	Tu-F,M 12n-1p		Millionaire 2x	\$25.00	30	0	0	0	0	0	0	1		1	\$25.00	\$0.00	0.0
9	Tu-F,M 12n-1p		Millionaire 2x	\$25.00	30	1	1	1	1	0	0	0		4	\$100.00	\$0.00	0.0
10	Tu-F,M 1p-2p		Hamptons Road Show	\$25.00	30	1	1	1	1	0	0	0		4	\$100.00	\$0.00	0.0
11	Tu-F,M 1p-2p		Hamptons Road Show	\$25.00	30	0	0	0	0	0	0	1		1	\$25.00	\$0.00	0.0
12	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	30	1	1	1	1	0	0	0		4	\$500.00	\$0.00	0.0
13	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	30	0	0	0	0	0	0	1		1	\$125.00	\$0.00	0.0
14	Tu-F,M 7:30p-8p		TMZ	\$125.00	30	1	1	1	1	0	0	0		4	\$500.00	\$0.00	0.0
15	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	30	1	1	1	0	0	0	0		3	\$900.00	\$0.00	0.0
16	Tu-F,M 10:45p-11p		Sports Wrap	\$225.00	30	1	1	1	0	0	0	0		3	\$675.00	\$0.00	0.0
17	Su 10p-10:45p		WVBT FOX News	\$150.00	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0
18	Su 10:45p-11p		Sports Wrap	\$75.00	30	0	0	0	0	0	1	0		1	\$75.00	\$0.00	0.0
19	Su 12m-1a		Extra Weekend	\$20.00	30	0	0	0	0	0	1	0		1	\$20.00	\$0.00	0.0
20	Su 12n-1p		FOX NFL Sunday Pre-Game	\$500.00	30	0	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0
TOTALS:						11	12	11	10	0	4	6	54	\$5,215.00	\$0.00	0.0	



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<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> NORTHAM, RALPH	<b>Market:</b> Norfolk-Virginia Beach
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6536127	<b>Primary Demo:</b>
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BILL THOMAS	<b>Assistant:</b> BILL THOMAS
	202-872-5880	202-872-5880
		<b>Total \$:</b> \$5,215.00
		<b>Total Spots:</b> 54
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/18/17 10:07 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	<b>\$104,300</b>
<b>WVBT Share:</b>	<b>5%</b>
<b>Comment:</b>	
<b>WAVY:</b>	<b>34%</b>
<b>WGNT:</b>	<b>3%</b>
<b>WTKR:</b>	<b>28%</b>
<b>WTVZ:</b>	<b>4%</b>
<b>WVEC:</b>	<b>26%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	54	\$5,215.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>54</b>	<b>\$5,215.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Sep	48	\$4,850.00
2017-Oct	6	\$365.00
<b>Total</b>	<b>54</b>	<b>\$5,215.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/15/17 2:03 PM					\$0	\$0	
New	9/15/17 12:42 PM	BILL THOMAS	Confirmed	54		\$5,215.00	\$5,215.00	

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