

ORDER



Orders	Order / Rev:	1260985
	Alt Order #:	25775531
	Product Desc:	10/26/17-10/30/17 political
	Estimate:	5668
	Flight Dates:	10/26/17 - 10/30/17
	Original Date / Rev:	11/01/17 / 11/01/17
	Order Type:	REG

WVBT Norfolk

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Buying Time
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Avenue NW
		Washington, DC 20001-3796

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Ralph Northam/Govenor/Dem/VA
	Demographic:	A25-54
	Product Codes:	PL14
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN5252/SP2893/TO824/AL1472
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	20	\$18,620.00	\$15,827.00
10/30/17	10/30/17	6	\$365.00	\$310.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	20	\$18,620.00	\$15,827.00	0.00
November 2017	6	\$365.00	\$310.25	0.00
Totals	26	\$18,985.00	\$16,137.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT Norfolk	19%	\$18,985.00
Market	100%	\$99,921.05

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	22%	\$21,982.63
WAVY	32%	\$31,974.74
WGNT	1%	\$999.21
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	25%	\$24,980.26
WTVZ	1%	\$999.21
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	10/27/17	10/27/17	WAVY News 10 @7a onGM WAVY News 10 @7a on FOX43		WAVY News 10 @----	F--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
WAVY News at 7am															

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	----F--		1				\$85.00		0.00			
2	WVBT	10/30/17	10/30/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----		1				\$85.00		0.00			
3	WVBT	10/27/17	10/27/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	----F--		1				\$75.00		0.00			
4	WVBT	10/30/17	10/30/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----		1				\$75.00		0.00			
5	WVBT	10/26/17	10/26/17	M-F 10-11a M-F 10-11a	CM	10-11a	---T---	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	---T---		1				\$30.00		0.00			
6	WVBT	10/27/17	10/27/17	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	----F--		1				\$30.00		0.00			
7	WVBT	10/30/17	10/30/17	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----		1				\$30.00		0.00			
8	WVBT	10/26/17	10/26/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	---T---		1				\$25.00		0.00			
9	WVBT	10/30/17	10/30/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----		1				\$25.00		0.00			
10	WVBT	10/26/17	10/26/17	M-F 12-1p M-F 12-1p	CM	12-1p	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Millionaire 2x													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	---T---		1				\$25.00		0.00			
11	WVBT	10/30/17	10/30/17	M-F 12-1p M-F 12-1p	CM	12-1p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Millionaire 2x													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----		1				\$25.00		0.00			
12	WVBT	10/26/17	10/26/17	Hampton Roads Show Hampton Roads Show	CM	1-2 pm	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Hamptons Road Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	---T---		1				\$25.00		0.00			
13	WVBT	10/27/17	10/27/17	Hampton Roads Show Hampton Roads Show	CM	1-2 pm	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Hamptons Road Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	----F--			1		\$25.00	0.00					
14	WVBT	10/26/17	10/26/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		WAVY News 10 @ 7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	---T---			1		\$125.00	0.00					
15	WVBT	10/30/17	10/30/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		WAVY News 10 @ 7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	M-----			1		\$125.00	0.00					
16	WVBT	10/27/17	10/27/17	World Series World Series	CM	World Series	----F--	:30	1	\$2,250.00	P3	0.00	NM	1	\$2,250.00
		World Series													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	----F--			1		\$2,250.00	0.00					
17	WVBT	10/28/17	10/28/17	World Series World Series	CM	World Series	-----S-	:30	2	\$2,250.00	P3	0.00	NM	2	\$4,500.00
		World Series													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S-			2		\$2,250.00	0.00					
18	WVBT	10/29/17	10/29/17	World Series World Series	CM	World Series	-----S	:30	1	\$2,250.00	P3	0.00	NM	1	\$2,250.00
		World Series													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$2,250.00	0.00					
19	WVBT	10/26/17	10/26/17	Thur Hour 1 Thu 8-9p	CM	8-9p	---T---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		Gotham													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	---T---			1		\$650.00	0.00					
20	WVBT	10/28/17	10/28/17	Sat 11p-12a Sat 11p-12a	CM	11p-12a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Fox Sat Late Fringe													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S-			1		\$50.00	0.00					
N21	WVBT	10/29/17	10/29/17	Su 12-1a Su 12-1a	CM	12-1a	-----S	:30	1	\$20.00	P4	0.00	NM	0	\$0.00
		Extra Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$20.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WVBT	10/23/17-10/29/17	Su 12-1a	12-1a	-----Su	:30	(\$20.00)	0.00	NM				
		Credited [No MG needed]													
22	WVBT	10/29/17	10/29/17	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		FOX News Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$25.00	0.00					
23	WVBT	10/29/17	10/29/17	FOX NFL Kickoff (11a) FOX NFL Kickoff 11a-12p	CM	FOX NFL Kickoff 1	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		FOX NFL Kickoff													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$250.00	0.00					
24	WVBT	10/29/17	10/29/17	Fox NFL Pre Game (12p) Fox NFL Pre Game (12-1p)	CM	Fox NFL Pre Game	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		FOX NFL Sunday Pre-Game													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$500.00	0.00					

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WVBT Norfolk

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25	WVBT	10/29/17	10/29/17	Fox NFL Reg Season 1p Fox NFL Reg Season 1p FOX NFL Sunday Football Game 1	CM	Fox NFL Reg Sea	-----S	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/17	10/29/17	-----S	1	\$2,400.00	0.00								
26	WVBT	10/29/17	10/29/17	Reg Season Redskins (LIT) Reg Season Redskins (LIT) FOX NFL Sunday Football Game 2: Washington Redskins	CM	Reg Season Redsl	-----S	:30	1	\$5,300.00	P3	0.00	NM	1	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/17	10/29/17	-----S	1	\$5,300.00	0.00								
													Totals	26	\$18,985.00