



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25698538	<b>Changes as of:</b> 8/21/2017 at 1:40 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 903/913/5569	<b>Flight:</b> 8/22/17 - 8/28/17	<b>Station:</b> WVBT
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> NORTHAM, RALPH	<b>Market:</b> Norfolk-Virginia Beach
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6452746	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BILL THOMAS	<b>Assistant:</b> BILL THOMAS
	202-872-5880	202-872-5880
		<b>Total \$:</b> \$3,260.00
		<b>Total Spots:</b> 32
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/22 - 8/28							Total Spots	Total \$	CPP	GRP
							8/22	8/23	8/24	8/25	8/26	8/27	8/28				
REV- 1	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	0	30	1	1	1	1	0	0	1	4	\$340.00	\$0.00	0.0
REV- 2	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	0	30	1	1	1	1	0	0	1	4	\$300.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Judge Alex 2x	\$40.00	0	30	1	1	0	0	0	0	1	3	\$120.00	\$0.00	0.0
4	Tu-F,M 10a-11a		Dr. Oz	\$30.00	0	30	1	0	0	1	0	0	1	3	\$90.00	\$0.00	0.0
Changes: Rate from 40 to 30																	
5	Tu-F,M 11a-12n		The Doctors	\$40.00	0	30	0	1	1	1	0	0	0	3	\$120.00	\$0.00	0.0
6	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
7	Tu-M 10p-10:45p		WVBT FOX News	\$300.00	0	30	1	1	1	0	0	1	1	5	\$1,500.00	\$0.00	0.0
Changes: Rate from 250 to 300																	
8	Su 10:45p-11p		Sports Wrap	\$75.00	0	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
9	Tu-F,M 1a-2a		Entertainment Tonight/Anger Management	\$20.00	0	30	1	1	0	0	0	0	1	3	\$60.00	\$0.00	0.0
Changes: Rate from 35 to 20																	
10	Su 12m-1a		Extra Weekend	\$30.00	0	30	0	0	0	0	0	1	0	1	\$30.00	\$0.00	0.0
Changes: Rate from 50 to 30																	
<b>TOTALS:</b>							<b>7</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>0</b>	<b>3</b>	<b>6</b>	<b>32</b>	<b>\$3,260.00</b>	<b>\$0.00</b>	<b>0.0</b>



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		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/21/17 1:40 PM	BILL THOMAS	Separation: 30
08/21/17 12:58 PM	System	Notice Received.
08/21/17 11:22 AM	GOTOSTRATA\1011970	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$65,200</b>
<b>WVBT Share:</b>	<b>5%</b>
<b>Comment:</b>	
<b>WAVY:</b>	<b>36%</b>
<b>WGNT:</b>	<b>6%</b>
<b>WTKR:</b>	<b>30%</b>
<b>WTVZ:</b>	<b>1%</b>
<b>WVEC:</b>	<b>22%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$3,260.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>32</b>	<b>\$3,260.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Aug	26	\$2,670.00
2017-Sep	6	\$590.00
<b>Total</b>	<b>32</b>	<b>\$3,260.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/21/17 1:41 PM					\$0	\$0	
Revision	8/21/17 1:40 PM	BILL THOMAS	Revised		2	\$-5.00	\$3,260.00	Changes: Calculated Dollars from \$3,265.00 to \$3,260.00, Competitive Market Budget from \$63,800 to \$65,200, Total Spots from 34 to 32, User Entered \$ from \$0.00 to \$3,260.00, Demo Meta to [R16], Total \$ from \$3,265.00 to \$3,260.00. 6 buylines added or modified.
Queued for Electronic Contracting	8/21/17 11:36 AM					\$0	\$0	
Revision	8/21/17 11:21 AM	GOTOSTRATA\1011970	Confirmed	1		\$75.00	\$3,265.00	Changes: Comments from to Separation: 30, Total \$ from \$3,190.00 to \$3,265.00, Total Spots from 33 to 34. 1 buyline added or modified.
Queued for Electronic Contracting	8/21/17 10:40 AM					\$0	\$0	
New	8/21/17 10:29 AM	BILL THOMAS	New	33		\$3,190.00	\$3,190.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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