



125 West 55th St
New York, NY 10019

Contract # 25778005	Changes as of: 11/6/2017 at 12:51 PM	Version: Highlighting Revision 10
CPE: 903/913/5680	Flight: 10/31/17 - 11/7/17	Station: WVBT
Agency: BUYING TIME,LLC	Advertiser: NORTHAM, RALPH	Market: Norfolk-Virginia Beach
650 Massachusetts AVE NW	Product: political	Office: WASHINGTON
Suite 210	Agency Order #: 6676290	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Dome, Liz	Con Type: POLITICAL/VOTE
	Salesperson: BILL THOMAS	Assistant: BILL THOMAS
	202-872-5880	202-872-5880
		Total \$: \$60,645.00
		Total Spots: 179
		Total CPP: \$0.00
		Total GRP:
		Separation:

Comments: \$500 cut from line 43 - wrong station
Rev tot = \$60685

Make goods on lines 44-46

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/7								Total Spots	Total \$	CPP	GRP
							10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7				
REV- 26	Sa 12m-1a		TMZ Weekend	\$20.00	0	30	0	0	0	0	2	0	0	0	0	\$0.00	\$0.00	0.0
TOTALS:							23	25	33	30	19	19	30	0	179	\$60,645.00	\$0.00	0.0



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Agency Order #: 6676290	Primary Demo: Adults 35+	Total \$: \$60,645.00
Buyer: Dome, Liz	Con Type: POLITICAL/VOTE	Total Spots: 179
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/06/17 12:51 PM	JENNA NUBAR	\$500 cut from line 43 - wrong station Rev tot = \$60685 Make goods on lines 44-46
11/03/17 3:14 PM	BEN WILMETH	\$500 cut from line 43 - wrong station Rev tot = \$60685 Make goods on lines 44-46
11/03/17 2:14 PM	Nikia Worsham	LINE 43: PLS CXL...THIS NEEDS TO BE ON WAVY 25778000
10/30/17 3:29 PM	BILL THOMAS	Separation: 30
10/30/17 3:29 PM	BILL THOMAS	Separation: 30
10/30/17 1:31 PM	System	Notice Received.
10/30/17 1:30 PM	Nikia Worsham	LINE 20: TP IS 1030-11P
10/30/17 12:45 PM	GOTOSTRATA\1011970	Separation: 30
10/27/17 5:01 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$673,833
WVBT Share:	9%
Comment:	
WAVY:	32%
WGNT:	3%
WTKR:	31%
WTVZ:	4%
WVEC:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	179	\$60,645.00	N/A	0.0
Total	100%	179	\$60,645.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Nov	179	\$60,645.00
Total	179	\$60,645.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/6/17 12:51 PM	JENNA NUBAR	Revised		2	\$-40.00	\$0	Changes: Total Spots from 181 to 179, Calculated Dollars from \$60,685.00 to \$60,645.00, Competitive Market Budget from \$674,278 to \$673,833, User Entered \$ from \$60,685.00 to \$60,645.00, Total \$ from \$60,685.00 to \$60,645.00. 1 buyline added or modified.



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Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: NORTHAM, RALPH Product: political	Market: Norfolk-Virginia Beach Office: WASHINGTON
Agency Order #: 6676290	Primary Demo: Adults 35+	Total \$: \$60,645.00
Buyer: Dome, Liz	Con Type: POLITICAL/VOTE	Total Spots: 179
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Total CPP: \$0.00
		Total GRP:
		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 3:14 PM	BEN WILMETH	Confirmed		3	\$-500.00	\$0	Changes: Total Spots from 184 to 181, Calculated Dollars from \$61,185.00 to \$60,685.00, Competitive Market Budget from \$679,833 to \$674,278, Comments from Separation: 30 to \$500 cut from line 43 - wrong station Rev tot = \$60685
Makegood 2	11/3/17 2:14 PM	Nikia Worsham	Confirmed			\$0	\$0	Make goods on lines 44-46, User Entered \$ from \$61,185.00 to \$60,685.00, Total \$ from \$61,185.00 to \$60,685.00. 7 buylines added or modified.
Revision	11/3/17 1:02 PM	BILL THOMAS	Confirmed		1	\$500.00	\$0	Changes: Total Spots from 183 to 184, Calculated Dollars from \$60,685.00 to \$61,185.00, Competitive Market Budget from \$674,278 to \$679,833, User Entered \$ from \$60,685.00 to \$61,185.00, Total \$ from \$60,685.00 to \$61,185.00. 1 buyline added or modified.
Revision	11/2/17 5:10 PM	BILL THOMAS	Confirmed		1	\$8,000.00	\$0	Changes: Total Spots from 182 to 183, Calculated Dollars from \$52,685.00 to \$60,685.00, Competitive Market Budget from \$585,389 to \$674,278, User Entered \$ from \$52,685.00 to \$60,685.00, Total \$ from \$52,685.00 to \$60,685.00. 1 buyline added or modified.
Revision	11/1/17 11:38 AM	JENNA NUBAR	Confirmed		2	\$40.00	\$0	Changes: Total Spots from 180 to 182, Calculated Dollars from \$52,645.00 to \$52,685.00, Competitive Market Budget from \$584,944 to \$585,389, User Entered \$ from \$52,645.00 to \$52,685.00, Total \$ from \$52,645.00 to \$52,685.00. 2 buylines added or modified.
Revision	10/31/17 3:14 PM	BILL THOMAS	Confirmed		4	\$0	\$0	Changes: Total Spots from 176 to 180. 4 buylines added or modified.
Revision	10/31/17 12:43 PM	BILL THOMAS	Confirmed		11	\$0	\$0	Changes: Total Spots from 165 to 176, Competitive Market Budget from \$424,611 to \$584,944. 10 buylines added or modified.
Revision	10/30/17 3:29 PM	BILL THOMAS	Confirmed			\$0	\$0	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$52,645.00. 1 buyline added or modified.
Revision	10/30/17 3:29 PM	GOTOSTRATA\1011970	Confirmed		21	\$10,540.00	\$0	Changes: Total \$ from \$42,105.00 to \$52,645.00, Total Spots from 144 to 165. 8 buylines added or modified.
Makegood 1	10/30/17 1:30 PM	Nikia Worsham	Confirmed			\$0	\$0	
Revision	10/30/17 12:45 PM	GOTOSTRATA\1011970	Confirmed		1	\$3,890.00	\$42,105.00	Changes: Comments from to Separation: 30, Total \$ from \$38,215.00 to \$42,105.00. 5 buylines added or modified.
Queued for Electronic Contracting	10/27/17 4:59 PM					\$0	\$0	
New	10/27/17 4:58 PM	BILL THOMAS	Confirmed		144	\$38,215.00	\$38,215.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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