



125 West 55th St
New York, NY 10019

Contract # 25704396	Changes as of: 8/31/2017 at 4:23 PM	Version: Highlighting Revision 1
CPE: 903/913/5577	Flight: 9/5/17 - 9/11/17	Station: WVBT
Agency: BUYING TIME,LLC	Advertiser: NORTHAM, RALPH	Market: Norfolk-Virginia Beach
650 Massachusetts AVE NW	Product: political	Office: WASHINGTON
Suite 210	Agency Order #: 6490281	Primary Demo:
Washington, DC 20001	Buyer: Dome, Liz	Con Type: POLITICAL/VOTE
	Salesperson: BILL THOMAS	Assistant: BILL THOMAS
	202-872-5880	202-872-5880
		Total \$: \$4,845.00
		Total Spots: 42
		Total CPP: \$0.00
		Total GRP:
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11							Total Spots	Total \$	CPP	GRP
						9/5	9/6	9/7	9/8	9/9	9/10	9/11				
1	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	0	0	0	1	0	0	1	2	\$170.00	\$0.00	0.0
LUR																
2	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	1	1	1	0	0	0	0	3	\$255.00	\$0.00	0.0
3	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	0	0	0	1	0	0	1	2	\$150.00	\$0.00	0.0
LUR																
4	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	1	1	1	0	0	0	0	3	\$225.00	\$0.00	0.0
CAN 5	Tu-F,M 9a-10a		Judge Alex 2x	\$40.00	30	1	1	1	0	0	0	0	3	\$120.00	\$0.00	0.0
6	Tu-F,M 10a-11a		Dr. Oz	\$30.00	30	0	0	0	1	0	0	1	2	\$60.00	\$0.00	0.0
LUR																
7	Tu-F,M 10a-11a		Dr. Oz	\$30.00	30	1	1	0	0	0	0	0	2	\$60.00	\$0.00	0.0
Changes: Rate from 40 to 30																
8	Tu-F,M 11a-12n		The Doctors	\$25.00	30	0	0	0	1	0	0	1	2	\$50.00	\$0.00	0.0
LUR																
9	Tu-F,M 11a-12n		The Doctors	\$25.00	30	1	1	1	0	0	0	0	3	\$75.00	\$0.00	0.0
Changes: Rate from 40 to 25																
10	Tu-F,M 12n-1p		Millionaire 2x	\$25.00	30	0	0	0	1	0	0	1	2	\$50.00	\$0.00	0.0
LUR																
11	Tu-F,M 12n-1p		Millionaire 2x	\$25.00	30	1	0	1	0	0	0	0	2	\$50.00	\$0.00	0.0
Changes: Rate from 40 to 25																
12	Tu-F,M 1p-2p		Hamptons Road Show	\$25.00	30	0	0	0	1	0	0	1	2	\$50.00	\$0.00	0.0
LUR																
13	Tu-F,M 1p-2p		Hamptons Road Show	\$25.00	30	0	1	0	0	0	0	0	1	\$25.00	\$0.00	0.0
Changes: Rate from 40 to 25																
14	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	30	1	1	1	0	0	0	0	3	\$375.00	\$0.00	0.0
15	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	30	0	0	0	1	0	0	1	2	\$250.00	\$0.00	0.0
LUR																



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						9/5	9/6	9/7	9/8	9/9	9/10	9/11				
16	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	30	1	1	1	0	0	0	0	3	\$900.00	\$0.00	0.0
17	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	30	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
LUR																
18	Tu-F,M 10:45p-11p		Sports Wrap	\$225.00	30	0	0	0	0	0	0	1	1	\$225.00	\$0.00	0.0
LUR Changes: Rate from 150 to 225																
19	Tu-F,M 10:45p-11p		Sports Wrap	\$225.00	30	1	1	1	0	0	0	0	3	\$675.00	\$0.00	0.0
Changes: Rate from 200 to 225																
20	Tu-M 10p-10:45p		WVBT FOX News	\$300.00	30	1	1	1	0	0	0	0	3	\$900.00	\$0.00	0.0
Changes: Rate from 250 to 300																
TOTALS:						9	9	8	7	0	0	9	42	\$4,845.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/31/17 4:23 PM	GOTOSTRATA\1011970	Separation: 30
08/31/17 3:45 PM	System	Notice Received.
08/31/17 3:44 PM	Nikia Worsham	SEE EMAIL W/CHANGES

Competitive Information	
Market Budget:	\$68,214
WVBT Share:	7%
Comment:	
WAVY:	30%
WGNT:	6%
WTKR:	30%
WTVZ:	2%
WVEC:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$4,845.00	N/A	0.0
Total	100%	42	\$4,845.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	42	\$4,845.00
Total	42	\$4,845.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	8/31/17 4:23 PM	GOTOSTRATA\1011970	Revised		3	\$70.00	\$0	Changes: Comments from to Separation: 30, Total \$ from \$4,775.00 to \$4,845.00, Total Spots from 45 to 42. 16 buylines added or modified.	
Makegood 1	8/31/17 3:44 PM	Nikia Worsham	Confirmed			\$0	\$0		
Queued for Electronic Contracting	8/31/17 12:03 PM					\$0	\$0		
New	8/31/17 11:40 AM	BILL THOMAS	Confirmed	45		\$4,775.00	\$4,775.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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