



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25772078	<b>Changes as of:</b> 10/18/2017 at 5:27 PM	<b>Version:</b> Original Order
<b>CPE:</b> 903/913/5650	<b>Flight:</b> 10/20/17 - 10/23/17	<b>Station:</b> WVBT
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> NORTHAM, RALPH	<b>Market:</b> Norfolk-Virginia Beach
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6647651	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BILL THOMAS	<b>Assistant:</b> BILL THOMAS
	202-872-5880	202-872-5880
		<b>Total \$:</b> \$770.00
		<b>Total Spots:</b> 13
		<b>Total CPP:</b> \$91.67
		<b>Total GRP:</b> 8.4
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/23					Total Spots	Total \$	CPP	GRP
						10/20	10/21	10/22	10/23					
1	F,M-Th 10a-11a		Dr. Oz	\$30.00	30	1	0	0	1		2	\$60.00	\$42.86	1.4
2	F,M-Th 11a-12n		The Doctors	\$25.00	30	1	0	0	1		2	\$50.00	\$35.71	1.4
3	F,M-Th 12n-1p		Millionaire 2x	\$25.00	30	1	0	0	1		2	\$50.00	\$83.33	0.6
4	F,M-Th 1p-2p		Hamptons Road Show	\$25.00	30	1	0	0	1		2	\$50.00	\$83.33	0.6
5	F 8p-9p		Hell's Kitchen	\$400.00	30	1	0	0	0		1	\$400.00	\$333.33	1.2
6	F,M-Th 11p-12m		TMZ/Extra	\$50.00	30	1	0	0	1		2	\$100.00	\$55.56	1.8
7	F,M-Th 12m-1a		TMZ Live	\$30.00	30	1	0	0	1		2	\$60.00	\$42.86	1.4
TOTALS:						7	0	0	6		13	\$770.00	\$91.67	8.4



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<b>Agency Order #:</b> 6647651	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 8.4	
<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VOTE		
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Separation:</b>	

**Special Instructions**

Competitive Information	
<b>Market Budget:</b>	<b>\$15,400</b>
<b>WVBT Share:</b>	<b>5%</b>
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$770.00	\$91.67	8.4
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$770.00</b>	<b>\$91.67</b>	<b>8.4</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	13	\$770.00
<b>Total</b>	<b>13</b>	<b>\$770.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/19/17 8:53 AM					\$0	\$0	
New	10/18/17 5:27 PM	BILL THOMAS	New	13		\$770.00	\$770.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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