

ORDER



Orders	Order / Rev:	1191131	
	Alt Order #:	07376364	
	Product Desc:	SHIPLEY FOR IOWA10/8	
	Estimate:	SHIPLEY FOR IOWA10/8	
	Flight Dates:	10/08/14 - 10/14/14	Primary AE: Mickey Thompson
	Original Date / Rev:	09/19/14 / 09/19/14	Sales Office: T-DC
	Order Type:	Political	Sales Region: National

Agency	Name:	Strategic Media Services.	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1911 North Ft Myer Drive	Billing Cycle: EOM/EOC
		Arlington, VA 22209	Agency Commission: 15%

Advertiser	Name:	POL/ShIPLEY, J/R/Iowa House of Repre	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PL600	Order Separation: 00:15:00
	Priority:	P 3	Advertiser External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/14/14	52	\$2,545.00	\$2,163.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	52	\$2,545.00	\$2,163.25	0.00
Totals	52	\$2,545.00	\$2,163.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mickey Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KYOU	10/08/14	10/10/14	RI DY M-F 12-1230p RI DY M-F 12-1230p	Comm	RI DY M-F 12-1230	--WTF--	:30	3	\$25.00	P 3	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--WTF--					3	\$25.00		0.00			
E 2	KYOU	10/13/14	10/14/14	RI DY M-F 12-1230p RI DY M-F 12-1230p	Comm	RI DY M-F 12-1230	MT-----	:30	2	\$25.00	P 3	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	MT-----					2	\$25.00		0.00			
E 3	KYOU	10/08/14	10/10/14	RI DY M-F 1230-1p RI DY M-F 1230-1p	Comm	RI DY M-F 1230-1	--WTF--	:30	3	\$30.00	P 3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--WTF--					3	\$30.00		0.00			
E 4	KYOU	10/13/14	10/14/14	RI DY M-F 1230-1p RI DY M-F 1230-1p	Comm	RI DY M-F 1230-1	MT-----	:30	2	\$30.00	P 3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	MT-----					2	\$30.00		0.00			
E 5	KYOU	10/08/14	10/10/14	SYN EF M-F 430-5p Judge Judy #2	Comm	SYN EF M-F 430-5	--WTF--	:30	3	\$30.00	P 3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--WTF--					3	\$30.00		0.00			
E 6	KYOU	10/13/14	10/14/14	SYN EF M-F 430-5p Judge Judy #2	Comm	SYN EF M-F 430-5	MT-----	:30	2	\$30.00	P 3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	MT-----					2	\$30.00		0.00			

Order / Rev: 1191131
 Alt Order #: 07376364
 Flight Dates: 10/08/14 - 10/14/14

Advertiser: POL/Shipley, J/R/Iowa House of Repres
 Product Desc: SHIPLEY FOR IOWA10/8
 Estimate: SHIPLEY FOR IOWA10/8
 KYOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KYOU	10/08/14	10/10/14	SYN EF M-F 5-530p Modern Family #1	Comm	SYN EF M-F 5-530p	--WTF--	:30	3	\$30.00	P 3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WTF--		3			\$30.00			0.00			
E 8	KYOU	10/13/14	10/14/14	SYN EF M-F 5-530p Modern Family #1	Comm	SYN EF M-F 5-530p	MT-----	:30	2	\$30.00	P 3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	MT-----		2			\$30.00			0.00			
E 9	KYOU	10/08/14	10/10/14	SYN EF M-F 530-6P Modern Family #2	Comm	SYN EF M-F 530-6P	--WTF--	:30	3	\$30.00	P 3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WTF--		3			\$30.00			0.00			
E 10	KYOU	10/13/14	10/14/14	SYN EF M-F 530-6P Modern Family #2	Comm	SYN EF M-F 530-6P	MT-----	:30	2	\$30.00	P 3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	MT-----		2			\$30.00			0.00			
E 11	KYOU	10/08/14	10/09/14	SYN EF M-F 6-630P The Big Bang Theory#1	Comm	M-F 6p-630p	--WT---	:30	2	\$45.00	P 3	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WT---		2			\$45.00			0.00			
E 12	KYOU	10/14/14	10/14/14	SYN EF M-F 6-630P The Big Bang Theory#1	Comm	M-F 6p-630p	-1-----	:30	1	\$45.00	P 3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-----		1			\$45.00			0.00			
E 13	KYOU	10/09/14	10/10/14	SYN EF M-F 630-7p The Big Bang Theory#2	Comm	M-F 630p-7p	---TF--	:30	2	\$55.00	P 3	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	---TF--		2			\$55.00			0.00			
E 14	KYOU	10/13/14	10/13/14	The Big Bang Theory #1 The Big Bang Theory #1	Comm	M-F 630p-7p	1-----	:30	1	\$55.00	P 3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----		1			\$55.00			0.00			
E 15	KYOU	10/08/14	10/10/14	SYN LF M-F 9-930p SYN The Middle #1	Comm	SYN LF M-F 9-930p	--WTF--	:30	3	\$35.00	P 3	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	--WTF--		3			\$35.00			0.00			
E 16	KYOU	10/13/14	10/14/14	SYN LF M-F 9-930p SYN The Middle #1	Comm	SYN LF M-F 9-930p	MT-----	:30	2	\$35.00	P 3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	MT-----		2			\$35.00			0.00			
E 17	KYOU	10/08/14	10/10/14	SYN LF M-F 930-10p SYN LF M-F The Middle #2	Comm	M-F 930-10p	--W-F--	:30	3	\$35.00	P 3	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	--W-F--		3			\$35.00			0.00			
E 18	KYOU	10/13/14	10/14/14	SYN LF M-F 930-10p SYN LF M-F The Middle #2	Comm	M-F 930-10p	MT-----	:30	2	\$35.00	P 3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	MT-----		2			\$35.00			0.00			
E 19	KYOU	10/11/14	10/11/14	Fox Coll Ftbl Early Game College Football Early Ga	Comm	Sa/Sun 2p-6p (2:30 PM-6:00 PM)	-----1-	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-		1			\$150.00			0.00			
E 20	KYOU	10/11/14	10/11/14	NLCS on Fox NLCS on Fox	Comm	NLCS on Fox	-----1-	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-		1			\$200.00			0.00			
E 21	KYOU	10/12/14	10/12/14	FOX News Sunday Fox News Sunday	Comm	9a-10a	-----1	:30	1	\$45.00	P 3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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 Estimate: SHIPLEY FOR IOWA10/8

KYOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KYOU	10/12/14	10/12/14	FOX News Sunday Fox News Sunday	Comm	9a-10a	-----1	:30	1	\$45.00	P 3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----1		1			\$45.00			0.00			
E 22	KYOU	10/12/14	10/12/14	NFL on Fox Game 1 NFL on Fox Game 1	Comm	Various	-----2	:30	2	\$300.00	P 2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----2		2			\$300.00			0.00			
E 23	KYOU	10/12/14	10/12/14	SYN Wknd Sun 9-10p Blue Bloods	Comm	SYN Wknd Sun 9-	-----1	:30	1	\$25.00	P 3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----1		1			\$25.00			0.00			
E 24	KYOU	10/08/14	10/10/14	SYN EF M-F 4-430p Judge Judy #1	Comm	SYN EF M-F 4-43(-	--WTF--	:30	3	\$30.00	P 3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/14	10/12/14	--WTF--		3			\$30.00			0.00			
E 25	KYOU	10/13/14	10/14/14	SYN EF M-F 4-430p Judge Judy #1	Comm	SYN EF M-F 4-43(MT	-----	:30	2	\$30.00	P 3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/13/14	10/19/14	MT-----		2			\$30.00			0.00			
Totals														52	\$2,545.00