

ORDER



WGHP-TV

Orders
Order / Rev: 327123
Alt Order #: 08250342
Product Desc: PAT MCCRORY GOV 4507
Estimate:
Flight Dates: 10/03/16 - 11/08/16
Original Date / Rev: 05/18/16 / 10/17/16
Order Type: GENERAL

Revision

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency
Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Staggers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McCrory, P/R/NC Gov
Demographic: A35+
Product Codes: PI2.e.ii
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	72	\$37,175.00	\$31,598.75
10/31/16	11/08/16	65	\$32,990.00	\$28,041.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	72	\$37,175.00	\$31,598.75	0.00
November 2016	65	\$32,990.00	\$28,041.50	0.00
Totals	137	\$70,165.00	\$59,640.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	25%	\$70,165.00
Market	100%	\$280,660.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	27%	\$75,778.20
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	1%	\$2,806.60
WUNL	0%	\$0.00
WXII	40%	\$112,264.00
WXLV	7%	\$19,646.20

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/03/16	11/04/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	MTWTF--	:30	3	\$300.00	04	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/03/16	10/09/16	MTWTF--	3		\$300.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/03/16-10/09/16		M-F 6a-7a	6:00 AM-7:00 AM		MTWThF----	:30		(\$300.00)	0.00	NM			

Credited

WGHP-TV

WGHP-TV

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 Alt Order #: 08250342
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Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	8	10/03/16	11/04/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	MTWTF--	:30	4	\$80.00	4	0.00	NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$80.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
14	8	10/24/16-10/30/16		M-F 3p-4p	3:00 PM-4:00 PM		MTWThF----	:30		(\$80.00)	0.00	NM			
Credited															
[per Ben - Jamie is reworking rates]															
15	8	10/24/16-10/30/16		M-F 3p-4p	3:00 PM-4:00 PM		MTWThF----	:30		(\$80.00)	0.00	NM			
Credited															
[per Ben - Jamie is reworking rates]															
16	8	10/24/16-10/30/16		M-F 3p-4p	3:00 PM-4:00 PM		MTWThF----	:30		(\$80.00)	0.00	NM			
Credited															
[per Ben - Jamie is reworking rates]															
17	8	10/24/16-10/30/16		M-F 3p-4p	3:00 PM-4:00 PM		MTWThF----	:30		(\$80.00)	0.00	NM			
Credited															
[per Ben - Jamie is reworking rates]															
18	8	10/24/16-10/30/16		M-F 3p-4p	3:00 PM-4:00 PM		MTWThF----	:30		(\$80.00)	0.00	NM			
Credited															
[per Ben - Jamie is reworking rates]															
Week:		10/31/16	11/06/16	MTWTF--			5		\$80.00	0.00					
E 5	8	10/03/16	11/04/16	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	3	\$125.00	4	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	MTWTF--			3		\$125.00	0.00					
Week:		10/10/16	10/16/16	MTWTF--			4		\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	8	10/10/16-10/16/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
5	8	10/10/16-10/16/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
6	8	10/10/16-10/16/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
7	8	10/10/16-10/16/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
Week:		10/17/16	10/23/16	MTWTF--			4		\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
8	8	10/17/16-10/23/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
9	8	10/17/16-10/23/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
10	8	10/17/16-10/23/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
11	8	10/17/16-10/23/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	PMTWThF----	:30	(\$125.00)	0.00	NM			
Credited															
Week:		10/24/16	10/30/16	MTWTF--			5		\$125.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	8	10/03/16	11/04/16	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	3	\$125.00	4	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	5		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	8	10/24/16-10/30/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	MTWThF----	:30	(\$125.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
13	8	10/24/16-10/30/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	MTWThF----	:30	(\$125.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
14	8	10/24/16-10/30/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	MTWThF----	:30	(\$125.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
15	8	10/24/16-10/30/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	MTWThF----	:30	(\$125.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
16	8	10/24/16-10/30/16		M-F 4p-430p	4:00 PM-4:30 PM		4:00 PM-4:30 PM	MTWThF----	:30	(\$125.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
Week:		10/31/16	11/06/16	MTWTF--	5		\$125.00		0.00						
E 6	8	10/03/16	11/04/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$300.00	4	0.00	NM	12	\$3,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	MTWTF--	3		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/03/16-10/09/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		\$175.00		0.00	NM		
LUR Rebate															
2	8	10/03/16-10/09/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		\$175.00		0.00	NM		
LUR Rebate															
3	8	10/03/16-10/09/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		\$175.00		0.00	NM		
LUR Rebate															
Week:		10/10/16	10/16/16	MTWTF--	4		\$300.00		0.00						
Week:		10/17/16	10/23/16	MTWTF--	5		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	8	10/17/16-10/23/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
9	8	10/17/16-10/23/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
10	8	10/17/16-10/23/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		(\$300.00)		0.00	NM		
Credited															
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11	8	10/17/16-10/23/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		(\$300.00)		0.00	NM		
Credited															
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12	8	10/17/16-10/23/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30		(\$300.00)		0.00	NM		
Credited															
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Week:		10/24/16	10/30/16	MTWTF--	5		\$300.00		0.00						

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 Estimate: WGHP-TV

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
13	8	10/24/16-10/30/16		M-F 5p-530p	5:00 PM-5:30 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
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Credited															
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Week:		10/31/16	11/06/16	MTWTF--			5		\$300.00	0.00					
E 7	8	10/03/16	11/04/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$300.00	4	0.00	NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	MTWTF--			3		\$300.00	0.00					
Week:		10/10/16	10/16/16	MTWTF--			4		\$300.00	0.00					
Week:		10/17/16	10/23/16	MTWTF--			5		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
8	8	10/17/16-10/23/16		M-F 530p-6p	5:30 PM-6:00 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
Credited															
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Credited															
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Credited															
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11	8	10/17/16-10/23/16		M-F 530p-6p	5:30 PM-6:00 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
Credited															
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Credited															
[per Ben - Jamie is reworking rates]															
Week:		10/24/16	10/30/16	MTWTF--			5		\$300.00	0.00					
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13	8	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
Credited															
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14	8	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
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15	8	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
Credited															
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16	8	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
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17	8	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM		MTWThF----	:30	(\$300.00)	0.00	NM				
Credited															
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Week:		10/31/16	11/06/16	MTWTF--			5		\$300.00	0.00					

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 Estimate: WGHP-TV

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E 8	8	10/03/16	11/04/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$350.00	4	0.00	NM	14	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$350.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		4				\$350.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		7				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	8	10/17/16-10/23/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
9	8	10/17/16-10/23/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
10	8	10/17/16-10/23/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
11	8	10/17/16-10/23/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
12	8	10/17/16-10/23/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
13	8	10/17/16-10/23/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
14	8	10/17/16-10/23/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
		Week: 10/24/16	10/30/16	MTWTF--		7				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
15	8	10/24/16-10/30/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
16	8	10/24/16-10/30/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
17	8	10/24/16-10/30/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
18	8	10/24/16-10/30/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
19	8	10/24/16-10/30/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
20	8	10/24/16-10/30/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
21	8	10/24/16-10/30/16		M-F 6p-630p		6:00 PM-6:30 PM	MTWThF----	:30		(\$350.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
		Week: 10/31/16	11/06/16	MTWTF--		7				\$350.00		0.00			
E 9	8	10/08/16	11/05/16	Sa 6p-7p Sa 6p-7p	CM	6:00 PM-7:00 PM	-----1-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1-		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/03/16-10/09/16		Sa 6p-7p		6:00 PM-7:00 PM	-----Sa--	:30		(\$100.00)		0.00	NM		
		Credited													
		Week: 10/10/16	10/16/16	-----		0				\$0.00		0.00			
		Week: 10/17/16	10/23/16	-----1-		1				\$100.00		0.00			

Order / Rev: 327123
 Alt Order #: 08250342
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	8	10/03/16	11/04/16	M-F 10p-11p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MTWTF--	:30	3	\$450.00	04	0.00	NM	12	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--		5			\$450.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
13	8	10/24/16-10/30/16	M-F 10p-11p			10:00 PM-10:30 PM	MTWThF----	:30		(\$450.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
14	8	10/24/16-10/30/16	M-F 10p-11p			10:00 PM-10:30 PM	MTWThF----	:30		(\$450.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
15	8	10/24/16-10/30/16	M-F 10p-11p			10:00 PM-10:30 PM	MTWThF----	:30		(\$450.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
16	8	10/24/16-10/30/16	M-F 10p-11p			10:00 PM-10:30 PM	MTWThF----	:30		(\$450.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
17	8	10/24/16-10/30/16	M-F 10p-11p			10:00 PM-10:30 PM	MTWThF----	:30		(\$450.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
Week:		10/31/16	11/06/16	MTWTF--		5			\$450.00			0.00			
E 12	8	10/23/16	11/06/16	M-Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM	-----2	:30	2	\$350.00	04	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----2		2			\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/17/16-10/23/16	M-Su 10p-11p			10:00 PM-11:00 PM	-----Su	:30		(\$350.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
2	8	10/17/16-10/23/16	M-Su 10p-11p			10:00 PM-11:00 PM	-----Su	:30		(\$350.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
Week:		10/24/16	10/30/16	-----2		2			\$350.00			0.00			
Week:		10/31/16	11/06/16	-----2		2			\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	8	10/31/16-11/06/16	M-Su 10p-11p			10:00 PM-11:00 PM	-----Su	:30		(\$350.00)		0.00	NM		
			Credited												
6	8	10/31/16-11/06/16	M-Su 10p-11p			10:00 PM-11:00 PM	-----Su	:30		(\$350.00)		0.00	NM		
			Credited												
E 13	8	10/26/16	11/02/16	Wednesday Prime Hour EMPIRE	CM	9:00 PM-10:00 PM	--1----	:30	1	\$2,000.00	04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----		1			\$2,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16	Wednesday Prime Hour 2			9:00 PM-10:00 PM	--W-----	:30		(\$2,000.00)		0.00	NM		
			Credited												
Week:		10/31/16	11/06/16	--1----		1			\$2,000.00			0.00			
E 14	8	10/06/16	11/03/16	Thursday Prime BONES	CM	8:00 PM-9:00 PM	---1---	:30	1	\$500.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---		1			\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/03/16-10/09/16	Thursday Prime			8:00 PM-9:00 PM	---Th----	:30		(\$500.00)		0.00	NM		
			Credited												
Week:		10/10/16	10/16/16	---1---		1			\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	10/10/16-10/16/16	Thursday Prime			8:00 PM-9:00 PM	---Th----	:30		(\$500.00)		0.00	NM		
			Credited												
Week:		10/17/16	10/23/16	---1---		1			\$500.00			0.00			

Order / Rev: 327123
 Alt Order #: 08250342
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/06/16	11/03/16	Thursday Prime BONES	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$500.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	10/17/16-10/23/16		Thursday Prime		8:00 PM-9:00 PM	8:00 PM-9:00 P---Th-----	:30		(\$500.00)		0.00	NM		
		Credited													
Week:		10/24/16	10/30/16	---1---			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/24/16-10/30/16		Thursday Prime		8:00 PM-9:00 PM	8:00 PM-9:00 P---Th-----	:30		(\$500.00)		0.00	NM		
		Credited													
Week:		10/31/16	11/06/16	---1---			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	8	10/31/16-11/06/16		Thursday Prime		8:00 PM-9:00 PM	8:00 PM-9:00 P---Th-----	:30		(\$500.00)		0.00	NM		
		Credited													
E 15	8	10/09/16	10/09/16	NFL Reg Ssn Late Gm ATLANTA @ DENVER	CM	4:15 PM-7:15 PM (4:15 PM-7:15 PM)	-----2	:30	2	\$2,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	-----2			2		\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/03/16-10/09/16		NFL Reg Ssn Late Gm		4:15 PM-7:15 PM	4:15 PM-7:15 P-----Su	:30		(\$2,000.00)		0.00	NM		
		Credited													
2	8	10/03/16-10/09/16		NFL Reg Ssn Late Gm		4:15 PM-7:15 PM	4:15 PM-7:15 P-----Su	:30		(\$2,000.00)		0.00	NM		
		Credited													
E 16	8	10/09/16	10/09/16	NFL Reg Ssn Post Gm NFL Reg Ssn Post Gm	CM	7:15 PM-8:00 PM (7:15 PM-8:00 PM)	-----2	:30	2	\$1,200.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	-----2			2		\$1,200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/03/16-10/09/16		NFL Reg Ssn Post Gm		7:15 PM-8:00 PM	7:15 PM-8:00 P-----Su	:30		(\$1,200.00)		0.00	NM		
		Credited													
2	8	10/03/16-10/09/16		NFL Reg Ssn Post Gm		7:15 PM-8:00 PM	7:15 PM-8:00 P-----Su	:30		(\$1,200.00)		0.00	NM		
		Credited													
E 17	8	10/16/16	10/16/16	NFL Reg Ssn Pre Gm NFL Reg Ssn Pre Gm	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	-----2	:30	2	\$900.00	4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	-----2			2		\$900.00	0.00					
E 18	8	10/16/16	10/16/16	NFL Reg Ssn Local Tm CAROLINA @ NEW ORLEANS	CM	1:00 PM-4:15 PM (1:00 PM-4:15 PM)	-----2	:30	2	\$4,500.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	-----2			2		\$4,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/10/16-10/16/16		NFL Reg Ssn Local Tm		1:00 PM-4:15 PM	1:00 PM-4:15 P-----Su	:30		(\$4,500.00)		0.00	NM		
		Credited													
2	8	10/10/16-10/16/16		NFL Reg Ssn Local Tm		1:00 PM-4:15 PM	1:00 PM-4:15 P-----Su	:30		(\$4,500.00)		0.00	NM		
		Credited													
E 19	8	10/23/16	10/23/16	NFL Reg Ssn Late Gm DALLAS @ GREEN BAY	CM	4:15 PM-7:15 PM (4:15 PM-7:15 PM)	-----2	:30	2	\$2,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-----2			2		\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/17/16-10/23/16		NFL Reg Ssn Late Gm		4:15 PM-7:15 PM	4:15 PM-7:15 P-----Su	:30		(\$2,000.00)		0.00	NM		
		Credited													
2	8	10/17/16-10/23/16		NFL Reg Ssn Late Gm		4:15 PM-7:15 PM	4:15 PM-7:15 P-----Su	:30		(\$2,000.00)		0.00	NM		
		Credited													
E 20	8	10/23/16	10/23/16	NFL Reg Ssn Pre Gm NFL Reg Ssn Pre Gm	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	-----2	:30	2	\$700.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-----2			2		\$700.00	0.00					

Order / Rev: 327123
 Alt Order #: 08250342
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	8	10/23/16	10/23/16	NFL Reg Ssn Pre Gm	CM	12:00 PM-1:00 PM	-----2	:30	2	\$700.00	4	0.00	NM	0	\$0.00
				NFL Reg Ssn Pre Gm		(12:00 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----2		2				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/17/16-10/23/16	NFL Reg Ssn Pre Gm			12:00 PM-1:00 PM	-----Su	:30		(\$700.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
2	8	10/17/16-10/23/16	NFL Reg Ssn Pre Gm			12:00 PM-1:00 PM	-----Su	:30		(\$700.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
E 21	8	10/23/16	10/23/16	NFL Reg Ssn Early Gm	CM	1:00 PM-4:15 PM	-----2	:30	2	\$1,750.00	4	0.00	NM	0	\$0.00
				MINNESOTA @ PHILADELPHI		(1:00 PM-4:15 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----2		2				\$1,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/17/16-10/23/16	NFL Reg Ssn Early Gm			1:00 PM-4:15 PM	-----Su	:30		(\$1,750.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
2	8	10/17/16-10/23/16	NFL Reg Ssn Early Gm			1:00 PM-4:15 PM	-----Su	:30		(\$1,750.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
E 22	8	10/30/16	10/30/16	NFL Morning Gm	CM	9:30 AM-1:00 PM	-----2	:30	2	\$800.00	4	0.00	NM	0	\$0.00
				WASHINGTON vs CINNICINAT		(9:30 AM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2		2				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16	NFL Morning Gm			9:30 AM-1:00 PM	-----Su	:30		(\$800.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
2	8	10/24/16-10/30/16	NFL Morning Gm			9:30 AM-1:00 PM	-----Su	:30		(\$800.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
E 23	8	10/30/16	10/30/16	NFL Reg Ssn Early Gm	CM	1:00 PM-4:15 PM	-----2	:30	2	\$1,750.00	4	0.00	NM	0	\$0.00
				GREEN BAY @ ATLANTA		(1:00 PM-4:15 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2		2				\$1,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16	NFL Reg Ssn Early Gm			1:00 PM-4:15 PM	-----Su	:30		(\$1,750.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
2	8	10/24/16-10/30/16	NFL Reg Ssn Early Gm			1:00 PM-4:15 PM	-----Su	:30		(\$1,750.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
E 24	8	10/30/16	10/30/16	NFL Reg Ssn Local Tm	CM	4:15 PM-7:15 PM	-----2	:30	2	\$4,500.00	4	0.00	NM	0	\$0.00
				ARIZONA @ CAROLINA		(4:15 PM-7:15 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2		2				\$4,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16	NFL Reg Ssn Local Tm			4:15 PM-7:15 PM	-----Su	:30		(\$4,500.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
2	8	10/24/16-10/30/16	NFL Reg Ssn Local Tm			4:15 PM-7:15 PM	-----Su	:30		(\$4,500.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
E 25	8	10/30/16	10/30/16	NFL Reg Ssn Post Gm	CM	7:15 PM-8:00 PM	-----2	:30	2	\$2,200.00	4	0.00	NM	0	\$0.00
				NFL Reg Ssn Post Gm		(7:15 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2		2				\$2,200.00		0.00			

Order / Rev: 327123
 Alt Order #: 08250342
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	8	10/30/16	10/30/16	NFL Reg Ssn Post Gm	CM	7:15 PM-8:00 PM	-----2	:30	2	\$2,200.00	4	0.00	NM	0	\$0.00
				NFL Reg Ssn Post Gm		(7:15 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2		2				\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16	NFL Reg Ssn Post Gm			7:15 PM-8:00 PM	7:15 PM-8:00 P-----Su	:30		(\$2,200.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
2	8	10/24/16-10/30/16	NFL Reg Ssn Post Gm			7:15 PM-8:00 PM	7:15 PM-8:00 P-----Su	:30		(\$2,200.00)		0.00	NM		
			Credited												
			[per Ben - Jamie is reworking rates]												
E 26	8	11/06/16	11/06/16	NFL Reg Ssn Pre Gm	CM	12:00 PM-1:00 PM	-----2	:30	2	\$900.00	4	0.00	NM	2	\$1,800.00
				NFL Reg Ssn Pre Gm		(12:00 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----2		2				\$900.00		0.00			
E 27	8	11/06/16	11/06/16	NFL Reg Ssn Local Tm	CM	4:15 PM-7:15 PM	-----3	:30	3	\$4,500.00	4	0.00	NM	3	\$13,500.00
				CAROLINA @ LOS ANGELES		(4:15 PM-7:15 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----3		3				\$4,500.00		0.00			
E 28	8	11/06/16	11/06/16	NFL Reg Ssn Post Gm	CM	7:15 PM-8:00 PM	-----2	:30	2	\$2,200.00	4	0.00	NM	0	\$0.00
				NFL Reg Ssn Post Gm		(7:15 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----2		2				\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/31/16-11/06/16	NFL Reg Ssn Post Gm			7:15 PM-8:00 PM	7:15 PM-8:00 P-----Su	:30		(\$2,200.00)		0.00	NM		
			Credited												
2	8	10/31/16-11/06/16	NFL Reg Ssn Post Gm			7:15 PM-8:00 PM	7:15 PM-8:00 P-----Su	:30		(\$2,200.00)		0.00	NM		
			Credited												
E 29	8	11/07/16	11/08/16	M-F 6a-7a	CM	6:00 AM-7:00 AM	MT-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
				M-F 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----		1				\$300.00		0.00			
E 30	8	11/07/16	11/08/16	M-F 7a-8a	CM	7:00 AM-7:30 AM	MT-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
				M-F 7a-730a		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----		1				\$350.00		0.00			
E 31	8	11/07/16	11/07/16	M-F 12p-1p	CM	12:00 PM-1:00 PM	1-----	:30	1	\$85.00	4	0.00	NM	1	\$85.00
				MON 12p-1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$85.00		0.00			
E 32	8	11/07/16	11/07/16	M-F 3p-4p	CM	3:00 PM-4:00 PM	1-----	:30	1	\$80.00	4	0.00	NM	1	\$80.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$80.00		0.00			
E 33	8	11/07/16	11/07/16	M-F 4p-430p	CM	4:00 PM-4:30 PM	1-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
				MON 4p-430p		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$125.00		0.00			
E 34	8	11/07/16	11/07/16	M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
				MON 5p-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$300.00		0.00			
E 35	8	11/07/16	11/07/16	M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
				MON 530p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$300.00		0.00			
E 36	8	11/07/16	11/07/16	M-F 6p-630p	CM	6:00 PM-6:30 PM	2-----	:30	2	\$350.00	4	0.00	NM	2	\$700.00
				MON 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	2-----		2				\$350.00		0.00			

Order / Rev: 327123
 Alt Order #: 08250342
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	8	11/07/16	11/07/16	M-F 6p-630p MON 6p-630p	CM	6:00 PM-6:30 PM	2-----	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/07/16	11/13/16	2-----			2		\$350.00			0.00			
E 37	8	11/07/16	11/07/16	M-F 10p-11p MON 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	1-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----			1		\$450.00			0.00			
N 38	8	10/14/16	10/14/16	MLB Champ Series Gm MLB Champ Series Gm	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	----2--	:30	2	\$750.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/10/16	10/16/16	----2--			2		\$750.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/10/16-10/16/16		MLB Champ Series Gm		7:30 PM-11:00 PM	-----F----	:30		(\$750.00)		0.00	NM		
Credited															
2	8	10/10/16-10/16/16		MLB Champ Series Gm		7:30 PM-11:00 PM	-----F----	:30		(\$750.00)		0.00	NM		
Credited															
N 39	8	10/25/16	10/25/16	MLB World Series Gm MLB World Series Gm	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	-----2	:30	2	\$925.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-2-----			2		\$925.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	-T-----	:30		(\$925.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
2	8	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	-T-----	:30		(\$925.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
N 40	8	10/26/16	10/26/16	MLB World Series Gm MLB World Series Gm	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	--2----	:30	2	\$925.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	--2----			2		\$925.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	--W-----	:30		(\$925.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
2	8	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	--W-----	:30		(\$925.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
N 41	8	10/28/16	10/28/16	MLB World Series Gm MLB World Series Gm	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	----2--	:30	2	\$925.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	----2--			2		\$925.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	-----F----	:30		(\$925.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
2	8	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	-----F----	:30		(\$925.00)		0.00	NM		
Credited															
[per Ben - Jamie is reworking rates]															
N 42	8	10/29/16	10/29/16	MLB World Series Gm MLB World Series Gm	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	-----2-	:30	2	\$925.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-			2		\$925.00			0.00			

WGHP-TV

Order / Rev: 327123
 Alt Order #: 08250342
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 50	8	10/28/16	10/28/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM	----F--	:30	1	\$100.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--		1			\$100.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16	M-F 12p-1p			12:00 PM-12:30 PM	----F--	:30		(\$100.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
N 51	8	10/05/16	11/02/16	Wednesday Prime Hour LETHAL WEAPON	CM	8p-9p	--1----	:30	1	\$500.00	04	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1			\$500.00			0.00			
		Week: 10/10/16	10/16/16	--1----		1			\$500.00			0.00			
		Week: 10/17/16	10/23/16	--1----		1			\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	10/17/16-10/23/16	Wednesday Prime Hour 1			8p-9p	--W-----	:30		(\$500.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
		Week: 10/24/16	10/30/16	-----		0			\$2,000.00			0.00			
		Week: 10/31/16	11/06/16	--1----		1			\$500.00			0.00			
N 52	8	10/16/16	10/16/16	NFL Reg Ssn Pre Gm PANTHERS PRE GAME	CM	Various	-----S	:30	1	\$900.00	04	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1			\$900.00			0.00			
N 53	8	10/10/16	10/14/16	M-F 12p-1p M-F 12p-1230p	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$100.00	04	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		3			\$100.00			0.00			
N 54	8	10/10/16	10/21/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	MTWTF--	:30	4	\$100.00	03	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		4			\$100.00			0.00			
		Week: 10/17/16	10/23/16	MTWTF--		4			\$100.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	8	10/17/16-10/23/16	M-F 3p-4p			3:00 PM-4:00 PM	MTWThF----	:30		(\$100.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
6	8	10/17/16-10/23/16	M-F 3p-4p			3:00 PM-4:00 PM	MTWThF----	:30		(\$100.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
7	8	10/17/16-10/23/16	M-F 3p-4p			3:00 PM-4:00 PM	MTWThF----	:30		(\$100.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
8	8	10/17/16-10/23/16	M-F 3p-4p			3:00 PM-4:00 PM	MTWThF----	:30		(\$100.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
N 55	8	10/10/16	10/21/16	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$175.00	03	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		3			\$175.00			0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/17/16-10/23/16	M-F 4p-430p			4:00 PM-4:30 PM	MTWThF----	:30		(\$175.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
5	8	10/17/16-10/23/16	M-F 4p-430p			4:00 PM-4:30 PM	MTWThF----	:30		(\$175.00)		0.00	NM		
		Credited [per Ben - Jamie is reworking rates]													
N 56	8	10/10/16	10/14/16	M-F 10a-11a RACHAEL RAY	CM	10a-11a	MTWTF--	:30	1	\$80.00	03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 327123
 Alt Order #: 08250342
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: McCrory, P/R/NC Gov
 Product Desc: PAT MCCRORY GOV 4507
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 56	8	10/10/16	10/14/16	M-F 10a-11a RACHAEL RAY	CM	10a-11a	MTWTF--	:30	1	\$80.00	03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	MTWTF--		1			\$80.00			0.00			
N 57	8	10/09/16	10/09/16	Su 6p-7p Su 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----S		1			\$300.00			0.00			
N 58	8	10/09/16	10/09/16	Su 6p-7p Su 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----S		1			\$300.00			0.00			
N 59	8	10/09/16	10/09/16	NFL Reg Ssn Early Gm REDSKINS vs RAVENS	CM	1:00 PM-4:15 PM (1:00 PM-4:15 PM)	-----2	:30	2	\$3,000.00	03	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----2		2			\$3,000.00			0.00			
N 60	8	10/08/16	10/08/16	ACC Football ACC Football	CM	12:30 PM-3:30 PM (12:30 PM-3:30 PM)	-----1-	:30	1	\$500.00	04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1			\$500.00			0.00			
N 61	8	10/16/16	10/16/16	NFL Reg Ssn Local Tm Panthers Football	CM	1:00 PM-4:15 PM (1:00 PM-4:15 PM)	-----S	:30	1	\$6,000.00	03	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S		1			\$6,000.00			0.00			
N 62	8	10/16/16	10/16/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	4:15 PM-7:00 PM (4:15 PM-7:00 PM)	-----S	:30	1	\$3,000.00	03	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S		1			\$3,000.00			0.00			
N 63	8	10/16/16	10/16/16	NFL Reg Ssn Post Gm NFL Reg Ssn Post Gm	CM	VARIOUS	-----S	:30	1	\$1,600.00	03	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S		1			\$1,600.00			0.00			
N 64	8	10/15/16	10/15/16	College Football Gm College Football Gm	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----S-	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S-		1			\$350.00			0.00			
N 65	8	10/15/16	10/15/16	ACC Football ACC Football	CM	12:30 PM-3:30 PM (12:30 PM-3:30 PM)	-----1-	:30	1	\$250.00	07	0.00	NM	1	\$250.00
	1x ran extra due to tech error - see line 45														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1-		1			\$250.00			0.00			
													Totals	137	\$70,165.00