

# ORDER

**Orders**  
**Order / Rev:** 2676377  
 Alt Order #:  
**Product Desc:** PROGRESS NC ACTION POST PRIMA  
**Estimate:** PROGRESS NC ACTION POST PRIMA  
**Flight Dates:** 03/11/24 - 04/30/24  
**Original Date / Rev:** 03/08/24 / 03/08/24  
**Order Type:** POLITICAL-ISSUE

**North Carolina, LLC dba W**

**Primary AE:** Jennifer Hart  
**Sales Office:** L-GRB  
**Sales Region:** Local

**Agency Name:** Progress North Carolina (D)  
**Buying Contact:** Claire Gallagher  
**Billing Contact:** Claire Gallagher  
3125 Poplarwood Ct.  
Raleigh, NC 27604

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Progress North Carolina (D)  
**Demographic:** P12+  
**Product Codes:** Issues/Propositions (POL)  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** FULL

**New Business End:**  
**Advertiser External ID:** 220464  
**Agency External ID:** 195291  
**Unit Code:** Issue - Local  
**Order Separation:** 00:40:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	42	\$3,836.00	\$3,836.00
04/01/24	04/28/24	48	\$4,384.00	\$4,384.00
04/29/24	04/30/24	3	\$274.00	\$274.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	42	\$3,836.00	\$3,836.00	0.00
April 2024	48	\$4,384.00	\$4,384.00	0.00
May 2024	3	\$274.00	\$274.00	0.00
<b>Totals</b>	<b>93</b>	<b>\$8,494.00</b>	<b>\$8,494.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Hart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJMH	03/11/24	04/30/24	M-F 6a-10a	CM	6a-10a	MTWTF--	:30	4	\$87.00	ISSUI	0.00	NM	31	\$2,697.00
				M-F Morning Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--					6	\$87.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					4	\$87.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					4	\$87.00		0.00			
		Week: 04/01/24	04/07/24	MTWTF--					4	\$87.00		0.00			
		Week: 04/08/24	04/14/24	MTWTF--					4	\$87.00		0.00			
		Week: 04/15/24	04/21/24	MTWTF--					4	\$87.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					4	\$87.00		0.00			
		Week: 04/29/24	05/05/24	MT-----					1	\$87.00		0.00			
N 2	WJMH	03/11/24	04/30/24	M-F 10a-3p	CM	10a-3p	MTWTF--	:30	4	\$90.00	ISSUI	0.00	NM	31	\$2,790.00
				M-F Mid Day											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--					6	\$90.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					4	\$90.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					4	\$90.00		0.00			
		Week: 04/01/24	04/07/24	MTWTF--					4	\$90.00		0.00			
		Week: 04/08/24	04/14/24	MTWTF--					4	\$90.00		0.00			
		Week: 04/15/24	04/21/24	MTWTF--					4	\$90.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					4	\$90.00		0.00			
		Week: 04/29/24	05/05/24	MT-----					1	\$90.00		0.00			

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Advertiser: Progress North Carolina (D)  
 Product Desc: PROGRESS NC ACTION POST PRIMA North Carolina, LLC dba W  
 Estimate: PROGRESS NC ACTION POST PRIMA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WJMH	03/11/24	04/30/24	M-F 3p-7p M-F Afternoon Drive	CM	3p-7p	MTWTF--	:30	4	\$97.00	ISSUI	0.00	NM	31	\$3,007.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/11/24	03/17/24	MTWTF--		6		\$97.00		0.00					
		Week: 03/18/24	03/24/24	MTWTF--		4		\$97.00		0.00					
		Week: 03/25/24	03/31/24	MTWTF--		4		\$97.00		0.00					
		Week: 04/01/24	04/07/24	MTWTF--		4		\$97.00		0.00					
		Week: 04/08/24	04/14/24	MTWTF--		4		\$97.00		0.00					
		Week: 04/15/24	04/21/24	MTWTF--		4		\$97.00		0.00					
		Week: 04/22/24	04/28/24	MTWTF--		4		\$97.00		0.00					
		Week: 04/29/24	05/05/24	MT-----		1		\$97.00		0.00					
Totals													93	\$8,494.00	