

1300 KILOHERTZ
ON YOUR AM DIAL



5,000 WATTS DAY
1,000 WATTS NIGHT

PO BOX 1678
MOUNT AIRY, NC 27030
336-786-2147
Fax 336-789-7792

CLIENT Gene Clark for Mount Airy Commissioner DATE 9/13/19
BILL ADDRESS PO Box 751
CITY/ST/ZIP Mount Airy NC 27030 PHONE 336-520-9668 PO# _____
AGENCY INFO Gene Clark

I/We hereby agree to purchase from Radio Station WSYD, Mount Airy, NC, the following time and facilities:

NAME AND TYPE OF BROADCAST Political Ads		
LENGTH OF BROADCAST .30	DAY(S) OF WEEK Monday thru Friday	
TIME(S) OF DAY see times	NO. OF TIMES DAILY	
IN CASE OF VARYING, SCHEDULE, NO. OF TIMES EACH DAY SUN MON TUES WED THURS FRI SAT		
TOTAL NO. OF TIMES 38	TO BEGIN 9/20/19	TO END 10/8/19
TOTAL PER BROADCAST	TOTAL FOR ENTIRE CONTRACT \$304.00	

REMARKS OR ADDITIONAL INSTRUCTIONS 9/20 3 • 9/27 5 9/30 2 10/1 2 10/2 2 10/3 4 10/4 8 10/7 8 10/8 4
7:30 am - 7:45 am on the bench
pd in full chkl # 1004 on 9/13/19

Contract Number: 1301-000006

Cart Number:

ACCEPTED FOR WSYD

BY Mary Branch

TITLE Sales Manager

ACCEPTED FOR CLIENT

Gene Clark
SIGNATURE
Gene Clark
PRINTED NAME

The following terms and conditions are hereby made part of this contract:

1. In case of any outstanding event(s) in conflict with above-mentioned period(s), the broadcasting of which would appear to the station, under the responsibility entrusted to it by the Federal Communications Commission, to be in the public interest, client agrees to move into other period(s) suitable to both parties.
2. Client agrees to save the station harmless against all liability for any legal action by reason of broadcasting program furnished by the client.
3. Unless otherwise stated in this contract, payment for services will be due 30 days from the date of the first invoice which will be produced the first day of the month following the execution of this contract. Thirty days written notice required to cancel contract.
4. Client understands that any non-payment of this contract can and will constitute collection efforts not limited to legal action.

WSYD does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSYD 1300 PO Box 1678 Mt Airy NC 27030	Date: 9-13-19
--	-------------------------

I, Bene Clark

being/on behalf of: myself, a legally

qualified candidate of the Republican political

party for the office of: Mt Airy Commissioner

in the primary

election to be held on: Tuesday Oct. 8th 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
.30	7:30-AM 7:45 AM VARIES	Mon- Fri		VARIES	4 weeks

Total Charges: \$304.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Gene Clark for Commissioner

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fatima Almanza

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/13/19
Date

Gene Clark
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mary P. Branch Mary P. Branch sales mgr
Signature Printed Name Title