

# CONTRACT



**KISS-FM**  
**Cox Radio LLC**  
**PO Box 83198**  
**Chicago, IL 60691-0198**  
**(404) 496-7531**

<u>Contract / Revision</u> 1118699 /		<u>Alt Order #</u> 37149040
<u>Advertiser</u> <b>POL/Wesley Virdell/TX House of Reps Dist 53</b>		<u>Original Date / Revision</u> 02/29/24 / 02/29/24
<u>Contract Dates</u> <b>03/01/24 - 03/05/24</b>	<u>Estimate #</u> <b>6657</b>	
<u>Product</u> <b>2024 Primary Election</b>		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KISS-FM</b>	<u>Account Executive</u> Dallas Christal	<u>Sales Office</u> Christal Dallas
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> P00017473	<u>Advertiser Ref</u> P00097183-A	<u>Product 1/2</u>

And:

**Katz Communications Inc**  
**125 W 55th St**  
**3rd Fl**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KISS	03/01/24	03/01/24	Morning Drive	6a-10a		1:00			P-02	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/01/24	03/07/24	----4--	4			\$300.00					
N 2	KISS	03/04/24	03/05/24	Morning Drive	6a-10a		1:00			P-02	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	MT-----	4			\$300.00					
N 3	KISS	03/01/24	03/01/24	Midday	10a-3p		1:00			P-02	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/01/24	03/07/24	----4--	4			\$200.00					
N 4	KISS	03/04/24	03/05/24	Midday	10a-3p		1:00			P-02	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	MT-----	3			\$200.00					
N 5	KISS	03/01/24	03/01/24	Afternoon Drive	3p-7p		1:00			P-02	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/01/24	03/07/24	----4--	4			\$275.00					
N 6	KISS	03/04/24	03/04/24	Afternoon Drive	3p-7p		1:00			P-02	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	2-----	2			\$275.00					
N 7	KISS	03/02/24	03/02/24	Sa 10a-3p	10a-3p		1:00			P-02	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/02/24	03/08/24	-----2-	2			\$100.00					
N 8	KISS	03/02/24	03/02/24	Sa 3p-7p	3p-7p		1:00			P-02	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/02/24	03/08/24	-----1-	1			\$100.00					
N 9	KISS	03/03/24	03/03/24	Su 10a-3p	Su 10a-3p		1:00			P-02	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/03/24	03/09/24	-----2	2			\$100.00					
<b>Totals</b>												<b>26</b>	<b>\$5,950.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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1118699 /	37149040

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>POL/Wesley Virdell/TX House of Reps Dist 53</b>	02/29/24 / 02/29/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>03/01/24 - 03/05/24</b>	2024 Primary Election	<b>6657</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	26	\$5,950.00	(\$892.50)	\$5,057.50
<b>Totals</b>	<b>26</b>	<b>\$5,950.00</b>	<b>(\$892.50)</b>	<b>\$5,057.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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